



— HIGH SCHOOL CAREER WORKSHOPS

SUMMER | 2009

[www.selu.edu/zoom](http://www.selu.edu/zoom)

**SOUTHEASTERN**  
LOUISIANA UNIVERSITY



## Thanks for Zooming in!

Welcome to Zoom into Careers! Southeastern Louisiana University is proud to offer our first series of high school career workshops designed for participants to explore exciting career opportunities and the competencies required to succeed in their chosen field. Our summer workshops will introduce participants to career opportunities available in Louisiana and within Southeastern's college curriculum. We look forward to exploring career options with you and having a week of fun and networking with students from other schools. Don't forget to Zoom into Careers next summer. We will be expanding our program to include commuter and overnight options.

Joan Gunter, Assistant Vice President for Extended Studies

## Table of Contents

Zoom into Inventing	3
Zoom into Movie Making	4
Zoom into Television	5
Zoom into Finance and Investments	6
Registration Form	7
Consent and Release Form	8
Locations and Contact Information	9

## Southeastern Alliance

Zoom into Careers was created, in partnership, by the following Southeastern colleges and departments:

### **College of Arts, Humanities, and Social Sciences**

Department of Communication | Northshore School of the Arts | Southeastern Channel

### **College of Science and Technology**

Department of Computer Science and Industrial Technology

### **College of Business**

Department of Business Administration and Finance

### **Division of Extended Studies**

Continuing Education and Special Activities | St. Tammany Center | Livingston Parish Literacy and Technology Center

## Need further information?

For registration information on Zoom into Careers, please contact Tom Dawsey at 800.256.2771 or email us at [zoom@selu.edu](mailto:zoom@selu.edu). Please visit our web site for further updates: [www.selu.edu/zoom](http://www.selu.edu/zoom).

**ZOOM INTO INVENTING-*HAMMOND*****COLLEGE OF SCIENCE AND TECHNOLOGY  
COMPUTER SCIENCE AND INDUSTRIAL TECHNOLOGY****Grades 9-12****June 8, 2009 - June 16, 2009 (Friday off) 9 AM - 4 PM****6 Day Workshop- M-Th, M & Tu**

This fun, high-energy, six-day hands-on workshop teaches participants the fundamentals of sketching and building parts and solid models using AutoDesk Inventor software. Throughout the workshop, participants will interact with design professionals to understand the design, creation and invention process. The second part of the workshop will be devoted to participants working in teams to develop and document a solution to a design problem. On the final day, participants will present their design solutions to a panel of experts, participants, family and friends.

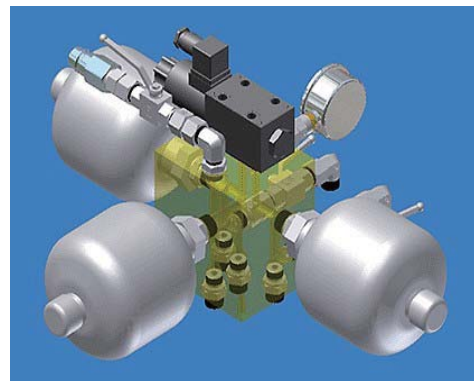
Through a series of hands-on activities, participants will develop a basic understanding of AutoDesk Inventor software, the design/creation/invention and patent processes. Once in teams, participants will develop, document, and produce solid models and drawings of their solution to a design problem. Teams will present their work to a panel of experts. Each team's presentation and design solution will be posted online, along with samples of each individual's work. Each participant will bring home color copies of all activities and a video clip of their animation presentations.

Workshop participants will be guided through the design/creation/invention process using AutoDesk Inventor software, the newest, most powerful, and most intuitive solid modeling software.

Participants will interact with design professionals to learn about the profession and the patent process and learn to work within deadlines and project constraints.

**Instructor: Dr. Michael Beauvais****Location: Hammond-Anzalone, Room 220****Cost: \$350****Registration deadline: 5/15/2009 4:30 PM****Late registration deadline: 5/29/2009 4:30 PM (\$25 late fee)****Dr. Michael Beauvais**

Dr. Michael Beauvais, Assistant Professor at Southeastern, is a design professional with 30 years experience teaching and working with young people. He has a life time Louisiana class A teaching certificate in technology education. He has served as a design consultant on a variety of civic, industrial and professional projects. He is also certified to teach numerous industry-standard design software titles; but the most important qualification he brings to the workshop is his enthusiasm and passion for discovery and learning!





