

# The College of Business & Technology

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The college of business and technology is composed of the Departments of:

- [Accounting](#)
- [Computer Science](#)
- [General Business](#)
- [Industrial Technology](#)
- [Management](#)
- [Marketing and Finance](#)

## Mission

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The College of Business and Technology prepares students to be leaders of business, industry, and government in a dynamic global environment. Complementing the primary commitment to quality instruction, the College values intellectual contributions of an applied or instructional nature and provides service activities to improve the quality of academic programs, students, and economic health of Southeast Louisiana.

## Objectives

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The College of Business and Technology functions within the scope and general purposes of the University by providing educational opportunities and experiences in general education, in specialized fields of business and technology, and through research and service activities.

More specifically, the objectives of the College include the following:

**1. To provide a high-quality education in order to:**

- a) prepare graduates to enter a career in business, technology and/or public service,
- b) prepare graduates to enter graduate school,
- c) prepare MBA graduates for management-level positions and doctoral programs,
- d) give non-business majors an understanding of the operation of business firms within the economic system,
- e) instill in students the importance of continuous learning, and
- f) expose students to the use of technology in decision making.

**2. To encourage and promote scholarly research and scholarly activity among the faculty consistent with that of a quality regional university in order to:**

- a) enhance the students' classroom experience,
- b) develop and disseminate knowledge, especially that which will benefit the geographical region, and
- c) keep faculty members current in their disciplines.

**3. To serve the University, the community and professional organizations in order to:**

- a) assume a fair share of faculty responsibility in University governance,
- b) share the knowledge and techniques of business, and
- c) generally improve and enhance the quality of life in the region.

## Degree Requirements

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The College of Business and Technology is composed of the Departments of Accounting, Computer Science, General Business, Industrial Technology, Management, and Marketing and Finance. Specific curricula leading to degrees have been designed by each department in the College. The curricula have been structured within the framework of the University requirements for graduation found elsewhere in this catalogue.

As part of the College of Business and Technology graduation requirements, each student must complete a general education core requirement and a College of Business and Technology core requirement. These requirements are listed below:

**General Education Core Requirements for the College of Business and Technology**

English 101

English 102

English 230, 231, or 232

Computer Science 110 or OA 210

\*1 Mathematics 161

\*2 Mathematics 163

\*2 Biological Science

Physical Science

Second Natural Science Sequence

Visual Arts, Music, Dance or Theatre Elective

History Elective (Accounting and General Business degree programs require History 201 or 202) Communication 211

\*1 Not a core course for Computer Science Majors

\*2 Computer Science majors take Math 200, 201, and 380

### **Business Core Requirements for Accounting, General Business, Management, Marketing and Finance**

Accounting 200

Accounting 225\*

Economics 201

Economics 202

Management 231 or 234

Management 309

Management 351

Management 261

Management 474

Management 464

Marketing 303

Finance 381

General Business/Business Technology 234

Management 425, Economics 421, Finance 447, or Marketing 443

\*Accounting majors must take Accounting 331

At least 50 percent of the business credit hours required for degrees in Accounting, General Business, Management, Marketing and Finance must be earned at Southeastern Louisiana University.

No student majoring in degree programs in other colleges will be allowed to receive academic credit for more than 30 hours of classwork in the College of Business and Technology.

## **Degrees Granted**

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Upon the successful completion of the appropriate curriculum, one of the degrees listed below will be awarded:

### **Bachelor of Science**

Accounting

Computer Science  
Industrial Technology  
Finance

**Bachelor of Arts**

General Business Management  
Marketing

**Associate of Applied Science**

Industrial Technology

**Associate of Arts**

Office Administration

## Professional Societies

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**American Marketing Association** The Southeastern Chapter of the American Marketing Association received its charter in 1975. The purpose of the American Marketing Association student chapter is to foster and promote the study of marketing on the college campus. This organization is open to students with an interest in marketing. The major activities of the AMA are field trips to major marketing-related businesses, presentations by marketers at bi-weekly meetings, research projects, and banquets each semester.

