



NORTHSHORE RETAIL DEVELOPMENT CONFERENCE

THE SCIENCE OF RETAIL SITE SELECTION & TRADE AREA ANALYSIS

FRIDAY, APRIL 9, 2010

SOUTHEASTERN LOUISIANA UNIVERSITY
TWELVE OAKS RECEPTION HALL
500 WEST TEXAS AVENUE – HAMMOND
8:30AM TO 3:30PM

WHO SHOULD ATTEND:

- Mayors and Parish Presidents
- Real estate developers
- Economic development professionals
- Appointed/elected officials
- Civic and community leaders
- Business owners
- Community/regional planners

FEATURED SPEAKERS INCLUDE:

James Maurin – Stirling Properties

How Stirling Properties Uses Trade Area Analysis in Retail Development and Deal Making

Lauren Beitelspacher – University of Alabama – Birmingham

Locating a Franchise Restaurant

Herb Holloway – Southeastern Louisiana University

Results of 2010 Northshore Trade Area Study

Al Myles – Mississippi State University

Understanding Trade Areas: Implications for Retail Development

Tom Tveidt – Garner Economics

Site Selection Process

Tony Hernandez – Ryerson University

GIS & Retail Location Science

TO REGISTER

CALL 985.549.3199

LOG ON TO WWW.SELU.EDU/BRC

COST: \$100

**ATTENDEES WILL RECEIVE THE
2010 NORTHSHORE TRADE AREA STUDY!**

**Northshore Retail Development Conference
Registration Info**

More info online www.selu.edu/brc

Fax this form to 985.549.2127

Name: _____

Assn./Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Registration Fee: \$100 per attendee. Checks payable to SLU

Visa MasterCard Discover

Card #: _____

Expiration Date: _____

3 Digit Security Code (on back of card): _____

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