

Southeastern Louisiana
University

Department of Marketing and
Supply Chain Management

SLU 10844
Hammond, LA 70402

504-549-2277
Fax: 504-549-5010

Application Number: ____

MARKETING INTERNSHIP APPLICATION

PARTICIPATING SEMESTER (semester/year): _____

Marketing Internship (MRKT 391): Credit 3 hours. Prerequisite: MRKT 303, 2.5 adjusted grade point average and permission of the Department Head. The Marketing Internship provides a student with Marketing experience in an assignment selected and approved by the University with a cooperating business firm. The student will earn three semester hours for 300 hours of approved work experience. Only Marketing majors can receive credit for the Marketing Internship course. All grades are assigned on a Pass/Fail basis.

The information you enter below may be given to potential employers. Please take the time to complete the form carefully and accurately. Please type or print clearly.

Last Name		First Name		Middle Name	
W#		Social Security Number		Gender (Circle) MALE FEMALE	
Home Address (Street)		(City)		(State)	(Zip code)
Current Mailing Address (Street)		(City)		(State)	(Zip code)
Home Phone Number		Current Phone Number		Drivers License Number	
Total Semester Hours Completed		Cumulative GPA	Adj Cum GPA	Major GPA	Adj Maj GPA
Expected Date of Graduation		Date Available for Employment		Concentration	

Please list your skills:

LOCATION PREFERENCE (circle all that apply)	Hammond Area	Northshore Area	Baton Rouge	New Orleans	Metairie	Other (specify)
	including: Ponchatoula, Amite	including: Covington, Mandeville, Slidell	including: Denham Springs			
Time of Day Preference for Work (circle all that apply)			Early Morning	Late Morning	Early Afternoon	Late Afternoon

Employment History (most recent first)		
Employer	Begin Date:	End Date:
Job Title		
Job Description		
Employer	Begin Date:	End Date:
Job Title		
Job Description		

Please list all Marketing courses taken to date. For courses in which you are now enrolled, complete the <i>Semester Taken</i> line, but leave the <i>Grade</i> line blank. Remember, MRKT 303 is a prerequisite for any Marketing Internship.		
Course	Grade	Semester Taken
MRKT 303: Principles of Marketing		
MRKT 314: Public Relations		
MRKT 315: Web Basics		
MRKT 319: Consumer Behavior		
MRKT 320: Supply Management and Purchasing		
MRKT 321: Personal Selling		
MRKT 331: Retailing		
MRKT 332: Business to Business Marketing		
MRKT 342: Advertising		
MRKT 420: Logistics Management and Transportation		
MRKT 425: Sales Management		
MRKT 430: Current Issues in Supply Chain Management		
MRKT 432: Marketing Research		
MRKT 435: e-Commerce and Marketing Strategy		
MRKT 442: Advanced Advertising		
MRKT 443: International Marketing		
MRKT 444: Marketing Management		
MRKT 475: Current Marketing Issues		
MRKT 478: Latin American Marketing Issues		

FINANCIAL AID

Financial aid recipients must include internship wages as income for all reporting purposes. All internship student applicants must inform the University's Financial Aid Office of their pending internship employment.

RELEASE

I hereby authorize the Department of Marketing and Finance to release this information. I understand that it may also release information relating to my academic standing, my resume, and names of references. This application should be submitted with a copy of your transcript from Enrollment Services.

Signature

Name printed or typed

Date

Department Internship Coordinator Approval:	Date:
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FOR OFFICE USE ONLY		
Eligible Semester	Enrollment Date	
Transcript Filed YES NO	Resume Filed YES NO	Application Completed YES NO
Start Date	End Date	Salary/Wage
Employer		
Employer Address		
Company Contact	Phone	
Employer Supervisor	Phone	
Work Schedule		
Learning Objectives on File YES NO		

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MARKETING INTERNSHIP MEASURABLE LEARNING OBJECTIVES

NAME OF STUDENT: _____

PARTICIPATING SEMESTER (semester/year): _____

The learning objectives should incorporate three job responsibilities the student will perform during his/her internship with the company. These duties should correspond with the student's major and/or concentration.

1.	
2.	
3.	

APPROVALS:

Student

Date

Supervisor

Date

Internship Coordinator

Date