

Division of University Advancement 2010 - 2011

The mission of Southeastern's University Advancement Division is to promote Southeastern, enhance its reputation, and foster volunteer involvement and private investment by creating and stewarding meaningful relationships. University staff operate the University's three affiliates (Southeastern Alumni Association, the Southeastern Foundation, and the Lion Athletics Association) to advance and support the university's mission.

Highlights of 2010-2011

Southeastern Louisiana University Foundation

- » Raised in excess of \$1.4 million in restricted and unrestricted support
- » Provided over \$250,000 in student scholarships
- » Transferred over \$32,000 in proceeds from the University's signature annual event Chefs Evening to academic departments
- » Received \$120,000 in Board of Regents matches – bringing total Endowed Professorships to 51 and Endowed Chairs to 2
- » Launched a new Planned Giving website: selu.edu/giftplanning

Source: University Advancement

Division of University Advancement 2010 - 2011 (continued)

Southeastern Louisiana University Alumni Association

- » Provided a special fund to supplement grants for Faculty
- » Hosted Ladies Basketball Reunion with the P.R.I.D.E. organization, recognizing former Lady Lion Robin Roberts on the occasion of the retirement of her jersey
- » Hosted 80 events for alumni and the University community
- » Provided \$50,000 to support athletic scholarships

Lion Athletic Association

- » Raised over \$1.1 million in corporate sponsorships, donations and memberships
- » Hosted the first Men's Casino Night, netting over \$28,000
- » Operated concession stands for sporting events, netting over \$41,000
- » Updated the Soccer/Softball Facility

Source: University Advancement