

MAJOR FIELD ASSESSMENT PLAN
B. A. KINESIOLOGY (Non-Teaching Emphasis)

The mission of Southeastern Louisiana University is to meet the education and cultural needs, primarily of Southeast Louisiana, to disseminate knowledge and to facilitate life-long learning through quality instruction, research and service in a safe, student-centered environment.

The purpose of the B.A. in Kinesiology is to prepare the prospective health and kinesiology professional with a quality educational foundation which will allow him or her to assume a professional role in society through a career in business, industry, agencies, hospitals, or educational settings.

Goal 1

Graduates with a B.A. in Kinesiology will possess a superior level of knowledge and skill in Kinesiology plus specific expertise in a selected specialized area of study.

A. Expected Outcome

Students will be able to comprehend, interpret and apply aspects of the Kinesiology knowledge base to achieve selected outcomes.

Assessment

- a. Students will complete an internship in their specialized area of study with an overall job performance rating (satisfactory or better) determined by the internship site supervisor utilizing the criteria on the SLU Internship Experience Evaluation Form as a guide.
- b. Each intern will complete a written Internship Journal Summary Report that satisfactorily meets the requirements/specifications of his/her specialized area of study.

B. Expected Outcome

Students will demonstrate knowledge and skills gained through coursework and field experiences.

Assessment

- a. Students will complete an internship in their specialized area of study with an overall job performance rating (satisfactory or better) determined by the internship

site supervisor utilizing the criteria on the SLU Internship Experience Evaluation Form as a guide.

- b. Each intern will complete a written Internship Journal Summary Report that satisfactorily meets the requirements/specifications of his/her specialized area of study.

C. Expected Outcome

Students will demonstrate knowledge and skills gained through coursework and field experiences.

Assessment

- a. Students will complete an internship in their specialized area of study with an overall job performance rating (satisfactory or better) determined by the internship site supervisor utilizing the criteria on the SLU Internship Experience Evaluation Form as a guide.
- b. Each intern will complete a written Internship Journal Summary Report that satisfactorily meets the requirements/specifications of his/her specialized area of study.

D. Expected Outcome

Students will implement appropriate techniques for adapting, planning, carrying out, and evaluating the provision of Kinesiology services to groups and individuals in corporate, agency, school, or community settings.

Assessment

- a. 90% of B.A. in Kinesiology (non-teaching) graduates will achieve “average” or better ratings for the professional performance competencies listed on the SLU Kinesiology & Health Studies Internship Evaluation Form (mean average for the 18 competencies assessed). The ratings are conducted by the internship site supervisor at the end of the internship experience.
- b. Each B.S. in Kinesiology (non-teaching) graduate will satisfactorily complete an oral presentation of the internship experience to the Department of Kinesiology & Health Studies faculty.

E. Expected Outcome

B.A. in Kinesiology (non-teaching) graduates will demonstrate proficiency in oral communication.

Assessment

Each B.S. in Kinesiology (non-teaching) graduate will satisfactorily complete an oral presentation of the internship experience to the Department of Kinesiology & Health Studies faculty.

F. Expected Outcome

B.A. in Kinesiology (non-teaching) graduates will be satisfied with the overall quality of the B.A. in Kinesiology (non-teaching) Degree Program.

Assessment

At least 90% of the graduates will rate the B.A. in Kinesiology (non-teaching) Program as “satisfactory” or better. Data is obtained from the SLU Exit Survey conducted annually by the Office of Institutional Research and Assessment and the Written Internship Evaluation administered by the Department of Kinesiology & Health Studies.