

SECTION II

VISION 2010

A Strategic Plan for Southeastern Louisiana University's College of Education and Human Development

As one of the projects assigned to the College of Education and Human Development Dean's Administrative Council (DAC) for the 2006-07 academic year by Dean Diane Allen, strategic planning for the year 2010 was undertaken. Assistant Vice President for Academic Affairs, Dr. Bea Baldwin, led the DAC in planning sessions that produced the following strategic priorities.

- Strategic Priority 1.** **To create and maintain a system that recognizes and promotes the success and Innovative projects of the COEHD.**

- Strategic Priority 2.** **To provide opportunities for exchange of information and ideas among students, staff, and faculty.**

- Strategic Priority 3.** **To increase external funding from agencies and the community.**

- Strategic Priority 4.** **To foster continuous growth of all faculty in scholarship.**

- Strategic Priority 5.** **To continue to foster an environment that values diversity.**

- Strategic Priority 6.** **To fully integrate clinical settings into appropriate COEHD programs.**

- Strategic Priority 7.** **To review existing COEHD programs.**

- Strategic Priority 8.** **To increase program completers.**

- Strategic Priority 9.** **To increase the use of technology in all ELT programs.**

After the strategic priorities were determined, the three COEHD department heads developed action plans for each strategic priority for their individual department. Those action plans follow by department.

**Department of Educational
Leadership & Technology
2006-2007**

Action Plan

Strategic Priority 1. To Create And Maintain A System That Recognizes And Promotes The Success And Innovative Projects Of The COEHD.

Actions:

1. Send Professional Activity Items To Dean's Newsletter & BYLION
2. SLU Faculty Contribute To NCPEA CONNEXIONS
3. Contribute To Link On Webpage Of Activities
4. Take Pictures Of Dept. Activities & Students
5. Update Display Case, Std. Of Excellence, Current Events
6. Develop Web Page Cabinet
7. Use SLU Television Ch 17 – Mentor Module, Video Ads Etc.,
8. Set Up List-Serves For All Programs in The ELT Department

Strategic Priority 2. To Provide Opportunities For Exchange Of Information And Ideas Among Students, Staff, And Faculty.

Actions:

1. Establish Advisory Council – Businesses, Shell, Wal-Mart, Wendy's, Etc.
2. Develop Electronic Bulletin Board To Post Articles, Grant Opportunities, Research Idea, Presentations, Newsletter, Etc.
3. Hold Open Forums 1 Night Per Semester
4. Conduct Grant Writing Workshop
5. Have Students Get Together Once A Semester – Schedule Activities And Release Classes
6. Host A Conference On Improving Schools Post Katrina

Strategic Priority 3. To Increase External Funding From Agencies And The Community.

Actions:

1. Hire A College/Departmental Grant Writer
2. Set Up Advisory Counsel With Businesses to let them Know "We Are Open For Business"
3. Grants – Post On Electronic Blackboard
4. Hold Collaborative Conference On Post Katrina Education
5. Grant Writing Workshops
6. CEDSAR Aids Faculty to Obtain Grants

Strategic Priority 4. To Foster Continuous Growth Of All Faculty In Scholarship.

Actions:

1. Hold More Professional Development Forums
2. Have Professional Development Fridays - Possible Topics Include: Doctoral Advising, "10-1-Present-Learn-Share", 3 Hour Presentations, Opportunity To Present, Write, Or Learn
3. Have Everyone Move To Moodle Instead of Blackboard
4. Develop Service Courses, such as INTECH courses or Courses for University Certificates
5. Create A System That Directly Links Faculty Merit Raises To Scholarship
6. Get Info About Fulbright Scholarships

Strategic Priority 5. To Continue To Foster An Environment That Values Diversity.

Actions:

1. Conduct Diversity Workshops/Training (Celina Echols Diversity Workshop)
2. Obtain Fulbright Fellowships
3. Hire More Diverse Faculty And Staff Where Ever And When Ever Possible
4. Conduct A Diversity/ Multicultural Fair
5. Put Up Sign Saying What "KIVA" Means in the KIVA
6. Paint the KIVA With Multicultural Murals

Strategic Priority 6. To Fully Integrate Clinical Settings Into Appropriate COEHD Programs.

