

# DEPARTMENT OF MANAGEMENT

## MISSION STATEMENT

The Department of Management at Southeastern Louisiana University seeks to stimulate innovation in business and economic growth in southeast Louisiana by providing a degree program that prepares students for successful careers in organizational management and positions of leadership. In order to achieve this mission, the Department of Management strives to:

- Emphasize the development of essential managerial and leadership skills and the practical application of technology in the management of organizational resources and problem solving.
- Provide an environment of high relevance for students through academically and /or professionally qualified faculty using innovative, student-centered teaching pedagogies that stimulate active learning.
- Provide high-quality learning experiences both inside and outside the classroom that encourage among students professionalism, respect for others, and ethical behavior.
- Maintain a highly-trained, technically competent faculty conducting applied and educational research.
- Seek continuous improvement in the program through faculty development and by regularly evaluating and updating curriculum and course content.
- Provide opportunities for faculty and students to interact with business professionals, managers, and leaders in private, public, and not-for-profit organizations.
- Foster an environment for students and graduates that is conducive to career development and successful job placement in private, public, and not-for-profit organizations in the southeast Louisiana region.

## EDUCATIONAL OBJECTIVES

The overall educational objective of the Management undergraduate program is to provide students with a conceptual foundation in management and a skills base necessary to build successful careers in industry or to succeed in graduate school. Other program objectives include:

1. Students will acquire a basic knowledge and understanding of human resource management, entrepreneurship and small business management, computer information management, and organizational management.
2. Students will develop an appreciation for contemporary challenges facing managers such as diversity in the workplace, the global economy, technological change, and ethics in managerial decision-making.
3. Students will develop essential managerial skills such as interpersonal skills, oral and written communication skills, and problem-solving skills.
4. Students will be able to apply technology for the purposes of organizational management and problem solving.

Specific educational objectives for each concentration within the undergraduate program in Management include:

**Computer Information Management.** Students will acquire a basic knowledge and understanding of computer information management in the areas of data management, decision support systems, and systems analysis techniques in managerial problem solving.

**Entrepreneurship and Small Business Management.** Students will acquire a basic knowledge and understanding of entrepreneurship and managing small businesses in the areas of forms of ownership, sources of financing, organizing, marketing strategies, facilities management, and budgeting. Students will be able to demonstrate competencies in the core aspects of building a business plan.

**General Management.** Students will acquire a basic knowledge and understanding of organizational management. Students will be able to demonstrate managerial competencies in planning, organizing, and controlling organizational resources.

**Human Resource Management.** Students will acquire a basic knowledge and understanding of the human resource management functional areas of human resource planning, recruitment and selection, compensation and benefits, and human resource development. Students will be able to demonstrate competencies in conducting job analyses, and developing compensation programs.

## MAJOR IN MANAGEMENT

In addition to fulfilling general education core requirements, students must complete 39 semester hours. Of these 39 hours, a minimum of 24 semester hours are common for all management majors. Majors must complete 15 semester hours in one of the concentration areas. Nine concentration hours are prescribed for students. The remaining six hours are selected by majors from among a list of courses offered by the Department of Management and other departments inside and outside the College of Business.

## HONORS DIPLOMA IN THE DISCIPLINE

The department also offers an upper-division honors curriculum allowing its students to earn an honors diploma in the major at graduation. For information about requirements and honors courses in this department, please contact the Department Head.

## MINOR IN MANAGEMENT

Students from other departments who desire to minor in Management may do so by successfully completing 18 semester hours selected from the following courses: Management 261, 351, 362, 425, 464, 471, 472, 473, and 474. Students minoring in Management must obtain the approval of the Department Head.

### CURRICULUM IN MANAGEMENT LEADING TO THE DEGREE OF BACHELOR OF ARTS COMPUTER INFORMATION MANAGEMENT CONCENTRATION

#### FIRST YEAR

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
Biological Science <sup>1</sup> .....	3	CMPS 110 or Business Technology 210 .....	3
English 101 .....	3	English 102 .....	3
History Elective.....	3	Mathematics 163 .....	3
Mathematics 161 <sup>4</sup> .....	3	Physical Science <sup>1</sup> .....	3
Psychology or Sociology .....	3	Visual Arts, Dance, Music, or Theatre .....	3
Southeastern 101 .....	0-3		
	15-18		15

#### SECOND YEAR

Accounting 200 .....	3	Accounting 225 .....	3
Economics 201 .....	3	Economics 202 .....	3
English 230, 231, or 232 .....	3	†Management 232 .....	3
†Management 231.....	3	†Management 261 .....	3
Second Natural Science Sequence <sup>1</sup> .....	3	Management 309.....	3
	15		15

