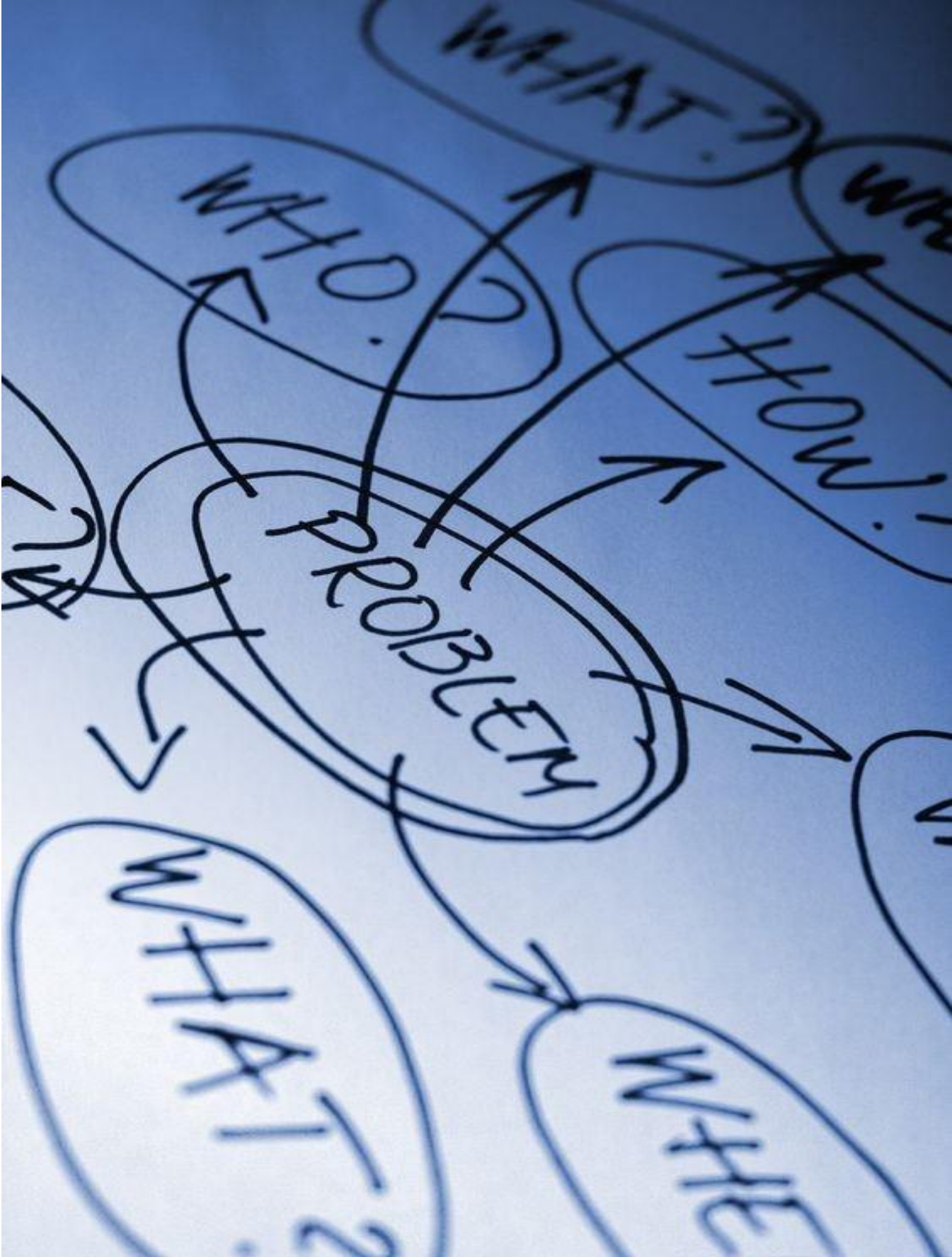


Fall 2011

# **BUSINESS PERSPECTIVES**

**Beginning October 24th**



The College of Business  
Southeastern Louisiana University

presents

## **BUSINESS PERSPECTIVES**



in partnership with



**FIRST  
GUARANTY  
BANK**

Member FDIC

*The Relationship Bank*



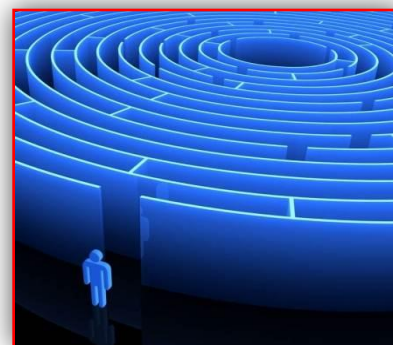
# Speakers 2011



Kevin Babin, Business Analyst, SN Servicing Corporation  
Ronda Behrens, Licensed Realtor, Behrens and Associates Real Estate  
Cassandra Butler, Attorney at Law  
Larry Celestine, Accounting Manager, USAgencies Management Services  
Haggai Davis II, Director of Sales, Gulf South Technologies  
The Honorable Blair Edwards, Judge, 21st Judicial District Court  
Daniel Edwards, Sheriff, Tangipahoa Parish  
Greg Fee, Supervisory Special Agent, Federal Bureau of Investigation  
Daryl Ferrara, Vice President and Branch Manager, Hancock Bank, Hammond  
Daniel Fontenot, Supervisory Special Agent, Federal Bureau of Investigation  
Jennifer Franklin, Corporate Recruiter, Sanderson Farms  
Ed Gautier, Director of Purchasing, Southeastern Louisiana University  
Becky Gustafson-Budd, Field Director/Financial Representative, Northwestern Mutual  
Grady Hazel, Executive Director, Society of Louisiana Certified Public Accountants  
Herb Holloway, Research Economist, Southeast Louisiana Business Center  
Ed Hoover, Encore Development Corporation  
John Hyatt, Vice President, The Irwin Brown Company  
Justin James, Senior Auditor, Office of the Legislative Auditor  
Kathy Johnson, Store Manager, Dillard's Hammond Square  
Jeff Kleinpeter, President, Kleinpeter Farms Dairy  
Matt Krueger, Portfolio and Equity Specialist, Bloomberg Headquarters, NYC  
Kim Lambert, Business Development, EMCO Technologies  
