Promoting Economic Development in Southeast Louisiana

Fall 2020 Vol. 16 · No. 3

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### **SOUTHEASTERN**

 Southeastern Industrial and Engineering Technology receives donation

### **CONTACT US**

Southeastern Louisiana University Business Research Ctr.

1514 Martens Drive Hammond, LA 70401 Phone: (985) 549-3199 Fax: (985) 549-2127 brc@southeastern.edu

### **NATIONAL**

### **U.S. Economy**

### Herb A. Holloway

Research Economist Business Research Center

U. S. real gross domestic product declined at a 32.9 percent annual rate during the second quarter of 2020. Year -over-year, 2Q2020 real GDP was 9.5 percent lower than in the second quarter of 2019.

Total civilian employment for the second quarter of 2020 fell 12.3 percent compared to 2Q2019. The labor force declined by 2.8 percent, resulting in an increase in the unemployment rate from 3.6 percent in 2Q2019 to 13.0 percent in 2Q2020.

A survey of professional forecasters released in August 2020 by the Federal

Reserve Bank of Philadelphia projects U.S. Real GDP to grow at an annual rate of 19.1 percent in the third quarter of 2020 and 5.8 percent in the fourth quarter.

For all of 2020, the forecasters expect GDP to decline by 5.2 percent compared to 2019, but then grow at rates of 3.2 and 3.5 percent in 2021 and 2022, respectively.

Wells Fargo Securities forecasts Real GDP to grow at annualized rates of 21.8 percent and 6.6 percent in the third and fourth quarters, respectively.

### **EMPLOYMENT** (Seasonally Adjusted) **UNITED STATES (Numbers in Thousands)** Jul 19 Aug 19 Sep 19 Oct 19 Nov 19 Dec 19 Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20 Labor Force 163,373 163,894 164,051 164,401 164,347 164,556 164,606 164,546 162,913 156,481 158,227 159,932 % Change vs Prior Year 0.7% 1.3% 1.2% 1.1% 1.0% 0.9% 0.9% 0.9% 0.0% -3.7% -2.8% -2.0% Total Employment 157,346 157,895 158,298 158,544 158,536 158,803 158,714 158,759 155,772 133,403 137,242 142,182 % Change vs Prior Year 0.9% 1.5% 1.3% 1.2% 1.3% 1.2% -12.5% -9.5% Total Nonfarm Emp. 150,953 151,160 151,368 151,553 151,814 151,998 152,212 152,463 151,090 130,303 133,002 137,802 % Change vs Prior Year 1.3% 1.3% 1.4% 1.3% 1.4% 1.4% 1.4% 1.6% 0.5% -13.4% -11.7% -8.6% **Unemployment Rate** 3.7% 3.7% 3.5% 3.6% 3.5% 3.5% 3.6% 3.5% 4.4% 14.7% 13.3% 11.1% % Change vs Prior Year -0.1% -0.2% -0.2% -0.2% -0.2% -0.4% -0.4% -0.3% 0.6% 11.1% 9.6% 7.4% 1QT-20 2QT-20 3QT-19 4QT-19 Total Employment (000s) 170,000 **Labor Force** 163,773 164,435 164,022 158,213 % Change vs Prior Year 1.1% 0.6% -2.8% 1.0% 160,000 Total Employment 157.846 158,628 157,748 137,609 150,000 % Change vs Prior Year 1.3% 1.3% 0.6% -12.3% 151,160 151,788 151,922 133,702 140,000 Total Nonfarm Emp. -11.2% % Change vs Prior Year 1.3% 1.4% 1.2% 130.000 **Unemployment Rate** 3.6% 3.5% 3.8% 13.0% Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec -0.2% -0.2% -0.2% 9.4% % Change vs Prior Year -2018 --- 2019 - - 2020 Source: U.S. Bureau of Labor Statistics

### STATE

### Louisiana Economy

### Herb A. Holloway

Research Economist Business Research Center

Total state employment for the second quarter of 2020 declined by 13.3 percent from the previous quarter and 13.8 percent compared to 2Q2019.

The statewide labor force for 2Q2020 contracted by 6.0 percent from the previous quarter and 5.3 percent compared to 2Q2019.

The unemployment rate increased from 4.4 percent in 2Q2019 to 13.0 percent in 2Q2020.

Initial unemployment insurance claims in 2Q2020 were up 1,955 percent compared to 2Q2019, and average continuing claims were up 1,862 percent.

As shown on the following page, calculated estimates of July unemployment rates by private industry sector ranged from 5.2 percent for *Finance & Insurance* to 33.0 percent for *Accommodation & Food Services*.

Arts, Entertainment, & Recreation showed the most improvement in the calculated

unemployment rate, dropping from a peak of 55.7 percent (the highest among all industry sectors) in April 2020 to 31.4 percent in July.

Other Services also showed dramatic improvement, with the calculated unemployment rate dropping from a peak of 26.1 percent in April to 16.0 percent in July.

Estimated unemployment rates for other industries have not improved, or actually worsened, over the last several months.

Calculated unemployment rates for Administration & Waste Services, Construction, Educational Services, Mining, Transportation & Warehousing, Manufacturing, and Finance & Insurance all reached their highest levels of 2020 in July.

Estimated statewide taxable retail sales (not including motor vehicles) in 2Q2020 decreased by 12.1 percent compared to 2Q2019.

LOUISIANA (Numb	ers in Th	ousands	5)									
	<u>Jul 19</u>	<u>Aug 19</u>	Sep 19	Oct 19	Nov 19	<u>Dec 19</u>	<u>Jan 20</u>	Feb 20	Mar 20	Apr 20	May 20	Jun 20
Labor Force	2,096	2,094	2,094	2,102	2,103	2,102	2,107	2,110	2,127	1,932	2,032	1,99
% Change vs Prior Year	-0.3%	-0.3%	-0.2%	0.2%	0.2%	0.1%	0.3%	0.3%	1.2%	-8.0%	-3.2%	-4.8°
Total Employment	2,006	2,004	2,003	1,993	1,993	1,993	1,996	2,000	1,985	1,641	1,742	1,80
% Change vs Prior Year	0.4%	0.4%	0.3%	-0.2%	-0.2%	-0.2%	-0.1%	0.0%	-0.9%	-18.2%	-13.2%	-10.19
Total Nonfarm Emp.	1,980	1,986	1,987	1,983	1,988	1,984	1,989	1,995	1,961	1,722	1,755	1,81
% Change vs Prior Year	-0.4%	-0.2%	-0.3%	-0.7%	-0.5%	-0.5%	-0.4%	-0.1%	-1.6%	-13.6%	-11.8%	-8.7
Unemployment Rate	4.3%	4.3%	4.3%	5.2%	5.2%	5.2%	5.3%	5.2%	6.7%	15.1%	14.2%	9.7
% Change vs Prior Year	-0.7%	-0.6%	-0.6%	0.3%	0.3%	0.3%	0.4%	0.3%	1.9%	10.6%	9.9%	5.3°
	3QT-19	4QT-19	1QT-20	2QT-20			To	otal Empl	oyment (0	00s)		
Labor Force	2,095	2,102	2,115	1,987	2,100 —							
% Change vs Prior Year	-0.3%	0.1%	0.6%	-5.3%	2,000 —							
Total Employment	2,004	1,993	1,994	1,729	1,900		<u>'</u>					
% Change vs Prior Year	0.4%	-0.2%	-0.4%	-13.8%	1,800							
Total Nonfarm Emp.	1,984	1,985	1,982	1,763	1,700							
% Change vs Prior Year	-0.3%	-0.5%	-0.7%	-11.4%	1,600							
Unemployment Rate	4.3%	5.2%	5.7%	13.0%	,	an Feb	Mar Apr	May Jur	Jul Au	ıq Sep (	Oct Nov	Dec
% Change vs Prior Year	-0.6%	0.3%	0.9%	8.6%	•		<b></b>	•	2019	<b>–</b> – 202		
Source: Louisiana Departm								<b>-2018 —</b>		202	U	