**ZOOM INTO MOVIE MAKING**-MANDEVILLE & WALKER



**NORTHSHORE SCHOOL OF THE ARTS  
COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES  
DEPARTMENT OF COMMUNICATION  
ST. TAMMANY CENTER  
LIVINGSTON PARISH LITERACY AND TECHNOLOGY CTR**

**Grades 9-12**

**June 15, 2009 - June 19, 2009 9 AM - 4 PM**

**5 Day Workshop- M-F Two locations! Mandeville or Walker**

Do you see yourself filming on location, whether behind or in front of the camera, scripting, editing and directing? If so, get ready to zoom into one of Louisiana's most dynamic industries! The film and movie making sector has contributed to Louisiana's economy by growing 81% since 2005, and Louisiana currently ranks third in the country behind California and New York in the number of films produced. Southeastern Louisiana University offers a unique opportunity to learn about movie making without leaving Louisiana. This innovative program is a week long workshop taught by seasoned professionals.

Zoom into Movie Making provides hands-on experience and exposure to the movie and new media industry from pre to post production. Using digital cameras and editing in our computer labs, participants will learn to create a finished multimedia piece. On the final day of the workshop, Southeastern rolls out the red carpet, including interviews from the Emmy award-winning Southeastern Channel, studio tours and a grand finale showcase of final productions for participants, family and friends. Southeastern's Northshore School of the Arts, College of Arts, Humanities, and Social Sciences, the Division of Extended Studies and the Southeastern Channel welcome you to this exciting workshop!

**Chose your location: Mandeville or Walker**

**Instructor-Mandeville: Sharon Stewart Sharpe**

**Location: St. Tammany Center in Mandeville  
or**

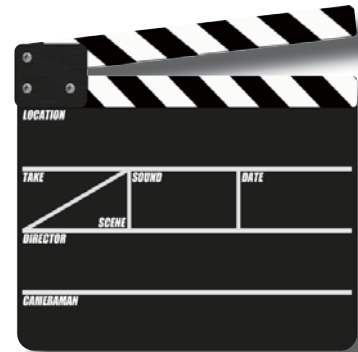
**Instructor-Walker: Roze Hanks**

**Location: Literacy and Technology Center, Walker**

**Cost: \$295**

**Registration deadline: 5/15/2009 4:30 PM**

**Late registration deadline: 5/29/2009 4:30 PM (\$25 late fee)**



Sharon Stewart Sharpe-Instructor for movie making in Mandeville

Sharon began working in radio-television-film production in 1974. She is a graduate of the School of Communications, Department of Radio-Television-Film at The University of Texas at Austin, and produced an award-winning bilingual public affairs TV program, radio show, documentaries and film festivals. She has taught media arts and broadcast production in a variety of settings for high school and college age youth and adults. She teaches digital arts at the Olde Towne Arts Center in Slidell; and is a consultant on new media initiatives for Sharpe Communications. She is the assistant community news editor for the Times-Picayune, St. Tammany bureau, where she has produced multimedia pieces for the web site NOLA.com.

Roze Hanks-Instructor for movie making in Walker

Roze has over 20 years of experience in the visual arts. She began in graphic design at LSU, spent a summer in France photographing artists' catalogs, landscapes in Ireland, and then received a BFA in photographic processes from Arizona State University. Following graduation, she became media coordinator for the College of Architecture & Environmental Design and instructor for courses in darkroom technique. Roze then spent more than 10 years in the motion picture / music video industry working on such films as *The Grifters*, *The Rapture*, *Love & a .45* and music videos for Kenny Loggins and Brooks & Dunn. Roze recently returned to her deep south home as a multimedia engineer and Voice Over talent for companies such as the Safety Council of the Louisiana Capitol Area. She has instructed courses in digital & fine art photography, web design, non-linear editing and darkroom techniques for North Lake Community College Irving, UNT Denton and gifted and talented programs in various high schools.



**NORTHSHORE SCHOOL OF THE ARTS**  
Southeastern Louisiana University

Zoom into Movie Making is produced in partnership with Southeastern's Northshore School of the Arts.

**ZOOM INTO TELEVISION**-HAMMOND**SOUTHEASTERN**  
LOUISIANA UNIVERSITY**SOUTHEASTERN CHANNEL**  
**COLLEGE OF ARTS, HUMANITIES AND SOCIAL SCIENCES**  
**DEPARTMENT OF COMMUNICATIONS****Grades 9-12****June 22, 2009 - June 26, 2009 or July 6-July 10, 2009****5 Day Workshop- M-F 9 am - 4 pm**

Zoom into Television is a week long high school workshop designed to train participants in the various techniques of television and video program preproduction, production, and post production, focusing on the production of a representative TV program, the 15-minute newscast. Participants will receive introductory exposure and information about the television and video production industries. They will also be introduced via demonstration and hands-on exercises to the various techniques of production such as script research, scriptwriting, reporter interviews and standups, shooting story B-Roll and visuals. Additionally, participants will learn the operation and proper use of camera, lighting, audio equipment, and they will learn the process of digital editing, shoot logging, voice over recording, newscast formatting, anchoring, studio and control room operations, and the studio production of a newscast. Participants will then be required to produce their own story segment packages on location for inclusion in a studio newscast, which they will produce on the final day.