Alyson Lapuma, Director, Tangipahoa Parish Planning Department  
Stephen Long, Area Commander, Salvation Army  
Randi Matthews, Taylor and Matthews  
Stuart McAvoy, Supply Chain Solutions Manager, UPS  
Kobey McCall, Special Agent, Federal Bureau of Investigation



# Speakers 2011



Bert McCutcheon, Operations Manager, Ferrara Fire Apparatus  
Matthew Mohon, Consultant, Thomson Reuters Healthcare  
Greg Nothacker, President, ZenMark  
Steve Nunenmacher, CEO, NRH and Associates  
Scott Perrilloux, District Attorney, 21st Judicial District  
John Piland, Chief Financial Officer, SN Servicing Corporation  
Joseph Prisco, Certified Financial Planner, Prisco Brothers  
Steve Pugh, Representative, State of Louisiana  
Michael Quebedeaux, Strategic Restaurants  
Paul Riggs, Audit Manager, Durnin and James  
Daniel Robinson, Controller, SN Servicing Corporation  
Saul Rubio, President, Rubio Enterprises, La Carreta Enterprises  
Kim Sanders, L. A. Champagne and Company  
Gary Sandifer, CLU, Registered Representative, New York Life Insurance  
Chris Stevens, Director of Service and Implementation, Netchex  
Michele Sutton, Operations Officer, North Oaks Health System  
Russell Taylor, Taylor and Matthews  
Andre Theriot, First Vice President and Branch Manager, Wells Fargo Advisors  
Robert Thibault, Special Agent, Federal Bureau of Investigation  
Robert Thompson, Durnin and James  
Dr. Pierre Titard, Southeastern Louisiana University  
Lisa Tucker, Senior Compliance Auditor, Office of the Legislative Auditor  
Randy Vicknair, Credit Department Manager, First Guaranty Bank  
The Honorable Keith Villere, Villere Town Planning  
Laurie Waddell, Business Territory Manager, LifeScan, Johnson and Johnson  
Brian Walker, Principal, 5 Stones Media  
William Wilcox, Chairman, Antares



