

MEMO

DATE: July 20, 2022

TO: Karen Fontenot  
Tara' Lopez  
Paula Calderon  
Ann Carruth  
Dan McCarthy  
Jeff Wright  
Tim Hudson  
Patrick Moyer  
Jeff Temple  
Aristides Baraya  
Claire Procoppio  
John Boulahanis  
Jerry Parker  
Cherissa Vitter

Lindsay Domiano  
Ryan Green  
Erin Horzelski  
Lorett Swank  
Mary Ballard  
Mandy Hoffman  
Connie Davis  
Gabe Willis  
Curtis Meyers  
Mindy Notarianio  
Brad Bergeron  
Mike Rivault  
Anthony Ranatza

FROM: John L. Crain  
President

RE: Strategic Enrollment Management (SEM) Task Force

As you may recall, this past semester the University Planning Council met to discuss progress on the Strategic Priorities of Vision 2025. Based on the discussion of the impacts and implication of events and trends on the University's enrollment, the Council endorsed the creation of a Strategic Enrollment Management Task Force that would be charged with creating a strategic enrollment management plan. In addition to identifying new enrollment strategies and setting enrollment goals, it is expected that this plan will set a clear tone of collaboration and communication across units and broaden institutional participation in enrollment goals and practices.

I am asking you to serve as a member of this important Task Force. Dr. Kay Maurin, Chief Enrollment Management Officer, will serve as chair.

Thank you in advance for your service. I look forward to addressing the group at its inaugural meeting.

C: Tena Golding  
Kay Maurin