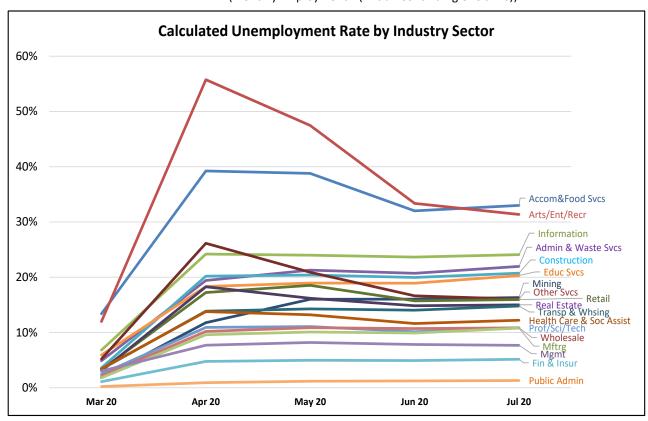
## **Louisiana Calculated Unemployment Rates by Industry Sector**

Calculated unemployment rate\* by industry sector.

Month	Mar 20	<u>Apr 20</u>	May 20	<u>Jun 20</u>	Jul 20
Accom&Food Svcs	13.4%	39.2%	38.8%	32.0%	33.0%
Arts/Ent/Recr	12.0%	55.7%	47.5%	33.4%	31.4%
Information	6.8%	24.2%	24.0%	23.6%	24.1%
Admin & Waste Svcs	4.9%	19.4%	21.3%	20.7%	22.0%
Construction	3.6%	20.2%	20.4%	19.9%	20.7%
Educ Svcs	5.9%	18.3%	18.9%	18.9%	20.3%
Mining	1.8%	11.8%	16.0%	16.0%	16.3%
Other Svcs	5.2%	26.1%	20.9%	16.6%	16.0%
Retail	3.2%	17.2%	18.5%	15.7%	16.0%
Real Estate	3.0%	18.3%	16.2%	14.8%	15.0%
Transp & Whsing	3.4%	13.9%	14.3%	14.0%	14.8%
Health Care & Soc Assist	3.4%	13.8%	13.2%	11.6%	12.2%
Prof/Sci/Tech	2.5%	10.9%	11.1%	10.1%	10.9%
Wholesale	2.1%	10.2%	10.9%	10.7%	10.9%
Mftrg	1.8%	9.6%	10.1%	9.9%	10.8%
Mgmt	3.0%	7.7%	8.2%	7.8%	7.7%
Fin & Insur	1.1%	4.8%	5.0%	4.9%	5.2%
Public Admin	0.2%	0.9%	1.2%	1.2%	1.3%
Ag/Forestry/Fish/Hunt	na	na	na	na	na
Utilities	na	na	na	na	na
All	4.2%	16.4%	16.3%	15.3%	15.9%

<sup>\*</sup> Calculated by BRC using (Initial + Continuing UI Claims)/

(Monthly Employment + (Initial+Continuing UI Claims))



### **REGIONAL**

### Herb A. Holloway

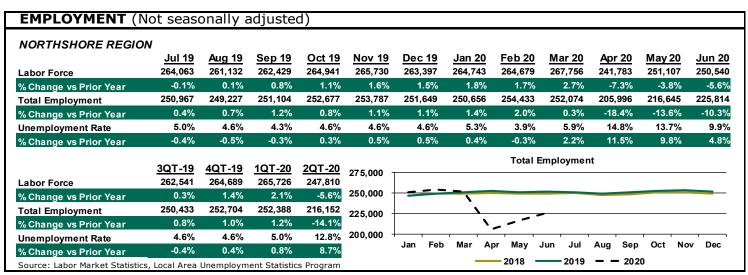
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### **Northshore Employment**

Total employment among Northshore residents in 2Q2020 was down 14.1 percent compared to 2Q2019.

The total Northshore civilian labor force in 2Q2020 shrunk by a smaller 5.6 percent compared to 2Q2019.

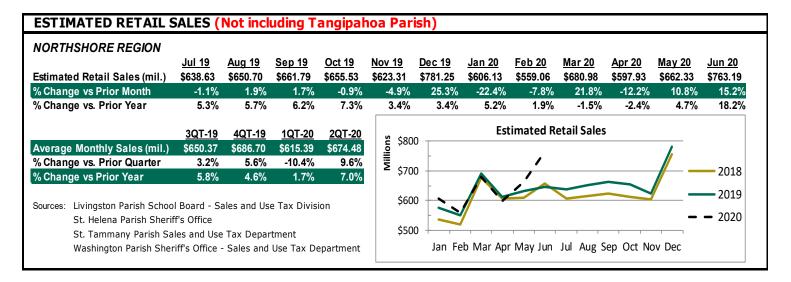
With the labor force contracting less than employment, the Northshore unemployment rate increased from 4.1 percent in 2Q2019 to 12.8 percent in 2Q2020.



### Northshore Estimated Retail Sales (not including Tangipahoa Parish)

Northshore retail sales in 2Q2020 (excluding Tangipahoa Parish, for which data were not available) averaged \$674 million per month, an increase of 7.0 percent compared to 2Q2019.

Year-over-year sales were up in all four parishes for which data were available, ranging from +3.8 percent in St. Tammany Parish to +14.4 percent in Livingston.

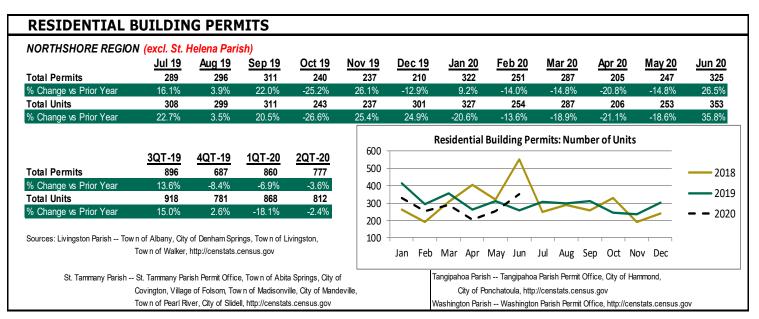


### **Northshore Residential Building Permits**

The number of residential building permits issued in the Northshore region during 2Q2020 (excluding St. Helena Parish—for which data were not available) was down 3.6 percent compared to the second quarter of 2019, and the number of permitted units was down 2.4 percent.

