Promoting Economic Development in Southeast Louisiana

Spring 2019

Vol. 15 · No. 1

NATIONAL

• U.S. Economy

STATE

Louisiana Economy

REGIONAL

- Employment
- Retail Sales
- Building Permits
- Home Sales
- 2018 St. Tammany and Tangipahoa Parish Cost-of-Living Indices

LOCAL

- Livingston
- St. Helena
- St. Tammany
- Tangipahoa
- Washington

SOUTHEASTERN

 Southeastern students honored at Business Convocation

CONTACT US

Southeastern Louisiana University

Business Research Ctr. 1514 Martens Drive Hammond, LA 70401 Phone: (985) 549-3199 Fax: (985) 549-2127 brc@southeastern.edu

NATIONAL

U.S. Economy

Herb A. Holloway

Research Economist Business Research Center

U. S. real gross domestic product grew at a 2.2 percent annual rate during the fourth quarter of 2018. Year-over-year, 4Q2018 real GDP was 3.0 percent higher than in the fourth quarter of 2017.

Total civilian employment for the fourth quarter of 2018 rose 1.8 percent compared to the fourth quarter of 2017, while the labor force grew by 1.5 percent. This led to a decline in the unemployment rate from 4.1 percent in 4Q2017 to 3.8 percent in 4Q2018.

A survey of professional forecasters released in March 2019 by the Federal Reserve Bank of Philadelphia projects U.S. Real GDP to grow by 2.4, 2.0, 1.8, and 2.1 percent in 2019, 2020, 2021, and 2022, respectively.

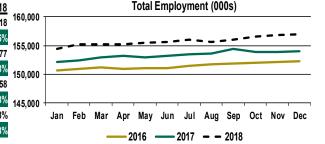
A panel of 55 professional forecasters surveyed by the National Association for Business Economics in March 2019 also expects real GDP to increase 2.4 and 2.0 percent in 2019 and 2020, respectively.

EMPLOYMENT (Seasonally Adjusted)

UNITED STATES (Numbers in Thousands)

	<u>Jan 18</u>	Feb 18	Mar 18	Apr 18	May 18	<u>Jun 18</u>	<u>Jul 18</u>	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18
Labor Force	161,123	161,900	161,646	161,551	161,667	162,129	162,209	161,802	162,055	162,694	162,821	163,240
% Change vs Prior Year	0.9%	1.3%	1.0%	0.9%	1.1%	1.3%	1.1%	0.7%	0.5%	1.4%	1.4%	1.6%
Total Employment	154,482	155,213	155,160	155,216	155,539	155,592	155,964	155,604	156,069	156,582	156,803	156,945
% Change vs Prior Year	1.5%	1.8%	1.4%	1.3%	1.7%	1.6%	1.6%	1.3%	1.1%	1.8%	1.9%	1.9%
Total Nonfarm Emp.	147,767	148,097	148,279	148,475	148,745	149,007	149,185	149,467	149,575	149,852	150,048	150,275
% Change vs Prior Year	1.4%	1.6%	1.6%	1.6%	1.7%	1.7%	1.7%	1.7%	1.8%	1.8%	1.8%	1.8%
Unemployment Rate	4.1%	4.1%	4.0%	3.9%	3.8%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.9%
% Change vs Prior Year	-0.6%	-0.5%	-0.4%	-0.5%	-0.6%	-0.3%	-0.5%	-0.6%	-0.5%	-0.3%	-0.5%	-0.2%

	1QT-18	2QT-18	3QT-18	4QT-1						
Labor Force	161,556	161,782	162,022	162,91						
% Change vs Prior Year	1.1%	1.1%	0.8%	1.59						
Total Employment	154,952	155,449	155,879	156,77						
% Change vs Prior Year	1.6%	1.5%	1.3%	1.89						
Total Nonfarm Emp.	148,048	148,742	149,409	150,05						
% Change vs Prior Year	1.5%	1.6%	1.7%	1.89						
Unemployment Rate	4.1%	3.9%	3.8%	3.89						
% Change vs Prior Year	-0.5%	-0.4%	-0.5%	-0.39						
Source: U.S. Bureau of Labor Statistics										



STATE

Louisiana Economy

Herb A. Holloway

Research Economist Business Research Center

Total state employment for the fourth quarter of 2018 was unchanged from the previous quarter but fell 0.6 percent compared to 4Q2017.

The statewide labor force for 4Q2018 declined 0.1 percent from the previous quarter and 0.4 percent compared to 4Q2017.

The unemployment rate increased from 4.7 percent in 4Q2017 to 4.9 percent in 4Q2018.

Initial unemployment insurance claims in 4Q2018 were down 9.8 percent compared to 4Q2017, and continuing claims were down 19.6 percent.

Estimated statewide taxable retail sales (not including motor vehicles) in 4Q2018 fell 1.9 percent compared to 4Q2017.

Louisiana's real Gross Domestic Product (GDP) grew at an annualized rate of 1.3 percent in 4Q2018, ranking 39th in the nation.

The largest contributing sectors to the 1.3 percent annualized growth in 4Q2018 were Mining, quarrying, and oil and gas extraction (1.17 percent), Real Estate, Rental, and Leasing (0.43 percent), Health care & social assistance (0.22 percent), and Wholesale trade (0.22 percent).

Comparing 2018 to 2017, Louisiana's real GDP grew by 1.1 percent, ranking 41st in the nation.

The largest contributing sectors to the 1.1 percent growth in 2018 were *Wholesale trade* (0.24 percent), *Real Estate, Rental, and Leasing* (0.23 percent), and *Professional, Scientific, and Technical Services* (0.21 percent).

The largest detractor to growth in 2018 was *Finance & insurance*, which subtracted 0.15 percent from statewide GDP growth.

