Student Engagement

SOUTHEASTERN LOUISIANA UNIVERSITY

LAUNCH Program
(Lions Attaining, Upgrading & Networking to Climb Higher)

The purpose of this program is to assist and support student organizations who are struggling to meet the organization minimum requirements set by the Office for Student Engagement for campus recognition. They may have membership or retention issues, or they may be struggling with marketing or planning activities for their club.

1. **Conduct a needs assessment with organization leadership.**
   The organization's e-board meets with a member of the Office for Student Engagement to assess the organization's current strengths and needs.

2. **Identify any potential barriers**
   These barriers (institutional, organizational, individual) may interfere with accomplishing organizational goals. Once identified, we will discuss how to overcome these barriers with organization leadership.

3. **Establish organizational goals based on the needs assessment and potential barriers.**

4. **Create an action plan to achieve organizational goals.**

5. **Set up (3) follow-up meetings every 6 weeks**
   The organization will meet with the Office for Student Engagement every 6-weeks to review the progress the organization has made and provide any further feedback.

If you have any questions or concerns, please contact us at ose@southeastern.edu.
Office for Student Engagement | Student Union West 2307 | 985-549-2120

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Organizational Strengths/Needs Assessment

STRENGTHS

What are our strengths?	Area of Impact	How can we use this?

NEEDS

What do we need?	What's keeping us from it?	How do we get there?

Organizational Barriers

Is our organization experiencing barriers to success?

Institutional barriers (Campus, community):

- _____
- _____

What is our strategy to overcome these barriers?

_____

_____

_____

Organizational barriers (organization as a whole or organizational community):

- _____
- _____

What is our strategy to overcome these barriers?

_____

_____

_____

Individual barriers (individual members/potential new members):

- _____
- _____

What is our strategy to overcome these barriers?

_____

_____

_____

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<u>Organizational Goal Setting/Action Plan</u>

<u>Goal #1:</u>

_____

_____

    Action #1: _____

        Date: _____

    Action #2: _____

        Date: _____

    Action #3: _____

        Date: _____

<u>Goal #2:</u>

_____

_____

    Action #1: _____

        Date: _____

    Action #2: _____

        Date: _____

    Action #3: _____

        Date: _____

<u>Goal #3:</u>

_____

_____

    Action #1: _____

        Date: _____

    Action #2: _____

        Date: _____

    Action #3: _____

        Date: _____

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