

PUBL 496/596, Summer 2019 Term II

July 2—July 24, T/Th 3:30-5:15

Fundamentals of Web Design with Dreamweaver



Topics:

- ❖ Basic to intermediate **HTML, CSS, and JavaScript**
- ❖ Coding for cross-platform viewing
- ❖ Dreamweaver shortcuts and tricks
- ❖ Usability testing
- ❖ Website hosting and publishing
- ❖ Search engine optimization
- ❖ Embedding media

Course Description:

This course introduces students to Adobe Dreamweaver, an industry-leading software for designing websites. The class is divided into units focused on different design challenges, from building a simple homepage to enabling a responsive template that adapts to mobile/tablet/desktop viewing.

Adobe Creative Cloud access and Mac laptops will be provided.