LOUISTANA (Numb	ore in Th	ouconda	-1									
LOUISIANA (Numb	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18
Labor Force	2,108	2,108	2,108	2,108	2,107	2,105	2,102	2,100	2,099	2,099	2,099	2,10
% Change vs Prior Year	0.2%	0.3%	0.3%	0.3%	0.3%	0.2%	0.0%	-0.1%	-0.3%	-0.4%	-0.4%	-0.49
Total Employment	2,010	2,008	2,006	2,004	2,002	1,999	1,997	1,996	1,996	1,997	1,997	1,99
% Change vs Prior Year	1.4%	1.3%	1.1%	0.8%	0.6%	0.3%	0.0%	-0.2%	-0.4%	-0.5%	-0.6%	-0.69
Total Nonfarm Emp.	1,974	1,974	1,984	1,982	1,981	1,981	1,982	1,986	1,986	1,987	1,984	1,98
% Change vs Prior Year	0.0%	-0.2%	0.5%	0.5%	0.3%	0.5%	0.6%	0.7%	0.8%	0.8%	0.7%	0.59
Unemployment Rate	4.7%	4.7%	4.8%	4.9%	5.0%	5.0%	5.0%	4.9%	4.9%	4.9%	4.9%	4.99
% Change vs Prior Year	-1.1%	-0.9%	-0.7%	-0.5%	-0.3%	-0.1%	0.0%	0.1%	0.1%	0.2%	0.2%	0.3
	<u>1QT-18</u>	2QT-18	3QT-18	4QT-18			To	otal Empl	oyment (0	00s)		
Labor Force	2,108	2,106	2,101	2,099	2,050							
% Change vs Prior Year	0.3%	0.3%	-0.1%	-0.4%	1							
Total Employment	2,008	2,002	1,997	1,997								_
% Change vs Prior Year	1.2%	0.6%	-0.2%	-0.6%	2,000							_
Total Nonfarm Emp.	1,978	1,981	1,984	1,985	+							_
% Change vs Prior Year	0.1%	0.4%	0.7%	0.7%	1,950							
Unemployment Rate	4.7%	5.0%	4.9%	4.9%		an Feb	Mar Apr	May Jur	Jul Au	ıq Sep (Oct Nov	Dec
% Change vs Prior Year	-0.9%	-0.3%	0.1%	0.2%	_			•		•		
			rket Statist					-2016 —	 2017	- - 201	0	

REGIONAL

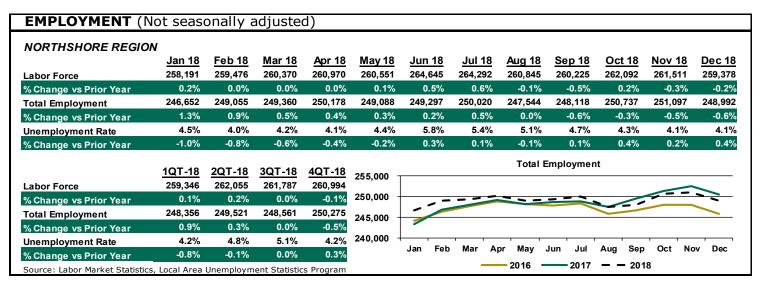
Herb A. Holloway

Research Economist Business Research Center

Northshore Employment

Total employment among Northshore residents in 4Q2018 was up 0.7 percent from the prior quarter but down 0.5 percent from 4Q2017. The total civilian work force in 4Q2018 was down 0.3 percent from the prior quarter and 0.1 percent compared to 4Q2017.

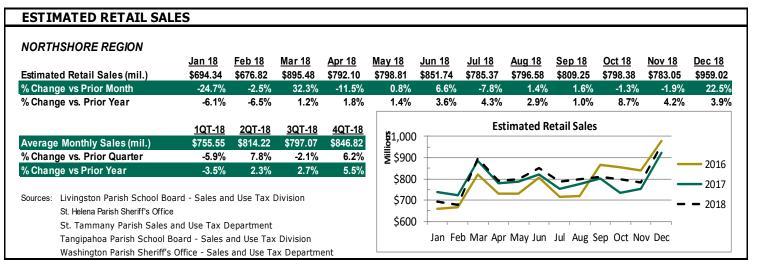
The Northshore unemployment rate for 4Q2018 was 4.2 percent, up 0.3 percent from 3.8 percent in 4Q2017.



Northshore Estimated Retail Sales

Taxable retail sales in the Northshore Region in 4Q2018 averaged \$847 million per month, an increase of 5.5 percent compared to 4Q2017. Sales were up in all five parishes, ranging from

+1.2 percent in Livingston Parish to +10.3 percent in St. Helena Parish. (Note: St. Helena's 4Q2018 collections may include increases due to audit findings related to prior quarters.)



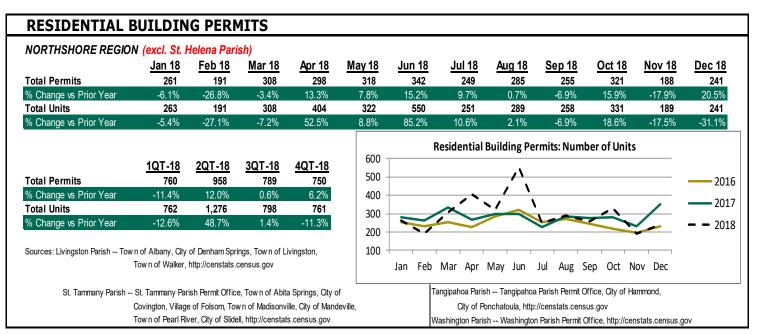
Northshore Residential Building Permits

The number of residential building permits issued in the Northshore region during 4Q2018 (excluding St. Helena Parish—for which data were not available) was up 6.2 percent compared to the fourth quarter of 2017, but the number of permitted units was down 11.3 percent.

Year-over-year permitted unit counts were down 37.9 percent in Tangipahoa Parish and 0.9

percent in St. Tammany Parish, but up 12.6 and 26.7 percent in Livingston and Washington parishes, respectively.

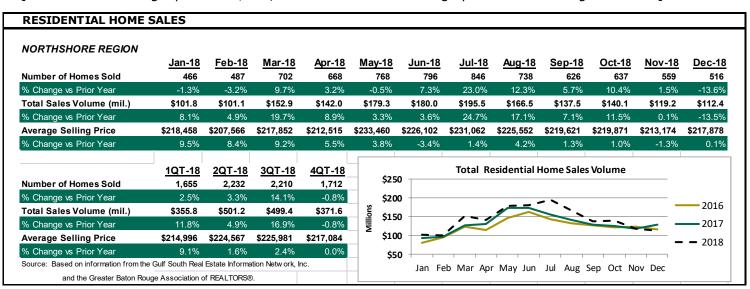
Note that permit counts for some parishes and municipalities are based on data reported to or estimated by the U.S. Census Bureau.



Northshore Residential Home Sales

There were 1,712 Northshore homes sold during 4Q2018 at an average price of \$217,084. The

number sold was down 0.8 percent while the average price was unchanged from 4Q2017.



2018 St. Tammany and Tangipahoa Parish Cost-of-Living (COLI) Indices

The Business Research Center (BRC) at Southeastern has participated in The Council for Community and Economic Research (C2ER) Cost of Living Index (COLI) program since 2008. Prices are collected in the first three quarters of each year for the Hammond Metropolitan Statistical Area (MSA) - which encompasses all of Tangipahoa Parish - and for the St. Tammany Parish portion of the New Orleans-Metairie MSA.

Prices are primarily collected in the southern portion of Tangipahoa Parish (Hammond/Ponchatoula/Robert) and Covington/Mandeville/Slidell in St. Tammany Parish.