#### THIRD YEAR

Computer Science 120 .....	3	Communication 211 .....	3
Finance 381 .....	3	Economics 333 .....	3
Business Technology 234 .....	3	Elective (non-business) .....	3
†Management 351.....	3	†Management 310 <sup>2</sup> .....	3
Marketing 303 .....	3	†Management 390 <sup>2</sup> .....	3
	15		15

#### FOURTH YEAR

Elective (non-business).....	3	Economics Elective (300 or 400 level) .....	3
†Management 474.....	3	Elective (non-business) .....	3
†Mgmt 362, 391, 472, 484, Econ 450, .....	3	†Mgmt 362, 391, 472, 484, Econ 450,	
or Gbbt 351, <sup>3</sup> .....	3	or Gbbt 351 <sup>3</sup> , .....	3
†Mgmt 425, 430, Mrkt 443, Econ 421, .....	3	†Management 464.....	3
or Fin 447 .....	3	†Management 490 <sup>2</sup> .....	3
Mrkt or Fin Elective (300 or 400 level) .....	3		
	15		15

Total semester hours required 120-123

Southeastern 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

<sup>1</sup>Please refer to the possible natural science combinations under General Education Requirements in the University Policies chapter of this catalogue for the approved sequenced courses in natural science. Because Chemistry 106 or Physics 142 cannot be followed by a second sequenced course, the student may take only one of these two courses for their natural sciences requirement.

<sup>2</sup>Concentration course.

<sup>3</sup>Concentration elective course. Student cannot take any course in list more than once.

<sup>4</sup>Students with an ACT Math score of 20 or lower will take Math 155 (5 credit hours) in place of Math 161, which will increase 2 credit hours the total number of hours required for the degree.

†Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average.

### CURRICULUM IN MANAGEMENT LEADING TO THE DEGREE OF BACHELOR OF ARTS ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT CONCENTRATION

#### FIRST YEAR

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
Biological Science <sup>1</sup> .....	3	CMPS 110 or Business Technology 210 .....	3
English 101 .....	3	English 102 .....	3
History Elective.....	3	Mathematics 163 .....	3
Mathematics 161 <sup>4</sup> .....	3	Physical Science <sup>1</sup> .....	3
Psychology or Sociology .....	3	Visual Arts, Dance, Music, or Theatre .....	3
Southeastern 101 .....	0-3		

15-18 15

**SECOND YEAR**

Accounting 200 .....	3	Accounting 225 .....	3
Economics 201 .....	3	Economics 202 .....	3
English 230, 231, or 232 .....	3	†Management 232 .....	3
†Management 231 .....	3	†Management 261 .....	3
Second Natural Science Sequence <sup>1</sup> .....	3	Management 309 .....	3
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	15		15

**THIRD YEAR**

Elective (non-business) .....	3	Communication 211 .....	3
Finance 381 .....	3	Economics 333 .....	3
Business Technology 234 .....	3	Elective (non-business) .....	3
†Management 351 .....	3	†Management 375 <sup>2</sup> .....	3
Marketing 303 .....	3	†Management 478 <sup>2</sup> .....	3
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	15		15

**FOURTH YEAR**

Elective (non-business) .....	3	Economics Elective (300 or 400 level) .....	3
†Management 474 .....	3	Elective (non-business) .....	3
†Mgmt 391, 440, 471, 472, 475, 484, .....		†Mgmt 391, 440, 471, 472, 475, 484,	
or Mrkt 475 <sup>3</sup> .....	3	or Mrkt 475 <sup>3</sup> .....	3
†Mgmt 425, 430, Mrkt 443, Econ 421, .....		†Management 464 .....	3
or Fin 447 .....	3	†Management 485 <sup>2</sup> .....	3
Mrkt or Fin Elective (300 or 400 level) .....	3		
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	15		15

Total semester hours required 120-125

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<sup>2</sup>Concentration course.

<sup>3</sup>Concentration elective course. Student cannot take any course in list more than once.

<sup>4</sup>Students with an ACT Math score of 20 or lower will take Math 155 (5 credit hours) in place of Math 161, which will increase 2 credit hours the total number of hours required for the degree.

†Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average.