Participants will be organized into five two-person production crews for the production of two-minute news story segment packages with each student having the benefit of producing his or her individual segment and receiving hands-on experience in every phase of production from beginning to end- from scriptwriting through editing. The students will then participate as a 10-person team in the studio production phase of a newscast, where each student will receive studio experience as an anchor, director, assistant director, camera operator, teleprompter operator, tape operator, audio mixer and graphics operator. In this phase student preproduced 2-minute stories will be rolled into the news show in live fashion. A DVD, including the newscast anchoring and segment reporting of each student, will be provided as demo material at the end of the workshop. These newscasts will also air on the Southeastern Channel and on the channel's web site at [www.selu.edu/tv](http://www.selu.edu/tv).

**Instructor-Rick Settoon****Location: Southeastern Channel****Cost: \$295****Registration deadline: 5/15/2009 4:30 PM****Late registration deadline: 5/29/2009 4:30 PM (\$25 late fee)**

DIVISION OF EXTENDED STUDIES

[www.selu.edu/zoom](http://www.selu.edu/zoom)

Rick Settoon

The General Manager of the Southeastern Channel is Rick Settoon, an international and national Emmy Award-winning producer, writer, and director of primetime network television programming. In a period of only six years, Settoon has guided the Southeastern Channel to recognition as one of the elite university television stations in the country. Under Settoon's leadership, the channel has won over 100 national and international awards, including six Emmys- more than any other commercial or non-commercial television station in the state or region. The channel was recently named "Best College Television Station in the South" at the Southeast Journalism Conference, which includes all universities from Florida, Georgia, Tennessee, Alabama, Mississippi, Arkansas, and Louisiana. During the past six years the channel has produced over 600 hours of new original programming each year and expanded its footprint to cover the entire north shore area with roughly a quarter of a million viewers.

Settoon's productions have been honored with national Emmy and George Foster Peabody Award recognition along with multiple 1st place national and international awards in Telly Award, Videographer Award, New York Festivals, U.S. International Film and Video Festival, and WorldFest International Film and Video Festival award competitions against the best in the television industry. His award winning documentary *Ground Zero: After the Fall*, produced for Coastal Video Productions in Virginia Beach, VA has aired internationally. A 1980 Southeastern graduate with a master's in television and film from Regent University, Settoon brings 28 years of experience to the Southeastern Channel.

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**SOUTHEASTERN**  
CHANNEL[www.selu.edu/tv](http://www.selu.edu/tv)

Zoom into Movie Making is produced in partnership with the Southeastern Channel.

ZOOM INTO FINANCE & INVESTMENTS-HAMMOND



**COLLEGE OF BUSINESS**  
**BUSINESS ADMINISTRATION AND FINANCE**

**Grades 9-12**

**June 12, 2009 - August 7, 2009 (Fridays only / July 3rd off)**

**Weekly Workshops- Fridays 9 am - 12 pm**

What better time than now to Zoom into Finance and Investments? Are you ready to learn about the stock market and be on the winning team to be awarded \$500? In teams of three, participants will meet in Southeastern's Finance Lab every Friday for an exciting look into the world of finance and investments. They will learn principles of investments through lectures, simulation games, and hands-on exercises. Participants will also be exposed to sophisticated Wall Street financial systems such as Bloomberg and FTS (Financial Trading Software). On the third Friday, teams will invest a hypothetical sum of \$1 million in a portfolio of stocks, bonds, mutual funds, futures, and/or cash. Thereafter, the teams will meet Fridays until August 7 to analyze the latest market developments and to revise their portfolios after consulting with their teammates and mentor. The winners will be recognized at an awards ceremony to be held at a later date. The top three teams will be awarded prizes as follows:

\$500, first place; \$300, second place; \$200, third place

Participants will:

- + Develop an understanding of the main characteristics of the various types of investment choices available to investors today.
- + Develop an appreciation of the underlying risk-return relationships of securities and how to manage risk.
- + Develop an appreciation of the ethical issues affecting the world of investments.
- + Demonstrate a basic competency in the calculation of important yield and risk measures.