The number of permitted units increased 9.6 percent in Tangipahoa Parish, but was down in the other three parishes from 0.3 percent in St. Tammany Parish to 18.2 percent in Livingston.

Permit counts for some parishes and municipalities are based on data reported to or estimated by the U.S. Census Bureau.



### **Northshore Residential Home Sales**

There were 2,266 Northshore homes sold during 2Q2020 at an average price of \$237,305. The number sold was down 3.5 percent and the

average price was up 4.2 percent compared to 2Q2019, leading to a 0.6 percent increase in total residential sales volume.

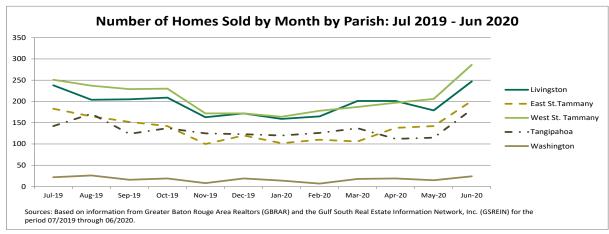
	Jul 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 2		
Number of Homes Sold	838	806	727	738	570	606	561	591	650	668	658	940		
% Change vs Prior Year	-0.9%	9.2%	16.1%	15.9%	2.0%	17.4%	29.0%	5.3%	8.9%	-5.8%	-23.4%	20.5%		
Total Sales Volume (mil.)	\$191.2	\$179.9	\$165.5	\$168.0	\$126.4	\$132.3	\$129.3	\$134.5	\$148.9	\$158.7	\$151.7	\$227.3		
% Change vs Prior Year	-2.2%	8.1%	20.4%	20.0%	6.1%	17.7%	37.9%	14.6%	13.6%	5.1%	-22.2%	20.5%		
Average Selling Price	\$228,219	\$223,252	\$227,675	\$227,693	\$221,834	\$218,354	\$230,471	\$227,519	\$229,062	\$237,622	\$230,478	\$241,858		
% Change vs Prior Year	-1.2%	-1.0%	3.7%	3.6%	4.1%	0.2%	7.0%	8.8%	4.3%	11.5%	1.5%	0.0%		
	<u>3QT-19</u>	<u>4QT-19</u>	<u>1QT-20</u>	<u> 2QT-20</u>	ćar		Total Res	idential S	Sales Volume					
Number of Homes Sold	2,371	1,914	1,802	2,266	\$25	U								
	7.3%	11.8%	13.1%	-3.5%	\$20	0 —		<u> </u>	_			2010		
% Change vs Prior Year		\$426.8	\$412.6	\$537.7	suoiii \$15	_	/					2018		
% Change vs Prior Year Total Sales Volume (mil.)	\$536.7	ψ <del>-1</del> 20.0			∰ 313	<sup>∪</sup>						2019		
	<b>\$536.7</b> 7.5%	14.8%	20.6%	0.6%	5									
Total Sales Volume (mil.)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		20.6% <b>\$228,995</b>	0.6% \$237,305	\$10	0	7					<b>–</b> 2020		

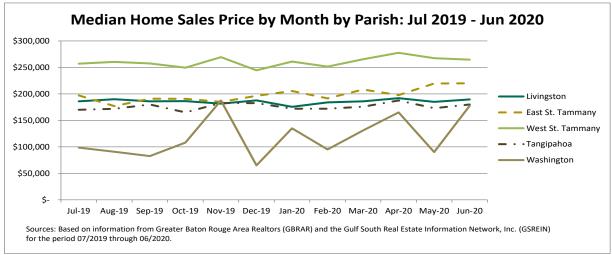
### **Northshore Housing Market Snapshot**

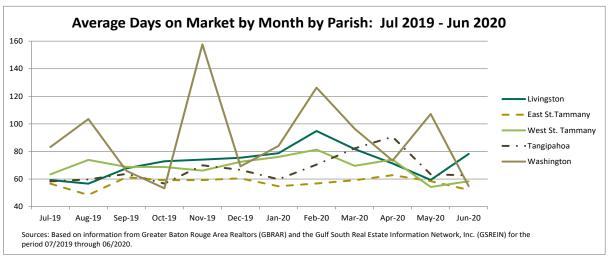
(excluding St. Helena Parish due to small number of home sales)

### Herb A. Holloway

Research Economist Business Research Center







### **LOCAL**

### **Livingston Parish**

The number of employed Livingston Parish residents in 2Q2020 decreased by 11.4 percent compared to 2Q2019, while the civilian labor force contracted a much smaller 4.0 percent.

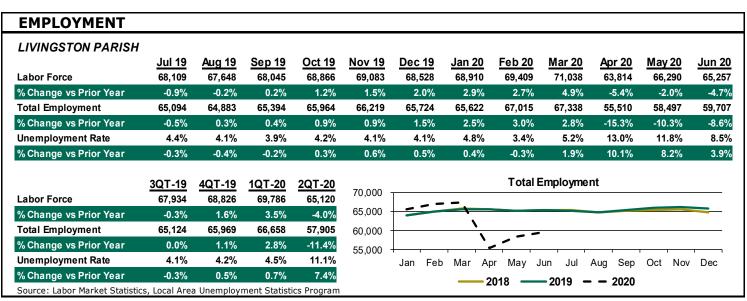
This resulted in an increase in the unemployment rate from 3.7 percent in 2Q2019 to 11.1 percent in 2Q2020.

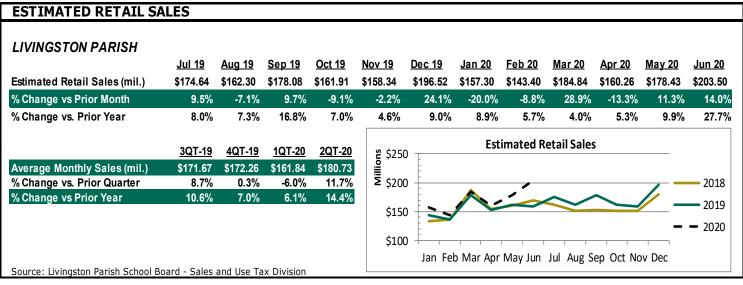
The value of taxable retail sales in Livingston Parish in 2Q2020 averaged \$180.7 million per month, up 14.4 percent compared to 2Q2019.

The number of permitted residential building units in 2Q2020 was down 18.2 percent compared to the second quarter of 2019.

The number of homes sold in 2Q2020 was up 2.6 percent compared to 2Q2019, while the average price increased 2.1 percent to \$202,705, resulting in total residential sales volume increasing by 4.8 percent year-over-year.

