

College of Arts & Sciences

DEPARTMENT OF COMMUNICATION

- Communication

Organizational and Communication Theory

Mass Communication and Journalism

Speech Communication

The mission of the Department of Communication is manifold and varied:

1. To offer students a liberal education in and a basic understanding of historical and contemporary aspects of Western culture through the study of communication in that culture.
2. To expose students to concepts, theories, and research methods related to the broad field of communication.
3. To train students in certain skills and to furnish them with knowledge of the communication processes so as to enable them to function more effectively in society.
4. To prepare students for further work in the field by offering at least basic courses in the various areas of the discipline.
5. To afford students the basic knowledge required to become teachers in the field of communication and journalism at the high school level.
6. To serve the University and community by providing knowledge and expertise in speech, journalism, and mass communication.

The Department of Communication teaches speech fundamentals, critical thinking; research skills, writing, producing and directing for print, broadcast and online media; mass communication and journalism; interpersonal and intrapersonal communication; forensics; communication theory; organizational communication; communication education; and journalism education.

Major

Students wishing to major in Communication must complete 39 semester hours of Communication courses. Students must complete the 21 hour core requirement, and 18 hours of prescribed courses in one of the concentrations. The major in Communication leads to the degree of Bachelor of Arts.

Core Requirements:

Communication 151	3 hours
Communication 159	3 hours
Communication 211	3 hours
Communication 215	3 hours
Communication 220	3 hours
Communication 291	3 hours
Communication 498	3 hours

Total	21 hours
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Minors

Minors are offered in Communication upon successful completion of the prescribed hours as follows:

For the minor in Communication:

Communication 159	3 hours
Communication 211	3 hours
Communication 215	3 hours
Communication 220	3 hours
Communication 291	3 hours
Communication Electives	6 hours

Total	21 hours
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For the minor in Mass Communication and Journalism:

Communication 151	3 hours
Communication 159	3 hours
*Mass Communication and Journalism electives (*see individual course descriptions)	12 hours

Total **18**
hours

Curriculum in Communication

Leading to the Degree of Bachelor of Arts

FIRST YEAR

First Semester	S.H.	Second Semester	S.H.
†Communication 211	3	†Communication 159	3
English 101	3	English 102	3
†Communication 151 5	3	Biological Science 1	3
History 101 or 201 6	3	Library Science 102	1
Kinesiology Lab	1	History 102 or 202 6	3
Orientation 101	0-1	Kinesiology Lab	1
	13-14		14

SECOND YEAR

First Semester	S.H.	Second Semester	S.H.
†Communication 215	3	†Communication 291	3
†Communication 220	3	English 230, 231 or 232	3
English 230, 231 or 232	3	Foreign Language 102 2	3
Foreign Language 101 2	3	Mathematics 241	3
Mathematics 160	3	Thea 131, Mus 151, Art 105 or Art 106	3

15

15

THIRD YEAR

First Semester	S.H.	Second Semester	S.H.
†Concentration Requirement	3	†Concentration Requirement	3
Foreign Language 201 2	3	†Concentration Requirement	3
Social Science Elective	3	Foreign Language 202 2	3
Elective	3	Social Science Elective 3	3
Elective	3	Physical Science 1	3
	15		15

FOURTH YEAR

First Semester	S.H.	Second Semester	S.H.
Biological/Physical Science 1	3	†Concentration Requirement	3
†Concentration Requirement	3	†Concentration Requirement	3
Humanities Elective 4	3	Thea 131, Mus 151, Art 105 or Art 106	3
Elective	3	Elective	3
Elective	3	Elective	3
Communication 498	3		
	18		15

Total Minimum Semester Hours Required= 120-121

Orientation 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

1

A 6 hour sequence must be taken in Physical Science or Biological Science.

2

Twelve semester hours in one foreign language (taken sequentially) are required.

3

Selected from Anthropology, Economics, Geography (except 205), Political Science, Psychology, or Sociology.

4

Selected from Foreign Language, History, Literature (English or Foreign Language), or Philosophy. (Sophomore level or above.)

5

Communication satisfies the computer literacy requirement.

6

Student must take 6 hours of Western Civilization or 6 hours of American History, not a mixture of both.

†All courses labeled with this symbol will be used to calculate the major grade point average which must be a minimum adjusted or degree 2.0.

Concentration Electives

Concentration I: Organizational and Communication Theory

Core Requirements	21 hours
Communication 371, 378, 475, or 312	6 hours
Communication 375, 410, 411, or 414	6 hours
Communication 471	3 hours
Communication 413	3 hours
Total	39 hours

Concentration II: Mass Communication and Journalism

Core Requirements	21 hours
Communication 256 or 340	3 hours
Communication 357 or 341	3 hours
Communication 354, 359, or 321 1	3 hours
Communication 449, 462, 460, or 344 2	3 hours
Communication Electives 3	6 hours
Total	39 hours

Concentration III: Speech Communication

Core Requirements	21 hours
Communication 113, 311, 312, or 342	6 hours
Communication 371, 375, 378, 471, or 475	9 hours
Communication 410, 411, or 414	3 hours

Total

**39
hours**

1

Students cannot receive credit toward the major for both 359 and 354.

2

Students can receive credit toward the major for only one of the following courses: 449, 460, or 462.

3

Electives must be selected from Mass Communication and Journalism courses marked with an asterisk (*).