Actions:

1. Continuously Monitor Field Experience Components To Ensure They Are Providing Valuable Experiences To Students.
2. Review/Revise Field Base Hours – Assure Balance

Strategic Priority 7. To Review Existing COEHD Programs.

Actions:

1. Continue On-Going Reviews Of Degree Programs And Endorsements
2. Develop University Certificate Programs

Strategic Priority 8. To Increase Program Completers.

Actions:

1. Send Letter To All Current Students And Former Students Who Dropped Out & Provide Current Information And Encouragement.
2. Begin To Offer Weekend Program & Courses

Strategic Priority 9. To Increase the Use of Technology in all ELT Programs.

Actions:

1. To Emphasize And Use Technology Throughout All Programs To Support And Improve Teaching And Learning,
2. To Provide Professional Development & Training For The Use Of Technology.

**Department of Teaching and Learning
2006-07
Action Plan**

Strategic Priority 1. To create and maintain a system that recognizes and promotes the successes and innovative projects of the COEHD

Actions:

1. Develop and implement a systematic process for reviewing program evaluation data from Institutional Research in order to determine program effectiveness and to make data-driven decisions regarding program revision. (Rationale: We are aware that the data from employer surveys, alumni surveys, etc., is produced but we don't have the sense that we systematically review it for decision-making purposes. We would like to see more of that.)
2. Create a contact person to collect information to provide the Lion's Roar, public information, web page, community and state newspapers, etc.
3. Identify outstanding graduates/alumni on TEC's Wall of Fame Rewards faculty (monetary) for unique and/or successful and innovative projects.
4. Distribute newsletter to a broader audience.

Strategic Priority 2. To provide opportunities for exchange of information and ideas among students, staff, and faculty

Actions:

1. Develop and promote the SURE program as a means to increase opportunities for faculty/undergraduate candidate research collaboration.
2. Exploit the built-in action research structure of the redesigned graduate program as a means to increase opportunities for faculty/graduate candidate research collaboration
3. Schedule informal faculty and student lunches to share ideas
4. Post announcements for papers and grants in the research room.
5. Provide in-kind contributions-presentations for students and faculty (e.g., Newspapers in Education & Project Learning Tree)

Strategic Priority 3. To increase external funding from agencies and the community

Actions:

1. Identify current funding sources (e.g., Project TEACH and Project IMPACT) and examine them for possible extension.
2. Identify new funding sources.
3. Seek new funding for expanding the ESL certification and graduate degree concentration.
4. Award 5% of the total grant funds to the author of the grant
5. Allow funded federal grants to count as scholarly writing for promotion.

Strategic Priority 4. To foster continuous growth of all faculty in scholarship

Actions:

1. Redesign CEDSAR to employ a full-time grant writer.
2. Allow grants to count as scholarly writing for promotion.
3. Fund all faculty one time a year to attend a conference that will increase their knowledge and skills.
4. Mentor new faculty in the area of scholarship.
5. Encourage the Center for Faculty Excellence to promote scholarly activities through monetary awards for excellence in research.
6. Offer faculty lecture series and/or faculty workshops.

Strategic Priority 5 To continue to foster an environment that values diversity

Actions:

1. Actively seek prospective minority faculty candidates through partnerships with HBCU institutions; perhaps “grow our own” diverse faculty candidates.
2. Expand the talks on diversity
3. Celebrate ethnic holidays
4. Celebrate a different ethnic group each through lectures, posters, contests, food, etc.

Strategic Priority 6. To fully integrate clinical settings into appropriate COEHD programs

Actions:

1. Expand the lab school after School Program
2. Examine current field experience requirements

Strategic Priority 7. To review existing COEHD programs

Actions:

1. Conduct a needs assessment of regional LEAS to determine the types of professional preparation programs that they need, particularly in

light of shifting population and demographic needs resulting from Hurricanes Katrina and Rita.