There were 343 new domestic business filings in Livingston Parish in 2Q2020, an increase of 21.2 percent from 283 in 2Q2019.





### Livingston Parish—continued

### **RESIDENTIAL BUILDING PERMITS** LIVINGSTON PARISH Nov 19 Oct 19 **Jul 19** Aug 19 Sep 19 **Dec 19** Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20 **Total Permits** 73 76 51 75 59 62 72 70 63 18 73 84 25.4% % Change vs Prior **Total Units** 76 59 63 84 % Change vs Prior Year 25.4% **Residential Building Permits: Number of Units** 3QT-19 4QT-19 2QT-20 1QT-20 100 **Total Permits** 200 205 175 196 % Change vs Prior Year 8 4% 18 2% 2018 **Total Units** 200 196 205 175 50 % Change vs Prior Yea 2019 2020 Sources: Town of Livingston, City of Walker, http://censtats.census.gov. 0 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

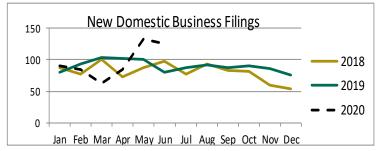
### **RESIDENTIAL HOME SALES** LIVINGSTON PARISH Nov 19 Jan 20 Feb 20 Mar 20 <u>Apr 20</u> Jul 19 **Aug 19** Sep 19 Oct 19 **Dec 19** May 20 <u>Jun 20</u> Number of Homes Sold 238 204 205 209 163 172 159 165 201 201 179 247 % Change vs Prior Year 26.7% 38 5% 15 5% 16.4% 29.3% 51.4% 13.8% 18.9% -19.0% 21.1% Total Sales Volume (mil.) \$41.2 \$41.1 \$41.0 \$31.0 \$33.4 \$30.7 \$31.0 \$39.0 \$42.8 \$34.4 \$49.9 % Change vs Prior Year 16.8% 34.9% 23.7% 19.7% 35.0% 50.2% 8.9% 25.9% 16.2% **Median Selling Price** \$185,950 \$190,000 \$185,900 \$186,400 \$181,500 \$187,813 \$175,500 \$183,890 \$186,000 \$191,900 \$185,000 \$189,500 % Change vs Prior Year 3.9% 5.6% 3.3% 9.6% 1.0% 5.9% -4.5% 1.0% -2.1% 3.6% 4.5% -1.1% **Total Residential Sales Volume** 3QT-19 4QT-19 1QT-20 2QT-20 \$75 **Number of Homes Sold** 647 544 525 627 2018 <u>§</u> \$50 % Change vs Prior Year 23.5% 19.8% 2019 ≣ \$25 Total Sales Volume (mil.) \$130.4 \$105.5 \$100.7 \$127.1 % Change vs Prior Year 30.4% 25.8% 24.6% 4.8% **-** 2020 \$0 **Average Selling Price** \$201,553 \$193,852 \$191,735 \$202,705 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec % Change vs Prior Year Source: Based on information from the Greater Baton Rouge Association of REALTORS® and Gulf South Real Estate Information Network, Inc.

### **New Domestic Business Filings** LIVINGSTON PARISH **Aug 19** Sep 19 Oct 19 **Nov 19** Dec 19 Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20 **Jul 19** 90 90 85 63 125 **New Domestic Filings** 88 92 88 86 76 85 133 % Change vs Prior Month 4.5% -4.3% -4.4% 10.0% 2.3% -11.6% 18.4% -5.6% -25.9% 34.9% 56.5% -6.0% % Change vs Prior Year 9.8% 43.3% 43.4% 12.5% -39.4% 14.3% -1.1% 6.0% -8.6% -16.7% 31.7% 56.3%

	3QT-19	4QT-19	1QT-20	2QT-20
New Domestic Filings	268	252	238	343
% Change vs Prior Quarter	-5.3%	-6.0%	-5.6%	44.1%
% Change vs Prior Year	5.9%	29.2%	-14.1%	21.2%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,



partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.

### St. Helena Parish

Employment among St. Helena Parish residents in the second quarter of 2020 was down 13.1 percent compared to 2Q2019. The labor force contracted by a smaller 2.0 percent, leading to an increase in the unemployment rate from 5.4 percent in 2Q2019 to 16.1 percent in 2Q2020.

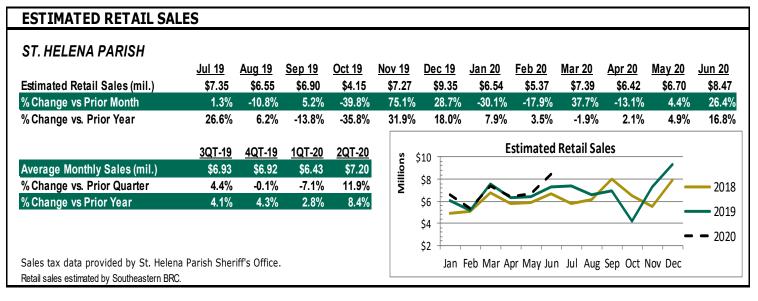
Estimated retail sales within St. Helena Parish in the second quarter of 2020 averaged \$7.2 million per month, an increase of 8.4 percent compared to 2Q2019.

Building permit data were not available for St. Helena Parish for 2Q2020.

There were three homes sold in St. Helena Parish in 2Q2020 at an average price of \$84,833. The number sold was down 50.0 percent from six in 2Q2019, while the average price was down 40.1 percent, resulting in a decrease in total residential sales volume of 81.6 percent.

There were 18 new, domestic business filings in St. Helena Parish in 2Q2020, an increase of 200 percent from six in 2Q2019.

### **EMPLOYMENT** ST. HELENA PARISH Jul 19 Aug 19 Sep 19 Oct 19 **Nov 19** Dec 19 Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20 4,344 4,294 4,297 4,277 4,285 4,270 4,285 4,307 4,428 4,026 4,324 4,260 Labor Force -1.5% -1.2% -0.5% -1.1% -0.7% 0.0% 0.5% 0.6% 3.7% -5.2% 1.3% -2.2% % Change vs Prior Year 4,038 4,036 4,068 4,017 4,024 3,994 3,988 4,078 4,102 3,380 3,562 3,632 Total Employment -0.7% 0.5% 0.7% -1.0% -1.1% -0.5% 0.5% 0.9% 0.8% -16.7% -12.1% -10.4% % Change vs Prior Year **Unemployment Rate** 7.0% 6.0% 5.3% 6.1% 6.1% 6.5% 6.9% 5.3% 7.4% 16.0% 17.6% 14.7% -0.8% -1.6% -1.1% -0.1% 0.4% 0.5% 0.0% -0.3% 2.6% 11.7% 12.6% 7.8% % Change vs Prior Year Total Employment 3QT-19 4QT-19 1QT-20 2QT-20 4.400 4,312 4,277 4,340 4,203 Labor Force 4,000 % Change vs Prior Year -1.1% -0.6% 1.6% -2.0% 3,600 4,047 4.012 4.056 3.525 **Total Employment** -0.9% 0.2% 0.7% -13.1% % Change vs Prior Year 3.200 6.2% Unemployment Rate 6.1% 6.5% 16.1% Feb Aug Dec -1.2% 0.3% 0.8% 10.7% % Change vs Prior Year -2019 - 20202018 -Source: Labor Market Statistics, Local Area Unemployment Statistics Program