**American Society of Safety Engineers (ASSE)** Founded in 1911, the American Society of Safety Engineers is this nation's oldest and largest organization serving the safety, health and environmental practitioner. The ASSE speaks up for safety...in industry, government, standards development, education, training, and professional ethics. Its members include industrial safety directors, loss control specialists, industrial hygienists, environmental health specialists, educators, and many others who are concerned with the protection of life and preservation of health both on and off the job. The presence of an ASSE student section on campus, sponsored by the Greater Baton Rouge Chapter of the ASSE, provides students with unequalled resources and opportunities that complement the safety education they receive at SLU. ASSE student members participate in safety-oriented service projects that benefit both the University and the community; they attend meetings and conferences where they hear speakers of national renown speak on topics of vital interest for their careers; and they have the opportunity to network with professionals who serve as advisors and mentors, and, in some cases, future employers.

**Beta Alpha Psi** is the national accounting honorary and professional fraternity. The purpose of Beta Alpha Psi is to encourage overall academic achievement and specifically the achievement of high standards in the field of accounting. Another purpose is to sponsor professional development

programs for students and faculty of the Department of Accounting, and to promote, through fraternal activities, the association of accounting students and professional accountants. Beta Alpha Psi is an integral part of the instructional program in accounting. The Theta Eta Chapter of Beta Alpha Psi received its national charter in 1993. The organization was formerly known as Sigma Chi Alpha Accounting Honor Society and was organized in 1966.

Membership in Beta Alpha Psi requires the satisfactory completion of a pledge period for students who have met the following criteria:

1. Accounting major with junior standing or above.
2. Grade point average of 3.00 or better, or have a 3.25 grade point average on the most recent 30 hours of coursework completed.
3. Minimum of 6 semester hours of accounting courses numbered 221 or above.
4. Grade point average of 3.25 or above in all accounting courses.
5. All accounting courses taken at Southeastern Louisiana University, or transferred from another university with approval of Department of Accounting Head.
6. Candidate of good moral character.
7. Membership approved by Accounting faculty and members

**Beta Gamma Sigma** is a national scholastic honor society dedicated to principles and ideals essential to a worthy life as well as to a commendable business career. Only a college of business accredited by The Association to Advance Collegiate Schools of Business-International (AACSB-I) is permitted to maintain a member chapter. Membership is by invitation and only open to business students who are in one of the following categories:

1. The top 7% of the junior class.
2. The top 10% of the senior class.
3. The top 20% of the MBA class.

**Financial Management Association (FMA)** The Financial Management Association is an international organization whose mission is to broaden the common interests between academicians and practitioners, provide opportunities for professional interaction between and among academicians, practitioners, and students, and to enhance the quality of education in finance. The Southeastern chapter of the FMA was organized in 1996 and is open to all majors. Planned activities include guest speakers from the local business community, tutoring for beginning finance students, and social activities.

**Institute of Management Accountants Student Chapter** Student membership in the Institute of Management Accountants (IMA) has three objectives:

1. To introduce management accounting and financial management to students planning careers in business.
2. To strengthen the knowledge and commitment of those already on the way to Management, accounting, and financial management careers.
3. To demonstrate how IMA members work together for the continued improvement of the profession of management accounting/financial management and of their own skills in the field.

IMA membership provides opportunities for students to associate with practicing management

accountants/financial managers to see how they live, work, apply their knowledge, and to recognize that professionals are seriously devoted to ethical standards and to their professions. The student chapter of IMA is affiliated with the Baton Rouge Chapter of the IMA. Membership is open to students who regularly carry six undergraduate or graduate hours or equivalent per semester.

**MBA Society** The SLU MBA Society was organized in 1990 to encourage and promote the scholastic, social, and professional growth and development of candidates in the Southeastern Master of Business Administration Program. The Society also strives to foster the association between the candidates in the program and the commercial and industrial community on both a local and national level. Membership is open to all graduate students enrolled in the MBA Program at Southeastern.

**Mu Kappa Tau** is the only National Marketing Honor Society that offers both national recognition and chapter affiliation to its members. Mu Kappa Tau is firm in its commitment to the recognition and encouragement of members seeking a lifelong commitment to an exceptional standard of ethics and achievement within the field of marketing. Membership is limited to students majoring in marketing who have a cumulative grade point average of at least 3.25 on a 4.00 scale, and rank in the top 10% of the junior class or the top 20% of the senior class.