2. Conduct an end of the year program evaluation and report findings at the fall convocation.
3. Review all existing programs for curriculum modifications
4. Review all existing programs and identify low enrollment programs for possible deletion

Strategic Priority 8 To increase program completers

Actions:

1. Examine program completer data to formulate strategies to address our weaknesses in this area.
2. Refer candidates to the Teacher Development Program early in the program. Now, most referrals are enrolled in methods courses. Some areas for improvement, such as poor grammar, could be identified before methods.
3. Better and uniform assessments in content areas (outside COEHD needs assessment—survey) to identify needs
4. Offer a “Coffee with your Advisors” for informal conversations and serve as a support group.

**Department of Counseling and Human Development
Social Work Program
2006-2007**

Action Plan

Strategic Priority 2. To provide opportunities for exchange of information and ideas among students, staff, and faculty

Actions:

1. Once per semester, engage in round table discussion with faculty, staff, and students during a social work club meeting to discuss programmatic issues.

Strategic Priority 4 To foster continuous growth of all faculty in scholarship.

Actions:

1. Facilitate research and professional publication regarding issues of child welfare through the Title IV-E grant and the partnership with the Office of Community Services.

Strategic Priority 5 **To continue to foster an environment that values diversity.**

Actions:

1. *Create additional assignments in class that enhances students' appreciation for diversity.*
2. *Invite guest lecturers to speak on issues of diversity in classes and at university wide presentations.*

Strategic Priority 6 **To fully integrate clinical settings into appropriate COEHD programs.**

Actions:

1. *Secure additional field sites in the surrounding communities. Implement service learning components throughout the social work curriculum.*

Strategic Priority 7 **To review existing COEHD programs.**

Actions:

1. Continually update social work's curriculum to meet the Council on Social Work Education's changing accreditation standards.

**Department of Counseling and Human Development
Family and Consumer Science Program
2006=2007**

Action Plan

Strategic Priority 1 **To create and maintain a system that recognizes and promotes the successes and innovative projects of COEHD.**

Actions:

1. The FCS faculty is utilizing the SLU webpage to promote the success and innovative projects of the FCS unit.

Strategic Priority 2 **To provide opportunities for exchange of information and ideas among students, staff and faculty.**

Actions:

1. The FCS faculty has an active student organization that is affiliated with the American Association of Family and Consumer Sciences.
2. The FCS unit co-sponsors the Family Life Conference with the Tangipahoa Alcohol and Drug Abuse Council to educate the community, students and professionals on issues related to family life.
3. The FCS faculty is actively involved in research. Faculty are currently working with undergraduate students on various research projects.

Strategic Priority #4 To foster continuous growth of all faculty in scholarship.

Actions:

1. FCS faculty attend state and national meeting related to Family and Consumer Sciences.
2. FCS faculty hold offices at the state level and serve on committees at the national level in the Louisiana Association of Family and Consumer Sciences and in the American Association of Family and Consumer Sciences. State offices are also held in the Louisiana Association for Career and Technical Education.
3. FCS faculty contribute to scholarly publication in the field of Family and Consumer Sciences and make scholarly presentations at the local, regional, state and national level.
4. FCS faculty attend district and state meetings and conferences in their field of study.

Strategic Priority 5 To continue to foster an environment that values diversity.

1. The FCS curriculum is one that addresses diversity across the discipline.
2. Continue to maintain the diverse population of students among our FCS majors.

Strategic Priority 6 To fully integrate clinical settings into appropriate COEHD programs.

Actions:

1. All FCS majors are required to complete FCS 486: FCS Internship in a professional setting which is appropriate for their area of concentration.
2. The FCS Advisory Council provides opportunities for FCS faculty to receive feedback about program strengths and areas of possible improvement in preparing graduates for careers in FCS.

Strategic Priority 7 To review existing COEHD programs.

Actions:

Strategic Priority 6

To fully integrate clinical settings into appropriate COEHD programs.

Actions:

1. Continuously assess and evaluation internship sites.

Strategic Priority 8

To increase program completers.

Actions:

1. Review all students annually in the area of professional appropriateness, academic performance, and clinical skills.
2. Hold all-day admission interviews to ensure academic and professional readiness.

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