



## Louisiana Small Business Development Center Southeastern Louisiana University

### **Nirvana Health and Wellness, dba Curves**

Amite, LA

Gwendolyn Peters, Owner



- SLU SBDC Assistance
  - Business Plan Development
  - Marketing Plan Development
  - Cash Flow Projections
  - Sales Volume
- Secured business loan
- Created 5 new jobs
- Started Business March 2006

“SBDC helped me fulfill my dream of owning my own business. The business startup seminar led to a great relationship with the SBDC and other relevant professionals. I especially appreciated the assistance with my business plan/loan package. Chris Darby was wonderful.”

- Gwendolyn Peters

**“Helping area businesses to reach their full potential is a success for our program and the region as a whole. It is our hope that these businesses will continue to prosper and grow, thereby creating and retaining new jobs for the state of Louisiana.”**

- Chris Darby, SLU SBDC Business Consultant



**Location:** Southeastern Louisiana University, SLU 10522, Hammond LA 70402

**Parishes Served:** Livingston, St. Tammany, St. Helena, Tangipahoa, and Washington

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