**National Association of Industrial Technology (NAIT)** The SLU Student Chapter of the National Association of Industrial Technology (NAIT) is a professional association for technical management students. The purposes of this organization are to:

1. Encourage professional and social development of its members.
2. Foster leadership.
3. Provide infusion of knowledge through field trips, seminars, and guest speakers.
4. Provide opportunities for the exchange of ideas, experiences and friendship.
5. Provide members the opportunity to develop a network of professional contacts.
6. Provide service to the IT Department, the college, university, and as well as the community.

**Omicron Delta Epsilon** International Honor Society in Economics was organized in 1979 to recognize scholastic attainment and outstanding achievement in the field of economics. The organization's goals include the establishment of closer ties between students and faculty in economics and the promotion of the study of economics as a career field among the students at Southeastern Louisiana University. Membership in the society is open to Junior and Senior students who:

1. Have 12 semester hours of economics with an average of 3.0 or above.
2. Have a cumulative grade point average of 3.0 or above.

**Phi Beta Lambda** The Upsilon Alpha Chi Chapter of Phi Beta Lambda was chartered in 1985. The purpose of the organization is to provide opportunities for post-secondary and college students to develop vocational competencies for business, business technology, and communication. PBL is an integral part of the instructional program and promotes a sense of civic responsibility. The specific goals are to develop competent, aggressive business leadership, to strengthen the confidence of students in themselves and their work, to create more interest in and understanding of American

business enterprise, to encourage scholarship and promote school loyalty, to assist students in the establishment of goals, and to facilitate the transition from school to work. Phi Beta Lambda is open to all majors.

**Society for the Advancement of Management (SAM)** The SLU campus chapter of the Society for the Advancement of Management received its charter in the spring of 1979. The purpose of SAM is to promote professionalism and provide relevant management education for college students. Membership in SAM is open to any student with a sincere interest in developing managerial skills. Members are provided the opportunity to communicate and interact with management professionals through campus activities.

**Student Chapter of the Association for Computing Machinery ACM** has established student chapters to provide an opportunity for students to play a more active role in the Association and its professional activities. By encouraging organization of student chapters on college and university campuses, the Association is able to introduce students to the benefits of professional organization. These benefits include periodic meetings, which encourage and enhance learning through the exchange of ideas. Members of a student chapter may also take advantage of the activities and services provided by the Association including the Lectureship Program, International Collegiate Programming Contest, student poster contests, and the Publications Program.

Student chapters provide an obvious setting for the development and demonstration of leadership capabilities important both to students in career development and professional growth and to the Association since students are its future. Finally, students find the various activities of ACM and its student chapters both professionally and socially exciting as well as rewarding. Student chapters provide important services to ACM student members and offer a means whereby the ACM can provide information on computing to other members of the college or university community and to the general public. Moreover, professional chapters and student chapters are focal points for feedback of information from members and student members to the ACM leadership. ACM Chapters are a training ground for the Association's future leaders. Over one-third of the current members of the ACM Council began their volunteer work with ACM as officers in the chapter system.

**Students in Free Enterprise (SIFE)** The purpose of Southeastern's Students in Free Enterprise Chapter is to develop entrepreneurial spirit, communication skills, business acumen, and a competitive desire in students. Members of SIFE participate annually in intercollegiate competitions sponsored by Students in Free Enterprise, Inc. The competitions give Southeastern's SIFE members opportunities to develop their business communication skills, meet executives of major firms, and advance their career interests. Chartered in 1987, Southeastern's SIFE members have won numerous regional and international awards. Typical topics in competitions concern workplace literacy, federal debt, role of mass media, use of the Internet in business, and business ethics. SIFE welcomes all majors, including non-business majors.

**Upsilon Pi Epsilon (UPE)** is the international honor society for the computing sciences. The honor society is a member of the Association of College Honor Societies (ACHS); and it has received endorsements from the two largest computer professional organizations in the world, the Association for Computing Machinery (ACM) and the IEEE Computer Society (IEEE-CS). The SLU chapter of Upsilon Pi Epsilon was organized in 1985. Members are chosen not only for their scholastic

achievement in a computing science program, but also for distinguishing themselves as true professionals by meeting the standards and goals of the society.