**Instructor-Dr. Rakesh Duggal**

**Location: Hammond-Garrett Hall #86**

**Cost: \$75 -Tuition subsidized by a grant from State Farm**

**Award money provided by State Farm**

**Registration deadline: 5/15/2009 4:30 PM**

**Late registration deadline: 5/29/2009 4:30 PM (\$25 late fee)**



Dr. Rakesh Duggal

Rakesh Duggal, Ph.D., University of Arkansas: Professor of Finance and former Department Head of Marketing and Finance.

Dr. Duggal has taught finance for over 20 years and has publications in major finance journals. He established a state-of-the-art finance lab in the College of Business, enabling instructors to train students on some of the same technologies that are used in industry. Dr. Duggal's students learn stock analysis techniques using Bloomberg and the Financial Trading System, and recommends stocks for Southeastern's Heyward Gibbes portfolio, a stock portfolio currently valued at more than \$750,000. He has also provided consulting work to small businesses and nonprofit organizations including Louisiana's Department of Health and Hospitals.





## CONTINUING EDUCATION

HAMMOND

**Continuing Education**  
800 West University Ave  
SLU 10858  
Hammond, Louisiana 70402

**PHONE:** 985.549.2301

**TOLL FREE:** 800.256.2771

**FAX:** 985.549.5078

**WEBSITE:** [www.selu.edu/continuinged](http://www.selu.edu/continuinged)

**EMAIL:** [continuing.ed@selu.edu](mailto:continuing.ed@selu.edu)



## LITERACY AND TECHNOLOGY CENTER WALKER

**Literacy and Technology Center**  
9261 Florida Blvd.  
Walker, Louisiana 70785

**PHONE:** 225.665.3303

**FAX:** 225.665.3522

**WEBSITE:** [www.selu.edu/livingston](http://www.selu.edu/livingston)

**EMAIL:** [livingston@selu.edu](mailto:livingston@selu.edu)



## ST TAMMANY CENTER

MANDEVILLE

**St. Tammany Center**  
21454 Koop Drive Suite 3A  
Mandeville, Louisiana 70471

**PHONE:** 985.893.6251

**FAX:** 985.893.6279

**WEBSITE:** [www.selu.edu/stc](http://www.selu.edu/stc)

**EMAIL:** [sttammanycenter@selu.edu](mailto:sttammanycenter@selu.edu)





Registration Form or online @ [www.selu.edu/zoom](http://www.selu.edu/zoom)

Participant Name: \_\_\_\_\_ Workshop: \_\_\_\_\_

School attending Fall '09 \_\_\_\_\_ Grade entering Fall '09 \_\_\_\_\_ DOB \_\_\_\_/\_\_\_\_/\_\_\_\_

Parent or Guardian Name (*primary contact person*): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_  Alternate Phone: \_\_\_\_\_

Primary Email Address: \_\_\_\_\_  Other Email Address: \_\_\_\_\_

*Please indicate, with a checkmark, the best way to reach you in the event of an emergency or class change. Check payable to Southeastern.*

Will Participant be driving himself/herself?  Yes  No Southeastern parking tags will be provided and required.

Course Title	Location	Start Date	Fee

#### WAIVER

Enrollment will not be processed without Consent and Release Form.

#### FIELD TRIP(S)

Participant will not be included in any or all field trips without consent of Parent or Guardian consent. See Consent and Release Form.

#### ENROLLMENT

Complete registration form and related paper work. Enrollment will be processed on first come, first serve basis. Unless notified otherwise, applicants are to assume that they are enrolled in the requested workshop. Please return Registration form, Consent and Release form and check payable to Southeastern Louisiana University by deadline. Participant must be in good standing with current high school.

#### REFUNDS | CANCELLATION

A refund of 75% is given if a request (in writing) reaches the Continuing Education office one week prior to the first workshop date. Requests submitted after this time will receive a pro-rata refund. No refunds will be given after the first day of workshop. The University reserves the right to cancel any workshop due to insufficient enrollment. A full refund will be made to those students in a cancelled class.

#### SEVERE WEATHER

In the event of severe weather, please listen to local radio and television for updates on class cancellations. You may also contact us at 800.256.2771.

#### NOTE

If you are a qualified student with a disability seeking accommodations under the Americans with Disabilities Act, you are required to self-identify with the Office of Disability Services, Room 203, Student Union. Accommodations will not be granted without documentation from the Office of Disability Services. 985.549.2247.

By signing this Registration Form, I understand the policy listed above. Registration may be mailed, faxed, or delivered to your nearest location. Register online at [www.selu.edu/zoom](http://www.selu.edu/zoom)

SIGNATURE (Parent or Guardian): \_\_\_\_\_ Date: \_\_\_\_\_