## Perspectives on **Monday**

***Supply Chain Management and Trends in Burger King***

8:00 AM in Garrett 6

9:30 AM in Garrett 14 presented by Michael Quebedeaux

***The Business of Practicing Law***

8:00 AM in Garrett 34 presented by Cassandra Butler

***Juvenile Justice During a Time of Economic Crisis***

9:30 AM in Garrett 76 presented by the Honorable Blair Edwards

***First, Serve: Qualities of a Servant Leader***

9:30 AM in Garrett 32 presented by Gary Sandifer

***Why Sales is Important, Especially to Accounting and Business Management Majors***

11:00 AM and 12:30 PM in Garrett 76 presented by Haggai Davis II

***Communicating Financial Information***

11:00 AM in Garrett 78 presented by Kevin Babin, John Piland, and Daniel Robinson

***Production and Operations Management at Ferrara***

12:30 PM in Garrett 6 presented by Bert McCutcheon

***Importance and Benefits of Internship Programs***

12:30 PM and 3:30 PM in Garrett 77 presented by Becky Gustafson-Budd

***The Role of CPAs in the FBI***

12:30 PM in Garrett 14 presented by Greg Fee and Kobey McCall

***The Financial Crisis of 2008***

12:30 PM in Garrett 86 presented by Randy Vicknair

***Post College Success and Career Paths Tips***

2:00 PM in Garrett 79 presented by Ronda Behrens

***Public Relations in the Real World***

3:30 PM in Garrett 79 presented by Michele Sutton

***Private to Public Sector Employment and Back***

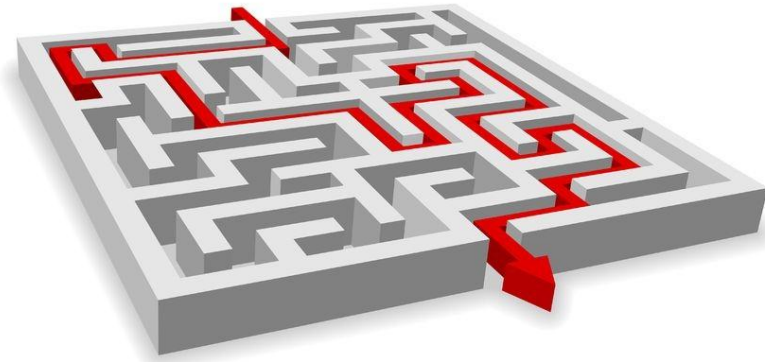
5:00 PM in Garrett 6 presented by the Honorable Keith Villere

***Tax and Public Accounting***

6:30 PM in Garrett 76 presented by Randi Matthews and Russell Taylor

***Cloud Computing and Supply Chain Management***

6:30 PM in Garrett 36 presented by William Wilcox and Kim Lambert



# Perspectives on Tuesday

## ***Rural Land Use***

9:30 AM in Garrett 77 presented by Alyson Lapuma

## ***Why Accounting?***

9:30 AM in Garrett 78 presented by Robert Thompson and Paul Riggs

## ***Protecting Business Secrets from Foreign Spies and Careers in the FBI***

9:30 AM in Garrett 6 presented by Daniel Fontenot and Robert Thibault

## ***Auditing in the Government Sector***

9:30 AM and 11:00 in Garrett 32 presented by Justin James

## ***Marketing Strategy, Opportunities and Contributions of the Dairy Industry***

11:00 AM in Garrett 14 presented by Jeff Kleinpeter

## ***Challenges in Managing Solid Waste Operations***

11:00 AM in Garrett 6

3:30 PM in Garrett 14 presented by Greg Nothacker

## ***Managing a Startup Company***

11:00 AM in Garrett 34 presented by Chris Stevens

## ***Role of Business Leadership in the Post-recession Economy***

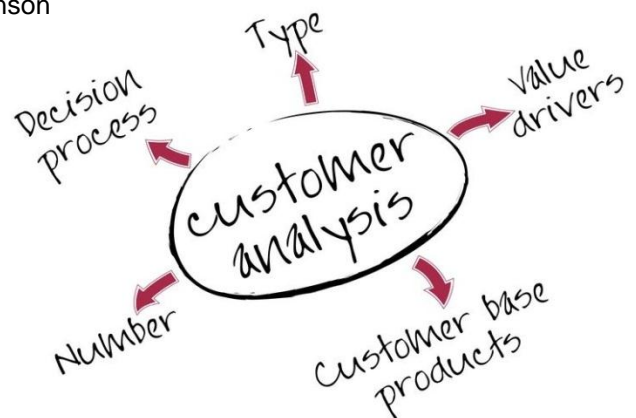
12:30 PM in Garrett 77 presented by Daryl Ferrara