The COLI Composite Index includes approximately 60 items grouped into six categories with the following weights:

<u>Category</u>	<u>Weight</u>
Grocery items	13.40%
Housing	29.34%
Utilities	8.94%
Transportation	9.22%
Health care	4.26%
Miscellaneous goods and services	<u>34.84%</u>
Composite Index	100.00%

For 2018 there were 270 municipal areas that participated in the COLI. The overall national index is set equal to 100.0. Each area's index therefore illustrates the relative percentage of that area's cost-of-living index compared to the national average.

The highest index in 2018 was 248.5 in Manhattan, NY — representing a cost-of-living almost 2.5 times the national average. The lowest cost-of-living index was 75.8 in Harlingen, TX — almost 25 percent below the national average.

For 2018 the composite COLIs for the Hammond MSA (Tangipahoa Parish) and St. Tammany Parish were 88.3 and 94.4, respectively, ranking 221st and 141st among the 270 participating areas, respectively.

The lowest categorical indices for both the Hammond MSA and St. Tammany Parish were for "Housing", at 72.3 and 91.1, respectively. The largest share of the "Housing" category index is based on the purchase price of a new, 2,400 square foot home with four bedrooms and two baths on an 8,000 square foot lot. For 2018 selling prices for homes of this description averaged \$246,061 (ranking 227th) for the Hammond MSA and \$304,216 (ranking 123rd) for St. Tammany Parish.

The highest categorical index for the Hammond MSA was "Grocery items" at 98.7, while the highest for St. Tammany Parish was "Transportation" at 101.3.

For the Hammond MSA, the lowest-ranking individual items in 2018 were Cascade® dishwashing powder (269th), veterinary services and restaurant pizza (each ranking 250th), fresh, whole chickens (238th), and gasoline and toothpaste (both at 237th). The highest-ranking individual items were boy's jeans (17th), ibuprofen (36th), washing machine repair (43rd), eggs (46th), and milk (48th).

For St. Tammany Parish the lowest-ranking individual items were Cascade® dishwashing powder (267th), fresh, whole chickens (258th), fried chicken and pizza (both 250th), and toothpaste (248th). The highest-ranking individual items were boy's jeans (25th), washing machine repair (37th), tire balancing (39th), ibu-profen (40th), and fresh, bagged potatoes (45th).

To compare indices and equivalent salaries between participating Louisiana areas and others around the country, please take advantage of the online COLI Calculator at http://www.southeastern.edu/admin/sbrc/index.html .

LOCAL

Livingston Parish

The number of employed Livingston Parish residents in 4Q2018 was down 0.4 percent compared to 4Q2017.

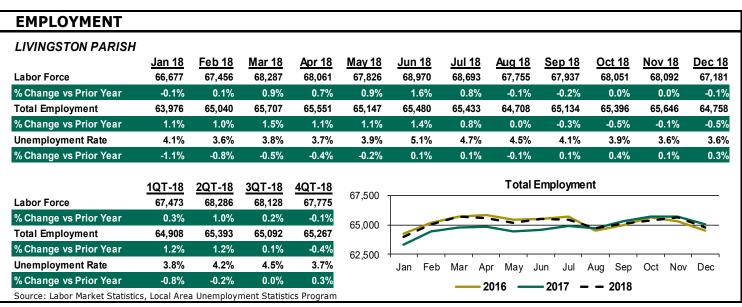
The labor force shrunk by a smaller 0.1 percent, leading to an increase in the unemployment rate from 3.4 percent in 4Q2017 to 3.7 percent in 4Q2018.

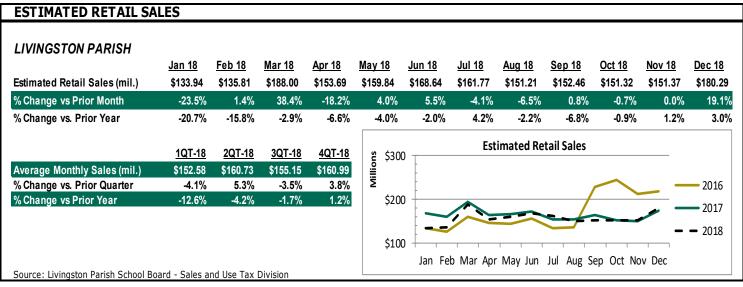
The value of taxable retail sales in 4Q2018 averaged \$161.0 million per month, an increase of 1.2 percent over 4Q2017.

The number of permitted residential building units in 4Q2018 was down 34.5 percent from the previous quarter, but increased 12.6 percent compared to the fourth quarter of 2017.

The number of homes sold in 4Q2018 was up 3.4 percent over 4Q2017, while the average price increased 0.8 percent to \$184,632, resulting in total sales volume increasing by 4.2 percent.

There were 195 new, domestic business filings in Livingston Parish in 4Q2018, down 3.9 percent from 203 in the fourth quarter of 2017.





Livingston Parish—continued

RESIDENTIAL BUILDING PERMITS LIVINGSTON PARISH Jun 18 Nov 18 **Jan 18** Feb 18 Mar 18 Apr 18 May 18 **Jul 18 Aug 18 Sep 18** Oct 18 Dec 18 **Total Permits** 62 61 70 78 84 75 76 81 61 73 63 78 % Change vs Prior .6% 1.6% .2% **Total Units** 62 61 70 75 83 63 63 32.2% % Change vs Prior Yea **Residential Building Permits: Number of Units** 1QT-18 2QT-18 3QT-18 4QT-18 120 **Total Permits** 193 218 214 237 % Change vs Prior Y 13.1% 4 4% 5.8% 12.6% **Total Units** 193 237 224 214 % Change vs Prior 4.4% 12.6% 2017 2018 Sources: City of Denham Springs, Town of Livingston, City of Walker. 20 http://censtats.census.gov.

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec **RESIDENTIAL HOME SALES** LIVINGSTON PARISH Jan-18 Feb-18 Mar-18 Apr-18 May-18 Jun-18 Jul-18 <u>Aug-18</u> Sep-18 Oct-18 Nov-18 Dec-18 **Number of Homes Sold** 116 141 188 169 174 186 215 161 148 181 140 133 % Change vs Prior Year -17.7% -6.6% 10.6% -8.6% -14.7% 5 1% 18.1% -5.3% -14.0% 22.3% 11.1% -19.4% Total Sales Volume (mil.) \$21.1 \$24.2 \$34.5 \$29.5 \$32.2 \$34.8 \$41.2 \$30.5 \$28.3 \$33.2 \$25.9 \$24.8 -18.4% % Change vs Prior Year 26.8% -5.9% -13.8% 24.8% -0.9% -13.9% 20.4% 14.9% -4.3% -3.7% 3.2% \$186,000 Median Selling Price \$175,000 \$169,900 \$175,000 \$170,000 \$170,000 \$175,000 \$179,000 \$180,000 \$179,950 \$170,000 \$179,700 % Change vs Prior Year 9.4% 7.9% 1.8% -0.1% 1.0% -3.1% 6.9% 3.3% 3.7% 2.6% 5.7% Number of Homes Sold per Month 2QT-18 3QT-18 4QT-18 1QT-18 250 Number of Homes Sold 445 520 524 454

