

CURRICULUM IN KINESIOLOGY
LEADING TO THE DEGREE OF BACHELOR OF ARTS
CONCENTRATION: SPORT MANAGEMENT
2004-2005 Catalog

FIRST YEAR

FIRST SEMESTER	S.H.	SECOND SEMESTER	S.H.
*Chemistry 101/103 or 121/123 (Chem +Lab)	4	*Zoology 250/252 (Anatomy & Physiology 1).....	4
*General Biology 151/152 (Biology + Lab).....	4	*English 102 (Critical Reading and Writing).....	3
*English 101 (Freshman Composition).....	3	*Math 162 or 241 ¹ (Trig or Statistics)	3
*Math 160 or 161 (Algebra).....	3	†Health Studies 132 (Personal Health).....	2
†Kinesiology 191 (Intro to Health and Kin).....	1	†Kinesiology 232 (Intro to Sport Mgmt).....	3
†Kinesiology Lab	1	Social/Behavioral Elective ²	<u>3</u>
Orientation.....	<u>0-1</u>		
	16-17		18

SECOND YEAR

*English 230, 231, or 232 (Literature)	3	Communication 210 or 211 ³ (Public Speaking).....	3
Music, Visual Arts, Dance, Theatre Elective	3	†Kinesiology Lab 214 (Fundamentals of Fitness).....	1
History 201 or 202 (American History)	3	†Kinesiology 276 (Practicum in Spmt)	3
†Accounting 200 (Intro to Accounting)	3	Social/Behavioral Elective ²	3
†Management 231 (Legal Eenvt of Business)	3	†Kinesiology Lab	1
†Kinesiology Labs.....	<u>2</u>	†Kinesiology 275 (Anatomical Kinesiology).....	3
	17	†Health Studies 131 (First Aid & CPR)	2
			16

THIRD YEAR

†Kinesiology 321 (Motor Learning)	3	†Kinesiology 380 (Legal-Ethical Implications)	3
†Kinesiology 372 (Biomechanics)	3	†Kinesiology 392/393 (Exercise Physiology)	3
*English 230, 231, 232, or 322 ⁴ (Lit or Prof Writ)....	3	†Kinesiology 436 (Sport Psychology).....	3
†Management 351 (Mgmt of Organizations)	3	†Family and Consumer Sciences 342 (Nutrition)	3
†Finance 381 (Business Finance).....	3	†Marketing 321 (Personal Selling).....	3
†Marketing 303 (Principles of Marketing).....	<u>3</u>	†Health Studies 162 (Drugs and Society)	<u>3</u>
	18		18

FOURTH YEAR

†Kinesiology 451 (Sport Administration)	3	†Kinesiology 410 (Internship).....	6
†Marketing 432 (Marketing Research).....	3	Elective ⁵	<u>3</u>
†Management 471 (Human Resource Mgmt)	3		
†Management 473 (Org Behavior).....	3		
†Kinesiology 326 (Strength & Cond Programs)	3		
†Kinesiology 362 (Sport History)	<u>3</u>		
	18		9

Total semester hours required = 130-131

Orientation 101 is not required of transfer or readmitted Southeastern students with 30 hours or more.

† Major course, grade of "C" or higher is required.

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¹ Math 241 recommended for this concentration; meets subsequent prerequisite.

² Social/Behavioral Electives selected from Anthropology, Geography, Political Science, Psychology, Sociology.

³ Communication 211 recommended for this curriculum.

⁴ English 322 recommended for this curriculum.

⁵ Non-business elective. Students may take no more than 30 hours in the College of Business and Technology (Accounting, Economics, Finance, General Business, Business Technology, Management, Marketing).