### St. Helena Parish—continued

### Building permit data not available.

### **RESIDENTIAL HOME SALES** ST HELENA PARISH Feb 20 Jul 19 **Aug 19** Sep 19 Oct 19 Nov 19 Dec 19 Jan 20 Mar 20 Apr 20 May 20 Jun 20 **Number of Homes Sold** % Change vs Prior Year -53.8% 15.0% 420.0% -48.2% #DIV/0! -100.0% #DIV/0! 616.7% -17.4% -93.0% -88.2% 82.9% Total Sales Volume (mil.) \$0.0 \$0.0 \$0.0 (\$0.0)#DIV/0! (\$0.0)#DIV/0! \$0.0 (\$0.0)(\$0.0)(\$0.0)\$0.0 82.9% % Change vs Prior Year 55.5% -76.9% -61.7% 420.0% #DIV/0! #DIV/0! #DIV/0! 43.3% 65.2% -86.1% -64.6% **Average Selling Price** \$105,000 \$93,900 \$130,000 \$235,000 \$141,250 #DIV/0! \$115,000 \$107,500 \$365,000 \$40,500 \$86,000 \$128,000 % Change vs Prior Year 0.0% 300.0% 0.0% 300.0% 0.0% 600.0% 0.0% 0.0% 0.0% 0.0% 800.0% 0.0% **Total Residential Sales Volume** 3QT-19 4QT-19 1QT-20 2QT-20 \$1,000,000 **Number of Homes Sold** \$750,000 2018 % Change vs Prior Year 100.0% -40.0% 166.7% -50.0% \$500,000 2019 Total Sales Volume (mil.) \$0.6 \$0.5 \$1.1 \$0.3 \$250,000 % Change vs Prior Year 119.1% -81.6% -14.2% -39.7% 2020 \$0 Average Selling Price \$103,617 \$172,500 \$141,563 \$84,833 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec % Change vs Prior Year 66.5% -17.9% Source: Based on information from the Greater Baton Rouge Association of REALTORS® and Gulf South Real Estate Information Network, Inc.

### **New Domestic Business Filings**

### ST. HELENA PARISH

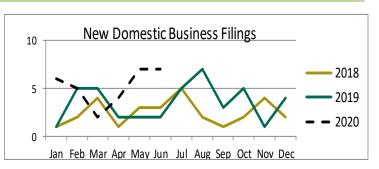
	<u>Jul 19</u>	Aug 19	<u>Sep 19</u>	Oct 19	Nov 19	<u>Dec 19</u>	<u>Jan 20</u>	<u>Feb 20</u>	<u>Mar 20</u>	<u> Apr 20</u>	May 20	<u>Jun 20</u>
New Domestic Filings	5	7	3	5	1	4	6	5	2	4	7	7
% Change vs Prior Month	150.0%	40.0%	-57.1%	66.7%	-80.0%	300.0%	50.0%	-16.7%	-60.0%	100.0%	75.0%	0.0%
% Change vs Prior Year	0.0%	250.0%	200.0%	150.0%	-75.0%	100.0%	500.0%	0.0%	-60.0%	100.0%	250.0%	250.0%

	3QT-19		1QT-20	
New Domestic Filings	15	10	13	18
% Change vs Prior Quarter	150.0%	-33.3%	30.0%	38.5%
% Change vs Prior Year	87.5%	25.0%	18.2%	200.0%

 $Source: Louisiana\ Secretary\ of\ State's\ Office\ (compiled\ by\ Southeastern\ BRC)$ 

Note: Includes only domestic business corporations, limited liability companies,

partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies



### St. Tammany Parish

The number of employed St. Tammany Parish residents declined by 16.5 percent from 2Q2019 to 2Q2020, while the civilian labor force decreased by a smaller 8.3 percent. This led to an increase in the unemployment rate from 3.7 percent in 2Q2019 to 12.4 percent in 2Q2020.

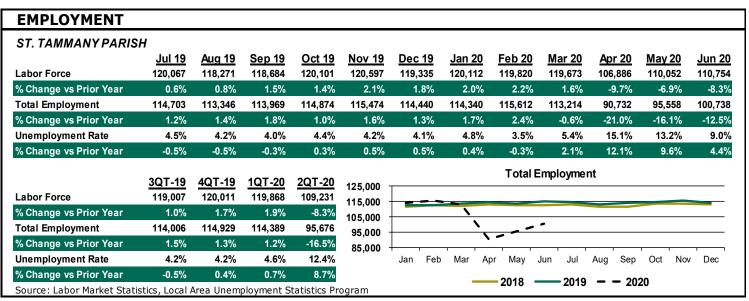
The value of taxable retail sales in St. Tammany Parish averaged \$439.5 million per month in 2Q2020, an increase of 3.8 percent over the second quarter of 2019.

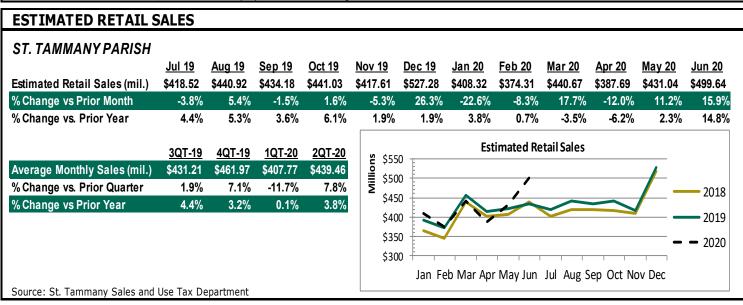
The number of residential building permits issued in 2Q2020 was up 0.3 percent compared

to the second quarter of 2019, while the number of permitted units decreased by 0.3 percent.

The number of homes sold in St. Tammany Parish in 2Q2020 was down 7.0 percent compared to 2Q2019, while the average selling price was up 4.3 percent to \$274,720, resulting in a 3.0 percent decline in total residential sales volume.

There were 984 new, domestic business filings for St. Tammany Parish businesses in 2Q2020, an increase of 25.4 percent from 785 in 2Q2019.