Nulliber of Homes Solu	440	323	324	404		2016
% Change vs Prior Year	-3.7%	-6.5%	0.0%	3.4%	200	2010
Total Sales Volume (mil.)	\$79.8	\$96.5	\$100.0	\$83.8	150	—2017
% Change vs Prior Year	7.3%	-5.8%	3.5%	4.2%		 2018
Average Selling Price	\$179,390	\$182,378	\$190,914	\$184,632	100	
% Change vs Prior Year	11.4%	0.8%	3.5%	0.8%		Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
Source: Based on information	from the Grea	ater Baton R	ouge Associa	ation of REAL	TORS® ar	nd Gulf South Real Estate Information Network, Inc.
New Domestic Bus	iness Fili	ngs				

LIVINGSTON PARISH Feb 18 Mar 18 Apr 18 May 18 **Jun 18** Jul 18 **Aug 18** Sep 18 Oct 18 Nov 18 Dec 18 Jan 18 76 100 89 98 82 53 **New Domestic Filings** 88 71 77 93 83 60 % Change vs Prior Month 20.5% -29.0% -13.6% 31.6% 25.4% 10.1% -21.4% 20.8% -10.8% -1.2% -26.8% -11.7% % Change vs Prior Year -6.4% -20.8% -25.9% -15.5% -15.2% 21.0% -7.2% -12.3% -3.5% 9.3% 9.1% -27.4% **New Domestic Business Filings** 150 1QT-18 2QT-18 3QT-18 4QT-18 **New Domestic Filings** 258 253 264 195 100 2016

50

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

% Change vs Prior Quarter 30.0% -2.3% -1.9% -22.9% % Change vs Prior Year -18.8% -4.4% -8.0% -3.9%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only Domestic Business Corporations, Limited Liability Companies,

Partnerships, and Limited Liability Partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies

2017

- 2018

St. Helena Parish

Employment among St. Helena Parish residents in the fourth quarter of 2018 declined by 0.3 percent compared to 4Q2017. The labor force was unchanged, leading to an increase in the unemployment rate from 5.7 percent in 4Q2017 to 5.9 percent in 4Q2018.

The value of taxable retail sales within St. Helena Parish in the fourth quarter of 2018 averaged \$6.6 million per month, an increase of 10.3 percent compared to 4Q2017.

Building permit data were not available for St. Helena Parish for 4Q2018.

There were five homes sold in St. Helena Parish in 4Q2018 at an average price of \$171,680, with a range from \$79,500 to \$255,000.

There were eight new, domestic business filings in St. Helena Parish in the fourth quarter of 2018, four times the two filings in 4Q2017.

ST. HELENA PARISH												_
	<u>Jan 18</u>	<u>Feb 18</u>	<u>Mar 18</u>	<u> Apr 18</u>	<u>May 18</u>	<u>Jun 18</u>	<u>Jul 18</u>	<u>Aug 18</u>	<u>Sep 18</u>	Oct 18	<u>Nov 18</u>	<u>Dec 18</u>
Labor Force	4,253	4,303	4,330	4,314	4,320	4,439	4,412	4,347	4,318	4,325	4,314	4,269
% Change vs Prior Year	0.0%	0.6%	0.7%	0.6%	0.8%	1.4%	0.7%	-0.1%	-0.2%	0.1%	0.0%	-0.1%
Total Employment	3,970	4,034	4,081	4,067	4,050	4,071	4,066	4,016	4,039	4,058	4,069	4,013
% Change vs Prior Year	1.0%	0.9%	1.5%	0.9%	0.8%	1.0%	0.5%	-0.2%	-0.2%	-0.3%	0.0%	-0.5%
Unemployment Rate	6.7%	6.3%	5.8%	5.7%	6.3%	8.3%	7.8%	7.6%	6.5%	6.2%	5.7%	6.0%
% Change vs Prior Year	-0.9%	-0.2%	-0.7%	-0.3%	0.0%	0.4%	0.2%	0.0%	0.1%	0.3%	0.0%	0.4%
	4OT 40	007.40	20T 40	4OT 40				Total I	Employme	nt		
	<u>1QT-18</u>	<u> 2QT-18</u>	<u>3QT-18</u>		4,250							
Labor Force	4,295	4,358	4,359	4,303								_
% Change vs Prior Year	0.5%	0.9%	0.1%	0.0%	4,000	-						
Total Employment	4,028	4,063	4,040	4,047								
% Change vs Prior Year	1.1%	0.9%	0.0%	-0.3%	3,750				•			
Unemployment Rate	6.2%	6.8%	7.3%	5.9%	3,700	Jan Feb	Mar A	pr May	Jun Jul	Aug Se	p Oct N	ov Dec
% Change vs Prior Year	-0.6%	0.0%	0.1%	0.2%								

ESTIMATED RETAIL SALES ST. HELENA PARISH <u>Jan 18 Feb 18 Mar 18</u> Apr 18 May 18 Jun 18 <u>Jul 18</u> Aug 18 Sep 18 Oct 18 Nov 18 **Dec 18** Estimated Retail Sales (mil.) \$4.93 \$5.05 \$6.78 \$5.81 \$5.87 \$6.65 \$5.81 \$6.17 \$8.00 \$6.47 \$5.51 \$7.92 % Change vs Prior Month -30.4% 2.4% 34.3% -14.4% 1.2% 13.2% -12.7% 6.3% 29.7% -19.1% -14.8% 43.7% % Change vs. Prior Year -19.1% 29.1% -30.9% -9.2% 1.0% 8.3% -9.1% 24.6% -49.9% 5.0% 15.2% 11.7% **Estimated Retail Sales** <u>1QT-18</u> <u>2QT-18</u> <u>3QT-18</u> 4QT-18 Millions \$12 Average Monthly Sales (mil.) \$5.59 \$6.11 \$6.66 \$6.63 \$10 % Change vs. Prior Quarter -7.0% 9.3% 9.0% -0.4% 2016 % Change vs Prior Year -21.4% -14.6% 7.6% 10.3% \$8 \$6 2018 \$4 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Source: St. Helena Parish Sheriff's Office

St. Helena Parish—continued

Building permit data not available.