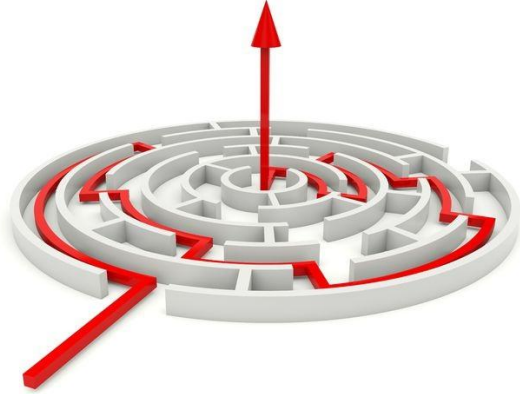
## ***Leadership***

12:30 PM in Garrett 32 presented by Stephen Long

## ***Delivering Value and Excellence in Customer Service: A Manager's Perspective***

2:00 PM in Garrett 32 presented by Kathy M. Johnson





# Perspectives on Wednesday

***Entrepreneurship and Small Business Management within a Larger Organization***

8:00 AM in Garrett 8 presented by Becky Gustafson-Budd

***The Role of IMA and Professional Organizations in Your Career***

8:00 AM in Garrett 78 presented by Larry Celestine

***How are Information Systems used to Support the Purchasing Processes at Southeastern?***

8:00 AM in Garrett 36 presented by Ed Gautier

***Supply Chain Management at Ferrara***

8:00 AM in Garrett 6

9:30 AM in Garrett 14 presented by Bert McCutcheon

***Prosecuting "White Collar" and Business Related Crimes***

8:00 AM in Garrett 34 presented by Scott Perrilloux

***What You Need to Succeed***

9:30 AM, 11:00 AM, and 12:30 PM in Garrett 35 presented by Kim Sanders

***Living the Dream: Balancing a Business, a Band, and a Baby***

9:30 AM and 11:00 AM in Garrett 34 presented by Steve Nunenmacher

***The Effect of the Criminal Element on the Business Community***

9:30 AM in Garrett 76 presented by Daniel Edwards

***Recovery Assistance Services of the Louisiana Legislative Auditor's Office***

9:30 AM and 11:00 AM in Garrett 80 presented by Lisa Tucker

***The LCPA, Lobbying, Tax Laws and Other Stuff***

11:00 AM in Garrett 32 presented by Grady Hazel

***The New Normal in International Trade***

12:30 PM and 3:30 PM in Garrett 77 presented by John Hyatt

***Success: You Can Do It!***

2:00 PM and 3:30 PM in Garrett 8 presented by Laurie Waddell

***Success and Service: A Real-Life Business Perspective***

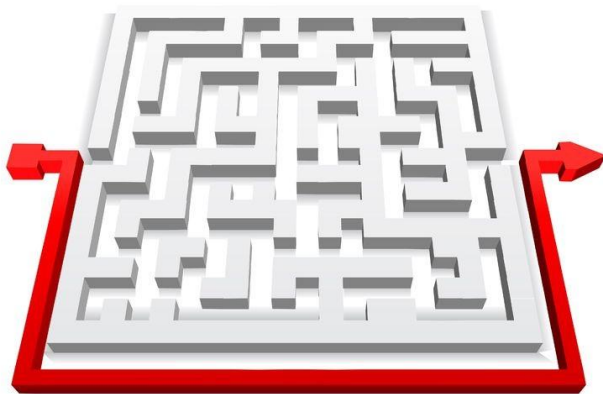
2:00 PM in Garrett 32 presented by Ed Hoover

***Wealth Management***

3:00 PM in Garrett 86 presented by Andre Theriot

***The Use Of Social Networks Such as LinkedIn For Marketing Communications Strategy***

6:30 PM in Garrett 36 presented by Brian Walker



## Perspectives on Thursday

***Opportunities with the Louisiana Legislative Auditor***

8:00 AM in Garrett 14 presented by Justin James

***Financial Planning 101 for College Students***

8:00 AM and 9:30 AM in Garrett 86 presented by Joseph Prisco

***The Role of Hispanics working in the United States***

8:00 AM in Garrett 8 presented by Saul Rubio

***Strategy in Healthcare Organizations***

11:00 AM in Garrett 77

12:30 PM in Garrett 35 presented by Matthew Mohon

***How A Bill Becomes Law***

11:00 AM in Garrett 11 presented by Steve Pugh

***Soaring, Gliding, or Crashing: How Employment in Various Northshore Business Sectors has Fared in the Great Recession***