### St. Tammany Parish—continued

### RESIDENTIAL BUILDING PERMITS ST. TAMMANY PARISH <u>Jul 19</u> <u>Aug</u> 19 <u>Sep</u> 19 Oct 19 **Nov 19** Dec 19 <u>Ja</u>n 20 Feb 20 Mar 20 <u> Apr 20</u> <u>Ju</u>n 20 May 20 **Total Permits** 160 146 188 106 116 104 159 108 138 107 127 121 32.7% 42 9% 79.0% -26.4% 52 6% 6 7% 5.5% **Total Units** 160 147 188 107 116 105 159 108 138 107 127 121 33.69 50.6% **Residential Building Permits: Number of Units** 200 3QT-19 4QT-19 1QT-20 2QT-20 **Total Permits** 494 326 405 355 2018 150 51.1% 0.3% % Change vs Pi 1.4% 2019 **Total Units** 328 355 100 **-** 2020 Sources: City of Covington, Village of Folsom, Town of Madisonville, 50 Town of Pearl River, City of Slidell, http://censtats.census.gov (some data estimated). Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

### **RESIDENTIAL HOME SALES** ST. TAMMANY PARISH Jul 19 Aug 19 Sep 19 Oct 19 **Nov 19** Dec 19 Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20 **Number of Homes Sold** 434 402 381 372 272 292 266 288 293 335 487 -3.3% 14.8% 7.5% % Change vs Prior Year 12.0% 10.6% 9.5% 1.0% -6.9% 10.7% Total Sales Volume (mil.) \$114.7 \$104.0 \$99.6 \$99.8 \$68.8 \$74.6 \$75.3 \$79.3 \$80.7 \$90.7 \$94.9 \$135.8 % Change vs Prior Year -6.9% 18.9% -8.0% 11.8% 2.5% 10.8% -3.9% 15.7% 26.2% 23.7% 7.2% -21.1% Average Selling Price \$252,950 \$264,376 \$258,725 \$261,498 \$268,404 \$255,450 \$283,223 \$275,485 \$275,427 \$270,723 \$272,840 \$278,812 % Change vs Prior Year -3.7% -1.0% 6.6% 3.5% 4.6% 1.1% 15.3% 15.1% 6.1% 10.1% 3.8% 0.1% **Total Residential Sales Volume** 3QT-19 4QT-19 1QT-20 2QT-20 \$150 **Number of Homes Sold** 1,217 936 847 1,170 % Change vs Prior Year 4.3% -7.0% \$125 0.2% 5.7% 2018 \$243.2 Total Sales Volume (mil.) \$235.4 \$321.4 \$318.4 \$100 2019 % Change vs Prior Year 7.9% 18.2% -3.0% \$75 Average Selling Price \$261,608 \$277,895 \$274,720 2020 \$259,872 % Change vs Prior Year 0.0% 3.4% 11.8% \$50 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

### **New Domestic Business Filings**

### ST. TAMMANY PARISH

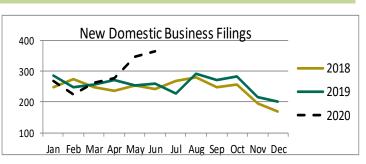
	<u>Jul 19</u>	<u>Aug 19</u>	<u>Sep 19</u>	Oct 19	Nov 19	<u>Dec 19</u>	<u>Jan 20</u>	Feb 20	Mar 20	Apr 20	May 20	<u>Jun 20</u>
New Domestic Filings	227	291	272	283	215	201	267	225	263	276	345	363
% Change vs Prior Month	-12.7%	28.2%	-6.5%	4.0%	-24.0%	-6.5%	32.8%	-15.7%	16.9%	4.9%	25.0%	5.2%
% Change vs Prior Year	-15.3%	3.9%	10.1%	10.5%	9.7%	18.9%	-6.0%	-8.5%	2.7%	1.8%	35.8%	39.6%

	3QT-19	4QT-19	1QT-20	2QT-20
New Domestic Filings	790	699	755	984
% Change vs Prior Quarter	0.6%	-11.5%	8.0%	30.3%
% Change vs Prior Year	-0.6%	12.6%	-3.9%	25.4%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

 $Note: Includes\ only\ domestic\ business\ corporations, limited\ liability\ companies,$ 

partnerships, and limited liability partnerships. Does not include foreign entities, non-profit corporations, or low-profit limited liability companies.



### **Tangipahoa Parish**

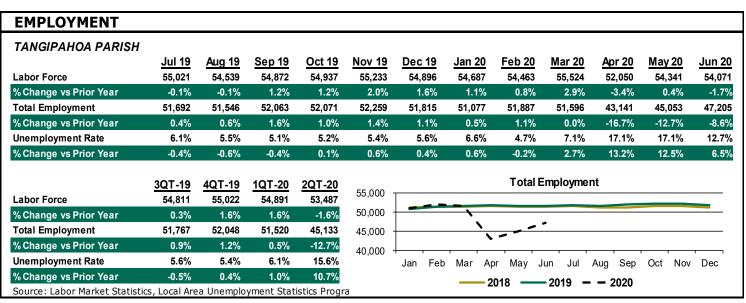
The number of employed Tangipahoa Parish residents declined by 12.7 percent from 2Q2019 to 2Q2020, while the civilian labor force decreased by a smaller 1.6 percent, causing the unemployment rate to rise from 4.9 percent in 2Q2019 to 15.6 percent in 2Q2020.

Sales tax data were not available for Tangipahoa Parish for 2Q2020.

The number of residential construction permits issued in 2Q2020 was up 5.4 percent compared to 2Q2019, and the number of permitted units was up 9.6 percent.

The number of homes sold in Tangipahoa Parish in 2Q2020 decreased by 4.9 percent compared to 2Q2019, while the average selling price increased by 10.8 percent to \$194,548, resulting in an increase in total residential sales volume of 5.4 percent.

There were 448 new, domestic business filings in Tangipahoa Parish in 2Q2020, up 47.4 percent from 304 in 2Q2019.



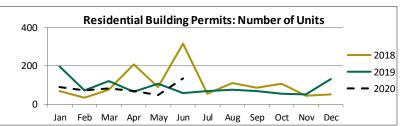
Sales tax data not available.

## Tangipahoa Parish—continued

### RESIDENTIAL BUILDING PERMITS TANGIPAHOA PARISH <u>Sep 19</u> **Dec 19** Apr 20 May 20 Jul 19 <u>Aug 19</u> Oct 19 Nov 19 <u>Jan 20</u> Feb 20 Mar 20 <u>Jun 20</u> **Total Permits** 41 19.8% **Total Units** 68 76 56 50 131 72 69 90 83 67 136

	3QT-19	4QT-19	1QT-20	2QT-20
Total Permits	210	145	238	215
% Change vs Prior Year	-16.0%	-23.7%	-7.4%	5.4%
Total Units	213	237	245	250
% Change vs Prior Year	-15.8%	18.5%	-37.3%	9.6%

Source: Tangipahoa Parish Permit Office, City of Hammond Permit Office, City of Ponchatoula Permit Office, http://censtats.census.gov