RESIDENTIAL HOME SALES ST HELENA PARISH Jan-18 Feb-18 Mar-18 <u>Apr-18</u> Jun-18 **Aug-18** May-18 Jul-18 Sep-18 Oct-18 Nov-18 Dec-18 **Number of Homes Sold** % Change vs Prior Year -100.0% 0.0% 200.0% -100.0% #DIV/0! -50.0% -50.0% 0.0% 200.0% #DIV/0! -66 7% #DIV/0! Total Sales Volume (mil.) \$0.2 \$0.1 \$0.5 \$0.0 \$0.4 % Change vs Prior Year -56.3% -100.0% 85.9% 60.7% -100.0% #DIV/0! 255.5% -6.8% -80.8% 1463.4% #DIV/0! #DIV/0! **Average Selling Price** \$180,000 #DIV/0! \$198,500 \$53,833 #DIV/0! \$95,000 \$455,000 \$245,000 \$25,000 \$151,133 #DIV/0! \$202,500 31.1% % Change vs Prior Year #DIV/0! 85.9% -46.4% #DIV/0! #DIV/0! 610.9% 86.3% -80.8% 421.1% #DIV/0! #DIV/0! **Number of Homes Sold** 1QT-18 2QT-18 3QT-18 4QT-18 **Number of Homes Sold** 2016 % Change vs Prior Year -40 0% 400.0% -57 1% 0.0% 2017 Total Sales Volume (mil.) \$0.7 \$0.9 -33.0% -62.9% 39.2% 2860.0% % Change vs Prior Year 2018 **Average Selling Price** \$192,333 \$64,125 \$241,667 \$171,680 Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul 56.3% % Change vs Prior Year -62 9% 131.9% 492.0% Source: Based on information from the Greater Baton Rouge Association of REALTORS® and Gulf South Real Estate Information Network, Inc.

New Domestic Business Filings

ST. HELENA PARISH

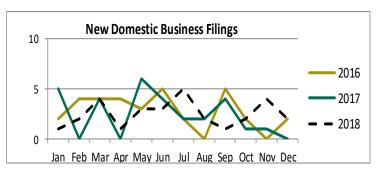
	<u>Jan 18</u>	<u>Feb 18</u>	<u>Mar 18</u>	<u> Apr 18</u>	May 18	<u>Jun 18</u>	<u>Jul 18</u>	Aug 18	<u>Sep 18</u>	Oct 18	Nov 18	<u>Dec 18</u>
New Domestic Filings	1	2	4	1	3	3	5	2	1	2	4	2
% Change vs Prior Month	#DIV/0!	100.0%	100.0%	-75.0%	200.0%	0.0%	66.7%	-60.0%	-50.0%	100.0%	100.0%	-50.0%
% Change vs Prior Year	-80.0%	#DIV/0!	0.0%	#DIV/0!	-50.0%	-25.0%	150.0%	0.0%	-75.0%	100.0%	300.0%	#DIV/0!

	1QT-18	2QT-18	3QT-18	<u>4QT-18</u>
New Domestic Filings	7	7	8	8
% Change vs Prior Quarter	250.0%	0.0%	14.3%	0.0%
% Change vs Prior Year	-22.2%	-30.0%	0.0%	300.0%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only Domestic Business Corporations, Limited Liability Companies,

Partnerships, and Limited Liability Partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.



St. Tammany Parish

The number of employed St. Tammany Parish residents in 4Q2018 increased by 0.1 percent compared to 4Q2017 and the labor force grew by 0.4 percent, leading to an increase in the unemployment rate from 3.5 percent in 4Q2017 to 3.8 percent in 4Q2018.

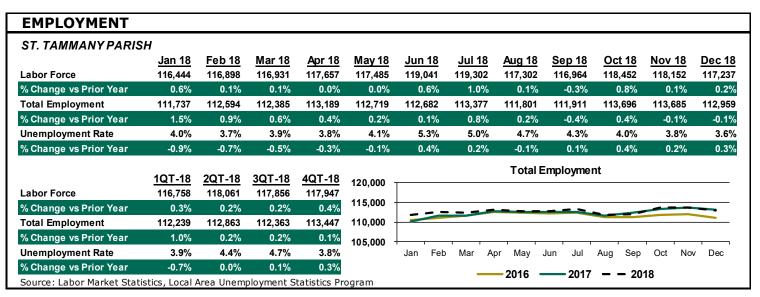
The value of taxable retail sales in St. Tammany Parish averaged \$447.6 million per month in 4Q2018, an increase of 8.2 percent compared to the fourth quarter of 2017.

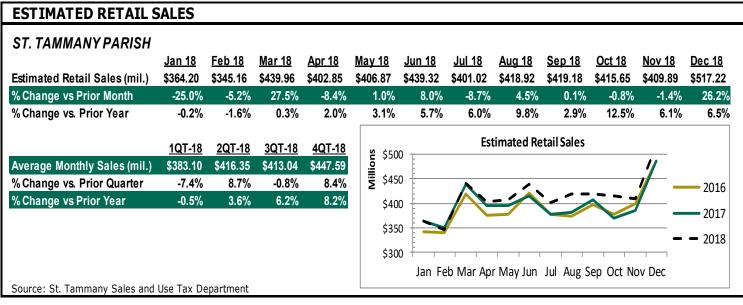
Building permits for residential units in 4Q2018 increased by 0.3 percent from the previous

quarter, but were down 0.9 percent compared to the fourth quarter of 2017.

The number of homes sold in St. Tammany Parish in 4Q2018 was down 3.0 percent compared to 3Q2017 and the average selling price was unchanged, leading to a 3.0 percent decrease in total residential sales volume.

There were 621 new, domestic business filings in St. Tammany Parish in 4Q2018, down 3.1 percent from 641 in the fourth quarter of 2017.





St. Tammany Parish—continued

RESIDENTIAL BUILDING PERMITS ST. TAMMANY PARISH Jan 18 Feb 18 Mar 18 Apr 18 May 18 Jun 18 Jul 18 Aug 18 Sep 18 Oct 18 Dec 18 110 110 **Total Permits** 121 91 157 144 155 112 105 144 107 % Change vs Prior Yea 7.6% **Total Units** 145 110 112 144 123 157 111 155 105 107 77 -18.0% % Change vs Prior Y -15.2% 9.9% 17.6% **Residential Building Permits: Number of Units** 200 1QT-18 2QT-18 3QT-18 4QT-18 **Total Permits** 369 409 327 327 2016 150 % Change vs 1.2% 2017 **Total Units** 411 327 371 328 % Change vs P 0.9% 100 2018 Sources: St. Tammany Parish Permit Office, Town of Abita Springs, City of Covington, 50 Village of Folsom, Town of Madisonville, City of Mandeville, Town of Pearl River, Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec City of Slidell, http://censtats.census.gov (some data estimated)

