

College of Nursing and Health Sciences 2021 Strategic Plan

Mission Statement

The mission of the College of Nursing and Health Sciences is to promote individual, family, and community health across the lifespan through interprofessional teaching, scholarship, and service.

Vision

Provide innovative educational experiences to improve our region's health and wellness needs

Values

Excellence through intellectual rigor to prepare outstanding health and human service professionals

Recruit, Retain, and Graduate Well Prepared and Diverse Students

1) Evaluate the Capacity and Expansion of Enrollment in CNHS

- A. Match capacity to the Louisiana Workforce Commission projections of workforce needs.
- B. Explore alternative healthcare settings and partnerships to provide clinical rotation/internships.

2) Promote Opportunities for Student Research in the CNHS

- A. Review thesis requirements across the CNHS.
- B. Incorporate faculty mentorship of students in the research process, including undergraduate and graduate level

3) Develop and Promote Study Abroad Programs (s)

- A. Survey faculty and students for ideas/needs/interests
- B. Evaluate curricula to identify changes to support Study Abroad program(s)
- C. Identify funding to support student participation in Study Abroad opportunities

4) Increase Opportunities and Resources for Recruiting

- A. Each program will develop a comprehensive recruitment plan for each program that includes both local, regional, national, and international recruitment opportunities that highlight undergraduate and graduate programs.
- B. Programs will engage in at least 3 recruiting opportunities on or off campus each year.
- C. Increase number of GA positions that are professionally-relevant
- D. Develop a master timeline and recipient list in coordination with financial aid so that all eligible scholarships are filled in a timely manner

5) Evaluate and Expand Resources to Support Academic Advising

- A. Increase advising knowledge and accuracy within and across disciplines
- B. Develop materials to support advisors and the advising process
- C. Develop a matrix that has options for selecting a different major
- D. Increase efficiency of submitting course substitutions for progression and graduation applications
- E. Analyze trends of at-risk students

6) Expand and Communicate Student Activities and Accomplishments

- A. Disseminate and promote student engagement in professional organizations and conferences to be shared via social media and other appropriate outlets.
- B. Identify grants to support student activities (e.g., research, travel).
- C. Host opportunities to recognize student achievements including annual honors convocation and hooding ceremony

Recruit and Retain Highly Qualified Faculty and Staff

1) Recruit Faculty to Meet Programmatic Needs

- A. Departments will create a priority recruiting plan
- B. Utilize advisory groups to identify faculty-recruiting needs
- C. Fill faculty openings in a timely manner with salaries commensurate with experience and national benchmarks
- D. Refine and strengthen the search process to recruit an excellent and diverse faculty

2) Retain Highly Qualified Faculty and Staff

- A. Develop a Faculty Mentoring Program
 - Incorporate faculty mentorship of faculty in the research process.
 - Incorporate faculty mentorship of faculty in the grant writing process
 - Incorporate faculty mentorship of faculty in the teaching process
 - Incorporate faculty mentorship of faculty in the advising process
- B. Retain diverse faculty and maximize the likelihood of tenure and promotion

3) Communicate Faculty Accomplishments and Recognition

- A. Review and write criteria for faculty awards
- B. Identify additional ways to recognize faculty excellence

Create Opportunities for Interprofessional Education, Collaboration, and Partnerships for the CNHS

1) Integrate Inter-Professional Education (IPE), Inter-Professional Collaboration (IPC), and Inter-Professional Practice (IPP) Throughout Courses in the CNHS Curriculum.

- A. Review potential courses or substitutions for courses that incorporate IPE, IPP, and IPC for undergraduate/graduate courses (i.e. introductory courses for all CNHS students on IPE with communication, roles, value/ethics & teams.)
- B. Incorporate components of Team STEPPS training into CNHS courses, if relevant to discipline. (Team Strategies and Tools to Enhance Performance and Patient Safety).
- C. Explore the utilization of the SLU Student Health Center as a hub for implementation of IPE, IPP, and IPC as learning experiences and research for faculty and students.
- D. Incorporate IPE, IPP, IPC in existing and new courses and experiences across the curricula.

2) Evaluate Advisory Group Opportunities to Increase Relevancy and Visibility of Programs.

- A. Establish special interest groups related to the primary programs in CNHS.
- B. Conduct regular meetings of groups either online or face-to-face to address concerns and recommendations of the community of interest.
- C. Incorporate feedback from these meetings into the curriculum.

3) Strengthen Outreach Services to Communities in Need

- A) Identify opportunities for community outreach within each program.
- B) Create a CNHS community outreach committee.
- C) Participate and/or host in two annual community outreach events.

Support and Improve Faculty and Student Access to High Quality Technology

1) Incorporate Telehealth/Simulation Training and Utilization throughout CNHS Courses.

- A. Develop basic telehealth/simulation training for faculty.
- B. Incorporate telehealth across the curriculums, as appropriate in the CNHS
- C. Develop community partnerships to incorporate telehealth training and experiences and associated research.

2) Evaluate and Improve Online Offerings in the CNHS.

- A. Offer faculty development opportunities of online pedagogy and teaching/learning strategies.
- B. Obtain Course Alignment Program certification for all 100% online and hybrid offerings within the CNHS.
- C. Complete training and certification in online education, when appropriate.
- D. Increase the number of high-quality on-line course/program offerings.

3) Develop a Technology Access and Replacement Plan Tailored to Meet Needs of the CNHS.

- A) Departments will identify and advocate technology needs for programs, faculty, and staff.
- B) Academic programs will identify student technology needs.
- C) Identify funding opportunities for increase and modernize the CNHS technology infrastructure.

Increase, Diversify, and Manage Funding Effectively

1) Encourage a Culture of Giving Among Faculty and Students

- A) Provide opportunities to discuss the value of giving.

2) Evaluate and Expand Giving Opportunities and Funding Initiatives

- A) Develop activities that generate funds for program enhancement (i.e. Institutes, workshops, camps, CE programs, certificate programs)
- B) Work with the Foundation to increase the number of students scholarships and endowed professorships
- C) Explore funding opportunities with the Southeastern Foundation
- D) Establish and publish a master schedule of funding opportunities (e.g., BOR, Tech Fee-Small and Large Project Proposals)
- E) Increase number of externally-funded proposals

3) Create a Marketing Plan to Increase the Visibility of Programs Across the CNHS

- A) Work with the Office of University Marketing and Communications to develop professionally designed collaterals.
- B) Create unified social media messaging across all CNHS programs
- C) Create unified logos and information for use across all CNHS programs.