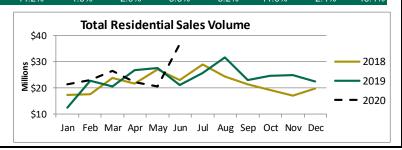
### **RESIDENTIAL HOME SALES**

### TANGIPAHOA PARISH

	<u>Jul 19</u>	<u>Aug 19</u>	<u>Sep 19</u>	Oct 19	Nov 19	<u>Dec 19</u>	<u>Jan 20</u>	Feb 20	Mar 20	Apr 20	May 20	<u>Jun 20</u>
Number of Homes Sold	142	171	124	137	125	123	120	126	137	112	115	181
% Change vs Prior Year	-12.3%	23.0%	11.7%	29.2%	27.6%	12.8%	66.7%	-3.8%	22.3%	-25.8%	-27.7%	52.1%
Total Sales Volume (mil.)	\$25.6	\$31.7	\$23.0	\$24.6	\$24.9	\$22.5	\$21.3	\$23.0	\$26.3	\$22.2	\$20.4	\$36.7
% Change vs Prior Year	-11.5%	30.0%	7.6%	27.7%	45.7%	14.9%	71.5%	1.4%	28.7%	-17.2%	-25.9%	75.5%
Average Selling Price	\$180,028	\$185,117	\$185,331	\$179,449	\$199,394	\$183,020	\$177,433	\$182,221	\$192,308	\$198,172	\$177,710	\$203,003
% Change vs Prior Year	0.9%	5.7%	-3.7%	-1.2%	14.2%	1.9%	2.9%	5.5%	5.2%	11.6%	2.4%	15.4%

	3QT-19	4QT-19	1QT-20	2QT-20							
Number of Homes Sold	437	385	383	408							
% Change vs Prior Year	6.1%	23.0%	21.6%	-4.9%							
Total Sales Volume (mil.)	\$80.2	\$72.0	\$70.6	\$79.4							
% Change vs Prior Year	7.5%	28.7%	27.2%	5.4%							
Average Selling Price	\$183,524	\$187,066	\$184,329	\$194,548							
% Change vs Prior Year	1.3%	4.7%	4.6%	10.8%							
Source: Based on information from the Gulf South Real Estate Information Network, Inc.											

for the period 01/2018 to 06/2020



### **New Domestic Business Filings**

### TANGIPAHOA PARISH

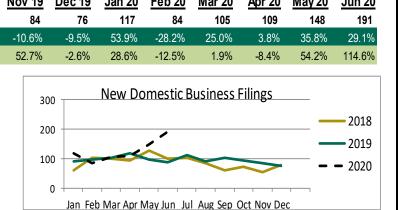
	<u>Jul 19</u>	<u>Aug 19</u>	<u>Sep 19</u>	Oct 19	NOV 19	<u>Dec 19</u>	<u>Jan 20</u>	Feb 20	<u>Mar 20</u>	Apr 20	<u>May 20</u>	<u>Jun 20</u>
New Domestic Filings	112	92	103	94	84	76	117	84	105	109	148	191
% Change vs Prior Month	25.8%	-17.9%	12.0%	-8.7%	-10.6%	-9.5%	53.9%	-28.2%	25.0%	3.8%	35.8%	29.1%
% Change vs Prior Year	7.7%	9.5%	68.9%	27.0%	52.7%	-2.6%	28.6%	-12.5%	1.9%	-8.4%	54.2%	114.6%

	3QT-19	4QT-19	1QT-20	2QT-20
New Domestic Filings	307	254	306	448
% Change vs Prior Quarter	1.0%	-17.3%	20.5%	46.4%
% Change vs Prior Year	23.3%	22.7%	5.5%	47.4%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,

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### **Washington Parish**

The number of employed Washington Parish residents in the second quarter of 2020 decreased by 12.5 percent compared to 2Q2019.

The labor force decreased by a smaller 6.3 percent, resulting in an increase in the unemployment rate from 5.5 percent in 2Q2019 to 11.8 percent in 2Q2020.

Taxable retail sales in Washington Parish averaged \$47.1 million in 2Q2020, up 11.2 percent over 2Q2019.

Building permits for 32 units were issued in 2Q2020, down 5.9 percent from 34 in 2Q2019.

The number of Washington Parish homes sold in 2Q2020 was 31.8 percent higher than in 2Q2019, and the average sales price increased by 38.3 percent, resulting in a year-over-year increase in total residential sales volume of 82.3 percent.

There were 81 new, domestic business filings in Washington Parish in 2Q2020, up 55.8 percent from 52 in 2Q2019.

EMPLOYMENT												
<b>WASHINGTON PARISH</b>												
	<u>Jul 19</u>	<u>Aug 19</u>	<u>Sep 19</u>	Oct 19	Nov 19	Dec 19	<u>Jan 20</u>	Feb 20	Mar 20	Apr 20	May 20	<u>Jun 20</u>
Labor Force	16,522	16,380	16,531	16,760	16,793	16,644	16,749	16,680	17,093	15,007	16,100	16,198
% Change vs Prior Year	-1.7%	-2.8%	-1.5%	-1.2%	-1.4%	-1.6%	-1.3%	-2.2%	0.8%	-10.9%	-4.2%	-3.6%
Total Employment	15,440	15,416	15,610	15,751	15,811	15,676	15,629	15,841	15,824	13,233	13,975	14,532
% Change vs Prior Year	-1.3%	-2.3%	-1.2%	-1.8%	-2.0%	-2.1%	-1.9%	-1.8%	-2.0%	-17.9%	-12.3%	-7.2%
Unemployment Rate	6.5%	5.9%	5.6%	6.0%	5.8%	5.8%	6.7%	5.0%	7.4%	11.8%	13.2%	10.3%
% Change vs Prior Year	-0.4%	-0.5%	-0.3%	0.6%	0.6%	0.5%	0.5%	-0.4%	2.6%	7.5%	8.1%	3.4%
	3QT-19	4QT-19	1QT-20	2QT-20				Total	Employme	ent		
Labor Force	16,478	16,732	16,841	15,768	17,000							
% Change vs Prior Year	-2.0%	-1.4%	-0.9%	-6.3%	16,000					_		
Total Employment	15,489	15,746	15,765	13,913	15,000 14,000				•			
% Change vs Prior Year	-1.6%	-2.0%	-1.9%	-12.5%	13,000		\					
	0.00/	5.9%	6.4%	11.8%	15,000	Jan Feb	Mar A	pr May 、	Jun Jul	Aug Sep	Oct Nov	Dec
Unemployment Rate	6.0%	J.J/0	0.470									

### **ESTIMATED RETAIL SALES WASHINGTON PARISH** Jul 19 Aug 19 Sep 19 Oct 19 Nov 19 Dec 19 Jan 20 Feb 20 Mar 20 Apr 20 May 20 Jun 20 Estimated Retail Sales (mil.) \$38.13 \$40.92 \$42.64 \$48.44 \$40.10 \$48.10 \$33.98 \$35.98 \$48.08 \$43.56 \$46.16 \$51.58 % Change vs Prior Month -13.2% 4.2% 11.7% 7.3% 13.6% -17.2% 19.9% -29.4% 5.9% 33.6% -9.4% 6.0% % Change vs. Prior Year 1.2% 4.5% -1.9% 28.9% 11.5% -3.5% 4.8% 0.5% -3.4% 7.7% 8.1% 17.4% **Estimated Retail Sales** 3QT-19 4QT-19 1QT-20 2QT-20 \$55 \$45.55 \$39.35 Average Monthly Sales (mil.) \$40.56 \$47.10 Ξ 2018 \$45 % Change vs. Prior Quarter -4.2% 12.3% -13.6% 19.7% % Change vs Prior Year 1.2% 10.7% 0.0% 11.2% 2019 2020 Source: Washington Parish Sheriff's Office - Sales and Use Tax Department. \$25 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