RESIDENTIAL HOME SALES

ST. TAMMANY PARISH

	<u>Jan-18</u>	Feb-18	Mar-18	Apr-18	May-18	<u>Jun-18</u>	<u>Jul-18</u>	<u>Aug-18</u>	Sep-18	Oct-18	Nov-18	Dec-18
Number of Homes Sold	234	237	371	364	438	461	449	414	351	324	309	264
% Change vs Prior Year	-2.1%	-7.8%	8.5%	5.2%	1.6%	3.1%	12.3%	13.4%	11.8%	2.2%	1.3%	-12.9%
Total Sales Volume (mil.)	\$61.5	\$57.7	\$92.4	\$88.9	\$118.7	\$119.7	\$123.3	\$108.2	\$86.1	\$84.0	\$74.8	\$66.7
% Change vs Prior Year	4.9%	3.9%	17.0%	10.4%	5.2%	-0.7%	16.7%	18.2%	10.8%	7.8%	-1.8%	-14.9%
Average Selling Price	\$262,943	\$243,462	\$249,181	\$244,340	\$271,035	\$259,727	\$274,587	\$261,345	\$245,420	\$259,210	\$241,926	\$252,682
% Change vs Prior Year	7.1%	12.6%	7.8%	4.9%	3.5%	-3.7%	4.0%	4.2%	-0.9%	5.5%	-3.1%	-2.3%

\$150

	1QT-18	2QT-18	3QT-18	4QT-18					
Number of Homes Sold	842	1,263	1,214	897					
% Change vs Prior Year	0.5%	3.2%	12.5%	-3.0%					
Total Sales Volume (mil.)	\$211.7	\$327.4	\$317.6	\$225.4					
% Change vs Prior Year	9.5%	4.2%	15.5%	-3.0%					
Average Selling Price	\$251,396	\$259,214	\$261,638	\$251,335					
% Change vs Prior Year	9.0%	1.0%	2.7%	0.0%					
Source: Based on information from the Gulf South Real Estate Information Network, Inc.									

\$100 — 2016 — 2017 — 2018 \$0 — Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Total Residential Home Sales Volume

for the period 01/2016 to 12/2018. New Domestic Business Filings

ST. TAMMANY PARISH

	<u>Jan 18</u>	<u>Feb 18</u>	<u>Mar 18</u>	<u> Apr 18</u>	May 18	<u>Jun 18</u>	<u>Jul 18</u>	<u>Aug 18</u>	<u>Sep 18</u>	Oct 18	Nov 18	<u>Dec 18</u>
New Domestic Filings	247	272	249	235	256	239	269	280	248	256	196	169
% Change vs Prior Month	13.3%	10.1%	-8.5%	-5.6%	8.9%	-6.6%	12.6%	4.1%	-11.4%	3.2%	-23.4%	-13.8%
% Change vs Prior Year	-5.0%	16.7%	-20.2%	5.4%	-4.5%	- 7.7%	7.2%	17.6%	18.7%	17.4%	-4.4%	-22.5%

400

	1QT-18	2QT-18	3QT-18	4QT-18
New Domestic Filings	768	730	797	621
% Change vs Prior Quarter	19.8%	-4.9%	9.2%	-22.1%
% Change vs Prior Year	-4.6%	-2.7%	14.2%	-3.1%

200

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

New Domestic Business Filings

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

 $Note: Includes\ only\ Domestic\ Business\ Corporations, Limited\ Liability\ Companies,$

Partnerships, and Limited Liability Partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies

2016

Tangipahoa Parish

The number of employed Tangipahoa Parish residents in 4Q2018 declined by 1.9 percent compared to the fourth quarter of 2017. The labor force decreased by a smaller 1.4 percent, causing the unemployment rate to rise from 4.5 percent in 4Q2017 to 5.0 percent in 4Q2018.

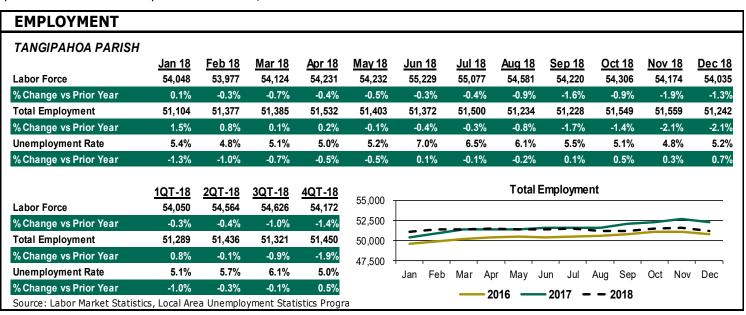
The value of taxable retail sales in 4Q2018 averaged \$190.5 million per month, an increase of 3.0 percent compared to 4Q2017.

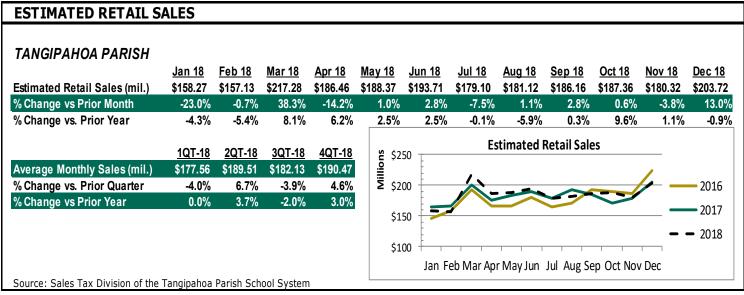
The number of residential construction units permitted in 4Q2018 was down 37.9 percent compared to the fourth quarter of 2017, due to nu-

merous multi-family permits being issued in 4Q2017. The number of *permits* issued increased by 11.8 percent

The number of homes sold in Tangipahoa Parish in 4Q2018 decreased 0.3 percent compared to 4Q2017 and the average selling price decreased by 0.8 percent, leading to a decrease in total residential sales volume of 1.1 percent.

There were 207 new, domestic business filings in Tangipahoa Parish in 4Q2018, down 5.9 percent from 220 in the fourth quarter of 2017.



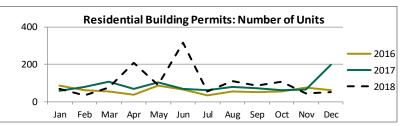


Tangipahoa Parish—continued

RESIDENTIAL BUILDING PERMITS TANGIPAHOA PARISH Jan 18 Mar 18 Apr 18 **May 18** Jun 18 **Jul 18 Aug 18 Sep 18** Oct 18 **Dec 18** 70 33 75 103 85 109 55 109 86 95 45 50 **Total Permits** .5% 58.0% 21.1% 61.0% .4% **Total Units** 70 33 75 88 317 87 45 50 208 55 111 105 74.6%

	1QT-18	2QT-18	3QT-18	4QT-18
Total Permits	178	297	250	190
% Change vs Prior Year	-22.6%	24.8%	18.5%	11.8%
Total Units	178	613	253	200
% Change vs Prior Year	-26.7%	154.4%	18.8%	-37.9%

Source: Tangipahoa Parish Permit Office, City of Hammond Permit Office, City of Ponchatoula Permit Office, http://censtats.census.gov



