



TEXAS A&M
SPORTS CENTER

SAM HOUSTON
STATE

TEXAS ARLINGTON

TEXAS
SAN ANTONIO

TEXAS STATE

GOOD LUCK! ❤️ The Ladies of Alpha (Cheer)!

0:00
30

SPIRIT
SOUTHLAND
BAND

23

Students

Students

Students

Demonstration of Integrity: “Pack the House for Pink”



The women's basketball team demonstrated Southeastern's students' commitment to community advocacy through “Pack the House for Pink,” an initiative designed to raise breast cancer awareness.

“Breast cancer is a cause we are privileged to champion,” said women's head basketball coach Lori Davis Jones. “Our program, university, and community are all very committed to promoting breast cancer awareness, as it has the potential to affect all our female

student-athletes.”

The Lady Lions hit the court sporting special pink uniforms for their Southland Conference contest with Lamar. At halftime, the team paid tribute to five honorary coaches, all breast cancer survivors, two from the Southeastern family and three from the larger community.

The event was especially poignant for the Lady Lions since their most famous alumnus, Robin Roberts, news anchor for ABC's Good

Morning America (Class of '83), is currently battling breast cancer. Although she could not be there, she was represented by one of her team members, who carried a jersey with Robin's old Southeastern number, 21.

The Women's Basketball Coaches Association's “Think Pink” initiative is a global, unified effort for the WBCA's nation of coaches to assist in raising breast cancer awareness on the court, across campuses, in communities, and beyond.