### Washington Parish—continued

### **RESIDENTIAL BUILDING PERMITS** WASHINGTON PARISH Oct 19 Jan 20 Feb 20 <u>Jul 19</u> Aug 19 Sep 19 Nov 19 Dec 19 Mar 20 Apr 20 May 20 Jun 20 **Total Permits** % Change vs Prior Yea 0.0% 71.4% **Total Units** 12 % Change vs Prior Year -44.4% 71.4% 76.9% -28.6% 0.0% 200.0% 100.0% -50.0% **Residential Building Permits: Number of Units** 25 3QT-19 4QT-19 1QT-20 2QT-20 **Total Permits** 12 20 12 32 20 2018 % Change vs Prior Ye 20.0% 15 2019 **Total Units** 31 20 13 32 10 **-** 2020 Sources: Washington Parish Permit Office and Jan Feb Mar Apr May Jun Aug Sep Oct Nov Dec http://censtats.census.gov

### RESIDENTIAL HOME SALES

### WASHINGTON PARISH Jul 19 **Aug 19 Sep 19 Nov 19 Dec 19** Jan 20 Feb 20 Mar 20 Apr 20 **May 20** Jun 20 **Number of Homes Sold** 16 19 19 22 26 19 8 14 7 18 15 24 -33.3% % Change vs Prior Year 15.8% 13.0% 6.7% 137.5% 90.0% -16.7% 50.0% Total Sales Volume (mil.) \$2.6 \$2.8 \$1.7 \$2.4 \$1.4 \$1.8 \$1.8 \$0.6 \$2.5 \$3.0 \$1.8 \$4.8 % Change vs Prior Year 58.2% -10.3% 3.0% 2.4% Average Selling Price \$119,082 \$107,760 \$105,178 \$124,119 \$179,375 \$93,597 \$126,643 \$87,786 \$138,467 \$158,301 \$121,448 \$198,096

53.5%

-22.1%

58 3%

	3QT-19	4QT-19	1QT-20	2QT-20				
Number of Homes Sold	64	46	39	58				
% Change vs Prior Year	12.3%	7.0%	-29.1%	31.8%				
Total Sales Volume (mil.)	\$7.1	\$5.6	\$4.9	\$9.6				
% Change vs Prior Year	10.8%	-0.1%	-20.4%	82.3%				
Average Selling Price	\$111,006	\$121,122	\$125,126	\$165,237				
% Change vs Prior Year	-1.3%	-6.6%	12.2%	38.3%				
Source: Based on information from the Gulf South Real Estate Information Network, Inc.								

-20.6%

-3.5%

urce: Based on information from the Gulf South Real Estate Information Network, Inc for the period 01/2018 to 06/2020.



11 5%

-28 1%

30.6%

16 6%

46.1%

### **New Domestic Business Filings**

### WASHINGTON PARISH

% Change vs Prior Year

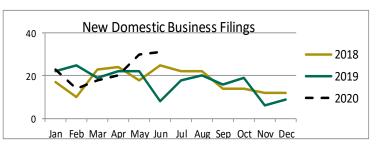
	<u>Jul 19</u>	<u>Aug 19</u>	Sep 19	Oct 19	Nov 19	<b>Dec 19</b>	<u>Jan 20</u>	Feb 20	Mar 20	Apr 20	May 20	<u>Jun 20</u>
New Domestic Filings	18	20	16	19	6	9	23	14	18	20	30	31
% Change vs Prior Month	125.0%	11.1%	-20.0%	18.8%	-68.4%	50.0%	155.6%	-39.1%	28.6%	11.1%	50.0%	3.3%
% Change vs Prior Year	-18.2%	-9.1%	14.3%	35.7%	-50.0%	-25.0%	4.5%	-44.0%	-5.3%	-9.1%	36.4%	287.5%

	3QT-19	4QT-19	1QT-20	2QT-20
New Domestic Filings	54	34	55	81
% Change vs Prior Quarter	3.8%	-37.0%	61.8%	47.3%
% Change vs Prior Year	-6.9%	-10.5%	-16.7%	55.8%

Source: Louisiana Secretary of State's Office (compiled by Southeastern BRC)

Note: Includes only domestic business corporations, limited liability companies,

 $partnerships, and \ limited \ liability \ partnerships. \ Does \ not include \ for eign entities, non-profit \ corporations, or \ low-profit \ limited \ liability \ companies.$ 



### **SOUTHEASTERN**

### Southeastern Industrial and Engineering Technology receives donation



**SOUTHEASTERN RECEIVES DONATION** - Southeastern Louisiana University recently received a donation of \$25,000 from Contractors' Educational Trust Fund to establish a Faculty Enhancement Fund in the Industrial and Engineering Technology Department. Pictured, from left, are Director of Individual, Corporate and Foundation Relations Lynn Horgan, Industrial and Engineering Technology Department Head Mohammad Saadeh, and Executive Director of the Contractors' Educational Trust Fund Victor Weston.

Southeastern Louisiana University recently received a donation of \$25,000 from Contractors' Educational Trust Fund to establish a Faculty Enhancement Fund in the Industrial and Engineering Technology Department. The funds will help department faculty attend workshops, training, industry meetings and conferences to keep them ahead of the technology and new trends in their fields of study. The contribution will also help support faculty research.

This is not the first time the Contractors' Educational Trust Fund has donated to Southeastern. In 2002, they established the Contractors Educational Trust Fund Professorship in Industrial Technology, now IET, to support professors.

The Contractors Educational Trust Fund is affiliated with the Louisiana State Licensing Board for Contractors and provides grants to universities throughout the state.

(Article courtesy of Southeastern Louisiana University's Office of Communications and Creative Services.)







## This publication is jointly produced by the following Southeastern Louisiana University departments:

- Business Research Center
- Office of Economic & Business Development
- Southeast Louisiana Business Center
- College of Business

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Livingston Parish School Board Sales and Use Tax Division

St. Helena Parish Sheriff's Office

St. Tammany Parish Permit Office and Sheriff's Office Sales and Use Tax Department

Tangipahoa Parish Permit Office and School Board Sales and Use Tax Department

Washington Parish Building and Planning Department and Sheriff's Office Sales and Use Tax Department

**Building permit offices of the following municipalities:** 

Town of Abita Springs Village of Albany City of Covington City of Denham Springs Village of Folsom City of Hammond Town of Livingston Town of Madisonville City of Mandeville Town of Pearl River City of Ponchatoula City of Slidell City of Walker