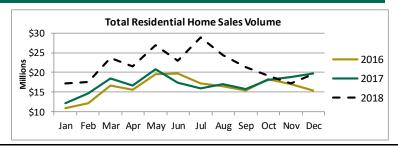
RESIDENTIAL HOME SALES

TANGIPAHOA PARISH

	<u>Jan-18</u>	Feb-18	Mar-18	Apr-18	May-18	<u>Jun-18</u>	<u>Jul-18</u>	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18
Number of Homes Sold	100	92	126	120	142	129	162	139	111	106	98	109
% Change vs Prior Year	28.2%	7.0%	20.0%	20.0%	26.8%	29.0%	82.0%	37.6%	22.0%	11.6%	-6.7%	-4.4%
Total Sales Volume (mil.)	\$17.2	\$17.6	\$23.6	\$21.6	\$26.9	\$23.0	\$28.9	\$24.3	\$21.4	\$19.2	\$17.1	\$19.6
% Change vs Prior Year	42.0%	20.4%	28.5%	29.8%	30.0%	32.3%	80.5%	43.2%	35.7%	6.1%	-8.6%	-0.6%
Average Selling Price	\$171,917	\$191,356	\$187,639	\$179,911	\$189,527	\$178,277	\$178,384	\$175,159	\$192,499	\$181,563	\$174,592	\$179,686
% Change vs Prior Year	10.8%	12.5%	7.1%	8.2%	2.6%	2.6%	-0.8%	4.0%	11.3%	-4.9%	-2.1%	3.9%

	1QT-18	2QT-18	3QT-18	4QT-18
Number of Homes Sold	318	391	412	313
% Change vs Prior Year	18.2%	25.3%	46.6%	-0.3%
Total Sales Volume (mil.)	\$58.4	\$71.5	\$74.6	\$55.9
% Change vs Prior Year	29.5%	30.7%	53.0%	-1.1%
Average Selling Price	\$183,770	\$182,864	\$181,099	\$178,727
% Change vs Prior Year	9.5%	4.3%	4.4%	-0.8%
Source: Based on information from	the Gulf South	Real Estate In	formation Netv	v ork, Inc.

for the period 01/2016 to 12/2018.



New Domestic Business Filings

TANGIPAHOA PARISH

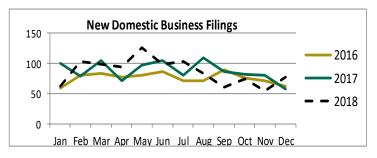
	<u>Jan 18</u>	<u>Feb 18</u>	<u> Mar 18</u>	<u> Apr 18</u>	May 18	<u>Jun 18</u>	<u>Jul 18</u>	<u>Aug 18</u>	<u>Sep 18</u>	Oct 18	Nov 18	<u>Dec 18</u>
New Domestic Filings	63	104	99	95	126	99	104	84	61	74	55	78
% Change vs Prior Month	8.6%	65.1%	-4.8%	-4.0%	32.6%	-21.4%	5.1%	-19.2%	-27.4%	21.3%	-25.7%	41.8%
% Change vs Prior Year	-37.6%	31.6%	-5.7%	31.9%	28.6%	-5.7%	28.4%	-22.9%	-29.1%	-9.8%	-31.3%	34.5%

New Domestic Filings	1QT-18 266	2QT-18 320	3QT-18 249	4QT-18 207
% Change vs Prior Quarter	20.9%	20.3%	-22.2%	-16.9%
% Change vs Prior Year	-6.7%	16.4%	-9.8%	-5.9%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only Domestic Business Corporations, Limited Liability Companies,

Partnerships, and Limited Liability Partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies



Washington Parish

The number of employed Washington Parish residents in the fourth quarter of 2018 decreased 0.4 percent compared to the fourth quarter of 2017.

The labor force increased by 0.3 percent, resulting in an increase in the unemployment rate from 4.7 percent in 4Q2017 to 5.3 percent in 4Q2018.

The value of taxable retail sales in Washington Parish in 4Q2018 averaged \$41.1 million per month, an increase of 5.4 percent compared to 4Q2017.

Building permits for 19 homes were issued in

4Q2018, up 26.7 percent from 15 in 4Q2017.

The number of Washington Parish homes sold in 4Q2018 was down 6.5 percent compared to 4Q2017, but the average sales price increased by 18.3 percent, resulting in a year-over-year increase in total residential sales volume of 10.6 percent.

There were 38 new, domestic business filings in Washington Parish in the fourth quarter of 2018, down 13.6 percent from 44 in 4Q2017.

WASHINGTON PARISH												
	<u>Jan 18</u>	Feb 18	Mar 18	Apr 18	May 18	<u>Jun 18</u>	<u>Jul 18</u>	<u>Aug 18</u>	Sep 18	Oct 18	Nov 18	Dec 18
Labor Force	16,769	16,842	16,698	16,707	16,688	16,966	16,808	16,860	16,786	16,958	17,024	16,912
% Change vs Prior Year	-0.1%	-0.3%	-3.1%	-2.0%	-0.6%	-1.4%	-0.4%	1.1%	0.6%	0.5%	-0.1%	0.4%
Total Employment	15,865	16,010	15,802	15,839	15,769	15,692	15,644	15,785	15,806	16,038	16,138	16,020
% Change vs Prior Year	1.1%	0.6%	-2.6%	-1.5%	-0.5%	-2.3%	-0.6%	1.2%	0.5%	-0.1%	-0.6%	-0.5%
Unemployment Rate	5.4%	4.9%	5.4%	5.2%	5.5%	7.5%	6.9%	6.4%	5.8%	5.4%	5.2%	5.3%
% Change vs Prior Year	-1.2%	-0.9%	-0.4%	-0.5%	-0.1%	0.9%	0.1%	-0.1%	0.1%	0.5%	0.5%	0.8%
	1QT-18	2QT-18	3QT-18	4QT-18	10.500			Total	Employme	ent		
Labor Force	16,770	16,787	16,818	16,965	16,500		~					
% Change vs Prior Year	-1.2%	-1.3%	0.4%	0.3%	16,000		·					
Total Employment	15,892	15,767	15,745	16,065	15,500							
% Change vs Prior Year	-0.3%	-1.4%	0.4%	-0.4%	15,000							
Unemployment Rate	5.2%	6.1%	6.4%	5.3%	10,000	Jan Feb	Mar A	pr May 、	Jun Jul	Aug Sep	Oct No	v Dec
% Change vs Prior Year	-0.8%	0.1%	0.0%	0.6%				2016 —	- 2017 -	2018	ì	
Source: Labor Market Statistics,	Local Area	Unemployn	nent Statisti	cs Program				2010	_ 2017 -	2010	,	