11:00 AM in Garrett 8 presented by Herb Holloway

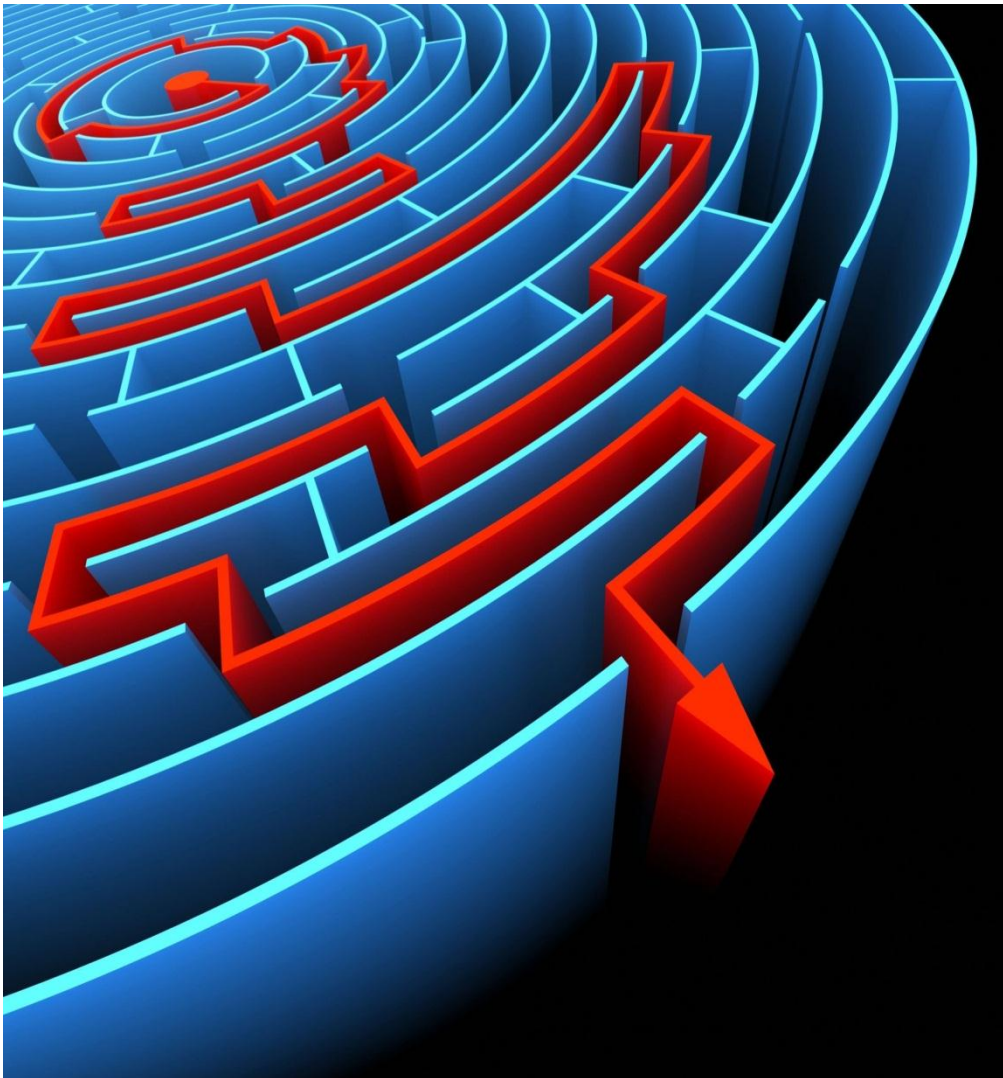
***Forensic Accounting at the FBI***

2:00 PM in Garrett 14 presented by Dr. Pierre Titard

***Case Study: How UPS Consultants Saved A Retailer Several Million per Year By Re-designing Their Supply Chain ( A Real Case For A UPS Client)***

2:00 PM in Garrett 6 presented by Stuart McAvoy





Special Recognition:

Lanell Smith, Hope Graham, Dr. Eddie Davis  
and the staff of the Dean's Office

**Business Perspectives Fall 2011**