**CURRICULUM IN MANAGEMENT  
LEADING TO THE DEGREE OF BACHELOR OF ARTS  
GENERAL MANAGEMENT CONCENTRATION**

**FIRST YEAR**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
Biological Science <sup>1</sup> .....	3	CMPS 110 or Business Technology 210 .....	3
English 101 .....	3	English 102 .....	3
History Elective .....	3	Mathematics 163 .....	3
Mathematics 161 <sup>4</sup> .....	3	Physical Science <sup>1</sup> .....	3
Psychology or Sociology .....	3	Visual Arts, Dance, Music, or Theatre .....	3
Southeastern 101 .....	0-3		
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	15-18		15

**SECOND YEAR**

Accounting 200 .....	3	Accounting 225 .....	3
Economics 201 .....	3	Economics 202 .....	3
English 230, 231, or 232 .....	3	†Management 232 .....	3
†Management 231 .....	3	†Management 261 .....	3
Second Natural Science Sequence <sup>1</sup> .....	3	Management 309 .....	3
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	15		15

**THIRD YEAR**

Elective (non-business) .....	3	Communication 211 .....	3
Finance 381 .....	3	Economics 333 .....	3
Business Technology 234 .....	3	Elective (non-business) .....	3
†Management 351 .....	3	†Management 362 <sup>2</sup> .....	3
Marketing 303 .....	3	†Management 375 <sup>2</sup> .....	3
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	15		15

**FOURTH YEAR**

Elective (non-business) .....	3	Economics Elective (300 or 400 level) .....	3
†Management 474.....	3	Elective (non-business) .....	3
†Mgmt 310, 391, 440, 471.....	3	†Mgmt 310, 391, 440, 471	
Mgmt 472, 475, 478, or 484 <sup>3</sup> .....	3	Mgmt 472, 475, 478, or 484 <sup>3</sup> .....	3
†Mgmt 425, 430, Mrkt 443, Econ 421, .....	3	†Management 473 <sup>2</sup> .....	3
or Fin 447 .....	3	†Management 464.....	3
Mrkt or Fin Elective (300 or 400 level) .....	3		
	15		15

Total semester hours required 120-123

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<sup>2</sup>Concentration course.

<sup>3</sup>Concentration elective course. Student cannot take any course in list more than once.

<sup>4</sup>Students with an ACT Math score of 20 or lower will take Math 155 (5 credit hours) in place of Math 161, which will increase 2 credit hours the total number of hours required for the degree.

†Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average.

**CURRICULUM IN MANAGEMENT  
LEADING TO THE DEGREE OF BACHELOR OF ARTS  
HUMAN RESOURCE MANAGEMENT CONCENTRATION**

**FIRST YEAR**

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
Biological Science <sup>1</sup> .....	3	CMPS 110 or Business Technology 210 .....	3
English 101 .....	3	English 102 .....	3
History Elective.....	3	Mathematics 163 .....	3
Mathematics 161 <sup>4</sup> .....	3	Physical Science <sup>1</sup> .....	3
Psychology or Sociology .....	3	Visual Arts, Dance, Music, or Theatre .....	3
Southeastern 101 .....	0-3		
	15-18		15

**SECOND YEAR**

Accounting 200 .....	3	Accounting 225 .....	3
Economics 201 .....	3	Economics 202 .....	3
English 230, 231, or 232 .....	3	†Management 232 .....	3
†Management 231.....	3	†Management 261 .....	3
Second Natural Science Sequence <sup>1</sup> .....	3	Management 309.....	3
	15		15

**THIRD YEAR**

Elective (non-business) .....	3	Communication 211 .....	3
Finance 381 .....	3	Economics 333 .....	3
Business Technology 234 .....	3	†Management 471 <sup>2</sup> .....	3
†Management 351.....	3	Mrkt or Fin Elective (300 or 400 level) .....	3
Marketing 303 .....	3	Elective (non-business) .....	3
	15		15

**FOURTH YEAR**

†Management 475 <sup>2</sup> .....	3	Economics Elective (300 or 400 level) .....	3
†Management 474.....	3	Elective (non-business) .....	3
†Mgmt 391, 440, 472, 473, or 478 <sup>3</sup> .....	3	†Mgmt 391, 440, 472, 473, or 478 <sup>3</sup> .....	3
†Mgmt 425, 430, Mrkt 443, Econ 421, .....	3	†Management 464.....	3
or Fin 447 .....	3	†Management 476 <sup>2</sup> .....	3
Elective (non-business) .....	3		
	15		15

Total semester hours required 120-123

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<sup>†</sup>Major course. These courses will be used to calculate the major grade point average, which must be an adjusted or degree 2.0 grade point average.

### **MINOR IN ADMINISTRATIVE SUPERVISION**

Students enrolled in the University, other than business majors, may minor in Administrative Supervision within the Department of Management. The Administrative Supervision Minor consists of Management 351, Management 471, Management 473, Business Technology 234, Marketing 314, and either Finance 381 or Finance 123.