WASHINGTON PARISH												
	<u>Jan 18</u>	Feb 18	<u>Mar 18</u>	<u>Apr 18</u>	<u>May 18</u>	<u>Jun 18</u>	<u>Jul 18</u>	Aug 18	<u>Sep 18</u>	Oct 18	Nov 18	<u>Dec 18</u>
Estimated Retail Sales (mil.)	\$33.00	\$33.68	\$43.47	\$43.29	\$37.85	\$43.42	\$37.67	\$39.15	\$43.45	\$37.58	\$35.95	\$49.87
% Change vs Prior Month	-33.2%	2.1%	29.1%	-0.4%	-12.6%	14.7%	-13.2%	3.9%	11.0%	-13.5%	-4.3%	38.7%
% Change vs. Prior Year	8.2%	-14.5%	-5.8%	24.1%	5.1%	12.1%	7.7%	1.4%	13.1%	6.7%	10.9%	1.0%
	1QT-18	2QT-18	3QT-18	4QT-18	s ¢	60 -	Es	timated Re	tail Sales			
Average Monthly Sales (mil.)	\$36.71	\$41.52	\$40.09	\$41.13	<u>:</u>	-						
% Change vs. Prior Quarter	-5.9%	13.1%	-3.4%	2.6%	-	50	A -			_	<u></u>	2016
% Change vs Prior Year	-5.1%	13.6%	7.4%	5.4%	\$-	40					/ -	2017
					\$:	30						- 2018

Washington Parish—continued

RESIDENTIAL BUILDING PERMITS WASHINGTON PARISH <u>Jan 18</u> Feb 18 Mar 18 Apr 18 May 18 Jun 18 Jul 18 <u>Aug 18</u> Sep 18 Oct 18 **Nov 18** <u>Dec 18</u> **Total Permits** 6 13 6 % Change vs Prior Yea 0.0% -28.6% 100.0% Total Units 6 6 5 3 13 3 6 % Change vs Prior Yea 100 0% **Residential Building Permits: Number of Units** 20 1QT-18 2QT-18 3QT-18 4QT-18 **Total Permits** 15 2016 % Change vs Prior 35.5% -25.0% 27.8% 26.7% 2017 **Total Units** 15 23 10 19 % Change vs Prior Ye -25 0% 26.7% 2018 Sources: Washington Parish Permit Office and Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec http://censtats.census.gov

RESIDENTIAL HOME SALES WASHINGTON PARISH <u>Jan-18</u> Apr-18 <u>Jun-1</u>8 Feb-18 Mar-18 May-18 Jul-18 Aug-18 Sep-18 Oct-18 Nov-18 Dec-18 17 12 19 23 23 **Number of Homes Sold** 15 15 14 19 15 12 % Change vs Prior Year 36.4% -28.6% -20.0% -36.4% 5.6% 26.7% 21.1% 43.8% -20.0% -46.7% 142.9% Total Sales Volume (mil.) \$1.8 \$1.6 \$2.0 \$1.8 \$1.5 \$2.3 \$1.7 \$3.1 \$1.6 \$3.2 \$1.4 \$1.0 % Change vs Prior Year 91.8% 95.5% -31 7% 5.8% -29.4% 14.6% -14.0% 24.0% -14.3% 62.1% -12 8% -33.8% \$149,833 \$105,518 \$108,967 Average Selling Price \$119,000 \$91,254 \$130,822 \$123,000 \$87,133 \$135,778 \$139,717 \$116,836 \$120,125 % Change vs Prior Year 32.3% 40.7% -19.5% -4.4% 8.6% -32.1% 2.4% -20.0% 12.7% 24.1% 1QT-18 2QT-18 3QT-18 4QT-18 Total Residential Home Sales Volume \$4.0 **Number of Homes Sold** 45 43 47 57 % Change vs Prior Year 20.5% 18.2% 18.8% -6.5% \$3.0 2016 Total Sales Volume (mil.) \$5.6 \$5.6 \$6.4 \$2.0 2017 15 2% 10.6% % Change vs Prior Year 1 0% \$1.0 \$129,687 Average Selling Price \$112,737 \$124,717 \$112.507 2018 % Change vs Prior Year 17.7% -15.0% 18.3% \$0.0 Source: Based on information from the Gulf South Real Estate Information Network. Inc. Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

New Domestic Business Filings WASHINGTON PARISH Jan 18 Feb 18 Mar 18 Apr 18 May 18 Jun 18 Jul 18 Aug 18 Sep 18 Oct 18 **Nov 18** Dec 18 **New Domestic Filings** 24 18 14 14 12 % Change vs Prior Month 30.8% -41.2% 130.0% 4.3% -25.0% 38.9% -12 0% 0.0% -36.4% 0.0% -14.3% 0.0% % Change vs Prior Year 0.0% 11.1% 27.8% 41.2% -35.7% -3.8% 15.8% 46.7% -36.4% -26.3% -7.7% **New Domestic Business Filings** 30

20

10

0

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

 New Domestic Filings
 50
 67
 58
 38

 % Change vs Prior Quarter
 13.6%
 34.0%
 -13.4%
 -34.5%

 % Change vs Prior Year
 13.6%
 -5.6%
 3.6%
 -13.6%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only Domestic Business Corporations, Limited Liability Companies,

Partnerships, and Limited Liability Partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.

2016

2017

2018

SOUTHEASTERN

Southeastern students honored at Business Convocation

Students earning accolades from Southeastern Louisiana University's College of Business were honored May 2 at the college's annual academic convocation.

Dean Antoinette Phillips also recognized those students inducted into Beta Gamma Sigma honor society and Southeastern's own honor society, the Thirteen Club. Marketing Instructor April Kemp recognized the college's incoming and outgoing student ambassadors.

Students recognized with awards included:

Livingston Parish: Jessica Robinson, Walker, Distinguished Graduate in Management.

St. Tammany Parish: Abigail Benson, Mandeville, Distinguished Graduate in Marketing; and Brandon Richardson, Slidell, Distinguished Graduate in Accounting and Distinguished Graduate in Business Administration.

Tangipahoa Parish: Joris Etlin, Hammond, Distinguished Graduate in Finance; and Sofia Olsson, Hammond, Outstanding Academic Award in Economics.

Cullman, Ala.: William Samuel Huser, Distinguished Graduate in Supply Chain Management.

(Article courtesy of Southeastern Louisiana University's Office of Communications and Creative Services.)







This publication is jointly produced by the following Southeastern Louisiana University departments:

- Business Research Center
- Office of Economic & Business Development
- Southeast Louisiana Business Center
- College of Business

Our Special Thanks

This edition of the *Economic Reporter* would not exist without valuable contributions from:

Southeastern Louisiana University: Office of Communications and Creative Services

Livingston Parish School Board Sales and Use Tax Division

St. Helena Parish Sheriff's Office

St. Tammany Parish Permit Office and Sheriff's Office Sales and Use Tax Department

Tangipahoa Parish Permit Office and School Board Sales and Use Tax Department

Washington Parish Building and Planning Department and Sheriff's Office Sales and Use Tax Department

Building permit offices of the following municipalities:

Town of Abita Springs
Village of Albany
City of Covington
City of Denham Springs
Village of Folsom
City of Hammond
Town of Livingston

Town of Madisonville City of Mandeville Town of Pearl River City of Ponchatoula City of Slidell City of Walker